



This is a digital copy of a book that was preserved for generations on library shelves before it was carefully scanned by Google as part of a project to make the world's books discoverable online.

It has survived long enough for the copyright to expire and the book to enter the public domain. A public domain book is one that was never subject to copyright or whose legal copyright term has expired. Whether a book is in the public domain may vary country to country. Public domain books are our gateways to the past, representing a wealth of history, culture and knowledge that's often difficult to discover.

Marks, notations and other marginalia present in the original volume will appear in this file - a reminder of this book's long journey from the publisher to a library and finally to you.

Usage guidelines

Google is proud to partner with libraries to digitize public domain materials and make them widely accessible. Public domain books belong to the public and we are merely their custodians. Nevertheless, this work is expensive, so in order to keep providing this resource, we have taken steps to prevent abuse by commercial parties, including placing technical restrictions on automated querying.

We also ask that you:

- + *Make non-commercial use of the files* We designed Google Book Search for use by individuals, and we request that you use these files for personal, non-commercial purposes.
- + *Refrain from automated querying* Do not send automated queries of any sort to Google's system: If you are conducting research on machine translation, optical character recognition or other areas where access to a large amount of text is helpful, please contact us. We encourage the use of public domain materials for these purposes and may be able to help.
- + *Maintain attribution* The Google "watermark" you see on each file is essential for informing people about this project and helping them find additional materials through Google Book Search. Please do not remove it.
- + *Keep it legal* Whatever your use, remember that you are responsible for ensuring that what you are doing is legal. Do not assume that just because we believe a book is in the public domain for users in the United States, that the work is also in the public domain for users in other countries. Whether a book is still in copyright varies from country to country, and we can't offer guidance on whether any specific use of any specific book is allowed. Please do not assume that a book's appearance in Google Book Search means it can be used in any manner anywhere in the world. Copyright infringement liability can be quite severe.

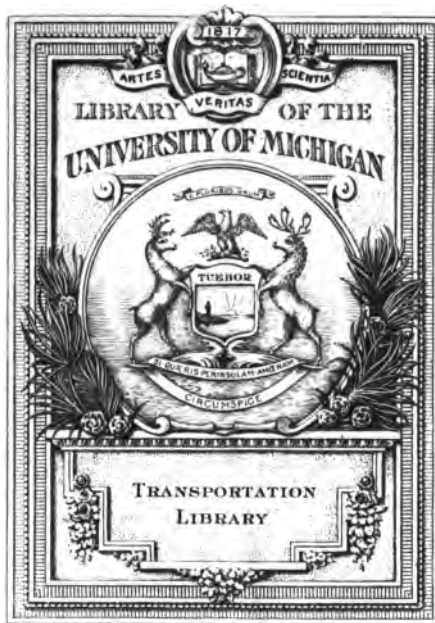
About Google Book Search

Google's mission is to organize the world's information and to make it universally accessible and useful. Google Book Search helps readers discover the world's books while helping authors and publishers reach new audiences. You can search through the full text of this book on the web at <http://books.google.com/>

B 454291

PICTORIAL MILEAGE ROAD BOOK

CALIFORNIA EDITION



Transportation
Library
GV
1024.5
C2
M92

S. C. Horsford

2406-35 Ave

Oakland

Cal

PICTORIAL MILEAGE ROAD BOOK



Every Mile a Picture

Price : Cloth \$1.50

Levant \$2.00



Published by

The Motogram Company
Richmond, Cal.

Copyright Applied For

NU



LEDERER, STREET & ZEUS CO.
PRINTERS AND PUBLISHERS
BERKELEY, CAL.



Digitized by Google

Transport
Hardy
11-19-46

11-19-46 7:11

PREFACE



The Pictorial Mileage System, marking a very definite advance in road guides, is amply described in the sub-title—

"EVERY MILE A PICTURE".

Actual photographs are taken over the windshield of an automobile, and show the road mile after mile

AS THE DRIVER SEES IT.

The maps in this book have been made especially for The Motogram Company; they show just what the motorist needs to know, and no more.

California roads are so uniformly well marked that maps of minute detail are unnecessary.

The unique value of the Pictorial Mileage Road Book is that it enables one to plan a tour intelligently, to carry it out with certainty, and to have a permanent pictorial record of the whole trip.

INDEX and KEY MAPS will be found at the end of the book.

THE MOTOGRAM COMPANY

RICHMOND, CALIFORNIA

1915

UNIVERSITY ENGRAVING CO.

THE HOUSE OF QUALITY



SCENE LOOKING WEST FROM LAKE MERRITT

1422 JEFFERSON ST.
OAKLAND CALIF.
 Phone Oakland 4112

TO ATTRACT attention to your Booklet, Catalog, or Circular you must have the EFFECT of good ILLUSTRATIONS. Full of snap and color.

"OUR CUTS BRING BUSINESS"

- ¶ It's important to have your cuts Type High and Deeply Etched, so they will not fill up while printing.

COLOR PLATES

- ¶ Yes we make two, three, and four color plates for high grade printing .
- ¶ We are thoroughly reliable, and all work is guaranteed.
- ¶ Consult us for estimate before you get out that piece of advertising.

STATE OF CALIFORNIA MOTOR VEHICLE ACT, 1913.

CHAPTER 326.

An act to regulate the use and operation of vehicles upon the public highways and elsewhere; to provide for the registration identification of motor vehicles and for the payment of registration fees therefor; to provide for the licensing of persons operating motor vehicles; to prohibit certain persons from operating vehicles upon the public highways; to prohibit the possession or use of a motor vehicle without the consent of the owner thereof, and to prohibit the offer to or acceptance by certain persons of any bonus or discount or other consideration for the purchase of supplies or parts for motor vehicles, or for work or repair done thereon; to provide penalties for violations of provisions of this act, and to provide for the disposition of fines and forfeitures imposed thereon; to provide for the disposition of registration and license fees, fines and forfeitures collected hereunder; to provide for carrying out the objects of this act and to make an appropriation and to create a revolving fund therefor; and to repeal all acts or parts of acts either in conformity or in conflict with this act.

(Approved May 31, 1913. In effect December 31, 1913.)

The people of the State of California do enact as follows:

Section 1. Definitions.

Section 1. The words and phrases used in this act shall, for the purposes of this act, unless the same be contrary to or inconsistent with the context, be construed as follows: (1) "motor vehicle" shall include all vehicles propelled otherwise than by muscular power, except such vehicles as run upon rails or tracks; (2) "automobile" shall include all motor vehicles excepting motorcycles; (3) "motorcycle" shall include all motor vehicles designed to travel on not more than three wheels in contact with the ground and upon which the rider sits astride; (4) "public highways" shall include any highway, county road, state highway or state road, public street, avenue, alley, park, parkway, driveway or public place in any county or incorporated city and county, city or town; (5) "business district" shall mean the territory of any county or incorporated city and county, city or town, contiguous to public highway, which is at that point mainly built up with structures devoted to business; (6) "closely built up" shall mean the territory of any county or incorporated city and county, city or town, contiguous to a public highway not devoted to business where for not less than a quarter of a mile, the dwelling houses on such highway average less than one hundred feet apart; provided that the local authorities having charge of such highway shall have placed conspicuously thereon at both ends of such closely built-up section signs of sufficient size to be easily readable by a person using the highway, bearing the words "Slow down to miles" (inserting in the blank space preceding the word "miles" the rate of speed prescribed by law and also an arrow pointing in the direction of the territory where the speed is to be reduced); (7) "local authorities" shall include all boards of supervisors, trustees or councils, committees, and other public officials of counties, incorporated cities and counties, cities or towns; (8) "chauffeur" shall mean any person who operates a motor vehicle, and who directly or indirectly receives pay or any compensation whatsoever for such operation, or for any work or service in connection with motor vehicles, excepting only manufacturers' agents, proprietors of garages, and dealers who do not operate for hire; provided, however, that an employee of a manufacturer or of a dealer whose principal occupation is that of a salesman shall be exempted from this definition and shall be designated as an operator; provided, further, that a person operating a motorcycle shall not be considered as a chauffeur unless such motorcycle is of greater weight than four hundred pounds unladen; (9) the term "state" as used in this act, except where otherwise expressly provided, shall also include the territory, federal districts and insular possessions of the United States; (10) "non-residents" shall apply to residents of other states or countries having no regular place of abode or business in this state for a period of more than three months in the calendar year; (11) "owner" shall also include any person, firm, association, or corporation renting a motor vehicle or having the exclusive use thereof under a lease or other wise; (12) "manufacturer" or "dealer" shall signify a person, firm, association, or corporation having in his, its or their possession motor vehicles for sale or trade and for use and operation pursuant thereto, and shall be considered owners of motor vehicles manufactured or dealt in by them for the

purpose of this act, prior to sale and delivery thereof, and of all motor vehicles in their possession and operated by them or by their employees; (13) "garage" shall mean every place of business where motor vehicles are received for housing or storage for compensation, and excepting only such places in which motor vehicles are kept by the owners thereof, not being dealers, without payment for storage; (14) "magistrate" shall be deemed and understood to mean and include all justices of the peace, judges of city or city and county criminal courts, police justices, city recorders, mayors, and all other officers having the powers of a committing magistrate; (15) "intersecting highway" shall mean any highway which joins another at an angle, whether or not it crosses the other; (16) "operator" shall mean any person other than a chauffeur, who operates a motor vehicle; (17) "person" shall include any corporation, association, copartnership, company, firm, or other aggregation of individuals which owns or controls any motor vehicle as owner, or for the purpose of sale, or for renting as agent, salesman or otherwise. Department as used in this act shall mean the state department of engineering.

Section 2. Fire engines, etc., excepted.

Section 2. Fire engine and fire patrol apparatus, police patrol wagon, municipal or county ambulances and such self-propelling vehicles as are used neither for the conveyance of persons for hire, pleasure, or business, nor for the transportation of freight, such as road rollers, street or road sprinklers and traction engines, are excepted from the provisions of this act, except where otherwise expressly provided.

Section 3. Application for registration filed with state treasurer.

Section 3. Every owner of a motor vehicle which shall be operated or driven upon the public highways of this state shall for each motor vehicle owned, except as herein otherwise expressly provided, cause to be filed by mail or otherwise with the state treasurer or his duly authorized agent, an application for registration on a blank to be furnished by the state department of engineering for that purpose, containing, in addition to such other particulars as may be required by the said department, a statement of the name, place of residence and address of the applicant, with a brief description of the motor vehicle, including the name of the maker, the number if any, affixed by the maker, the character of the motor power and the amount of such motor power stated in figures of horsepower; and with such application shall be deposited the proper registration fee as provided in section seven of this act.

Section 4.....Application transmitted to department of engineering. Vehicles registered.

Section 4. Upon the receipt of an application for registration of a motor vehicle as provided in this act, the state treasurer shall transmit the same to said department with the endorsement thereon that the fee required by section seven of this act has been paid to him or his duly authorized agent and thereupon the said department or its duly authorized agent, if satisfied that the proper fee has been paid, shall file such application and shall alphabetically, and also numerically, register such motor vehicle or vehicles with the name, residence and business address of the owner, manufacturer, or dealer, as the case may be, together with the facts stated in such application, in a book or on index cards to be kept for the purpose under a distinctive number assigned to such motor vehicle by the said department or its duly authorized agent, which book or index cards shall be open to inspection by the public during reasonable business hours.

Section 5. Number given each vehicle. Seal. Duplicate.

Section 5. Upon the filing of such application and the payment of the fees provided in this act, the said department or its duly authorized agent shall assign to such motor vehicle a distinctive number, and shall issue and deliver to the owner or applicant a seal of aluminum, or other suitable metal, in such form as may be selected by the said department, not less than two inches in its shortest diameter, having stamped thereon the words "Registered Motor Vehicle No. —, Cal., 19—," with the registration number and the year for which such seal is issued inserted therein, the form of which seal shall be uniform for any one year, and may be altered by the said department from year to year; which seal shall thereafter at all times be conspicuously displayed on the motor vehicle to which the number has been assigned; provided, further, that in the event of the loss, mutilation or destruction of any such seal, the owner of a registered motor vehicle may obtain from the said department

or its duly authorized agent a duplicate thereof upon filing with the said department or its duly authorized agent an affidavit showing the facts and upon the payment of the fee provided herein for such duplicate.

Section 6. Annual registration.

Section 6. Such registration shall be renewed annually in the same manner and upon payment of the same fee as provided for original registration, such renewal to take effect on the first day of January of each year. Number plates and seals furnished by the said department as provided by this act shall be valid only for the calendar year for which they are issued.

Section 7. Fees. Dealers. Substitution of registration. Chauffeurs's license. Additional seals. To state officers.

Section 7. The state treasurer shall collect fees as follows: For the registration of every motorcycle, including the right of the owner thereof to operate the vehicle, two dollars. For the registration of every automobile of less than twenty horsepower, five dollars. For the registration of every automobile of twenty horsepower and above, but less than thirty horsepower, ten dollars. For the registration of every automobile of thirty horsepower and above, but less than forty horsepower, fifteen dollars. For the registration of every automobile of forty horsepower and above, but less than fifty horsepower, twenty dollars. For the registration of every automobile of fifty horsepower and above, but less than sixty horsepower, twenty-five dollars. For the registration of every automobile of sixty horsepower and above, thirty dollars. For the registration of motor vehicles owned by or under the control of a manufacturer of or dealer in motor vehicles, if such persons operate upon the public highways not more than five automobiles, fifty dollars, and ten dollars for every automobile in excess of five so operated. For the registration of all of the motorcycles owned by or under the control of a manufacturer of or dealer in motorcycles who does not manufacture or deal in automobiles, including five seals to be furnished with the certificates of registration, five dollars. For the registration of every automobile and of the motor vehicles owned by or under the control of a manufacturer of or dealer in motor vehicles, who applies therefor during the period beginning with the first day of August and ending on the thirty-first day of December, in any year, one-half of the foregoing fees. For the substitution of the registration of an automobile for that of a vehicle previously registered in accordance with the provisions of this act two dollars. For the substitution of the registration of a motorcycle for that of a motorcycle previously registered in accordance with this act, one dollar. For every original chauffeur's license, two dollars. For the renewal of any chauffeur's license to operate automobiles, two dollars. For every additional seal of registration or license, 50 cents. For every additional plate furnished to replace such plates as have been lost or mutilated, or which are illegible, and for every additional number plate furnished to a manufacturer of or dealer in motor vehicles whose business requires more than five pairs of such plates, seventy-five cents. For every additional seal furnished to replace such seals as have been lost or mutilated, or which are illegible, and for every seal furnished to a manufacturer of or dealer in automobiles for use on motorcycles owned by or under the control of such persons, fifty cents; provided, however, that the state department of engineering may furnish without charge copies of seals of registration and licenses to operate, and copies of other documents relating thereto to officers of the state or of any court thereof or of a city or town therein.

Section 8. Expiration of registration on transfer of vehicle. Rebates. Re-assignment of numbers. Number plates. Refusal to register unsafe machines. Horsepower. Expiration of registration. General distinguishing mark for dealers.

Section 8. Upon the transfer of ownership of any motor vehicle its registration shall expire, and the person in whose name such vehicle is registered shall forthwith return the seal of registration to the state treasurer with a written notice containing the date of such transfer of ownership and the name, place of residence and address of the new owner. A person who transfers the ownership of a registered motor vehicle owned by him to another, upon the filing of a new application and upon payment of the proper fees, may have registered in his name another motor vehicle for the remainder of the calendar year; provided, the horsepower of such motor vehicle is the same as that of the motor vehicle first registered by him, or if the vehicle sought to be registered is a motorcycle; but if the horsepower of the automobile is greater than

that of the automobile first registered by him, the applicant shall pay in addition to the said fee, the difference between the fee paid by him for the said vehicle first registered and the fee for the registration of an automobile of the higher horsepower, as provided in section seven of this act. A person who before the first day of August in any calendar year transfers the ownership or loses possession of an automobile registered in his name and who applies for the registration of another motor vehicle of less horsepower than that of the vehicle so transferred shall be entitled, upon payment of the proper fee set forth in section seven of this act, to a rebate equivalent to one-half the difference between the respective fees for the higher and lower horsepower, and a person under like conditions who does not apply for the registration of another automobile but who on or before the first day of September in the same calendar year files in the office of the state treasurer a written application for rebate shall be entitled to a rebate of one-half the fee paid for the registration of such vehicle; provided, however, that no such rebate shall be paid except upon a certificate filed with the state board of control, setting forth the facts and signed by the state department of engineering, and that the rebate shall be paid out of the motor vehicle fund. The said department at its discretion, may assign to the motor vehicle of any person who surrenders his registration seal as herein provided and who desires to register another motor vehicle, the register number of the motor vehicle described in the surrendered seal. The said department shall furnish without charge to every person whose automobile is registered as aforesaid, who shall apply therefor two number plates of suitable design, each number plate to have displayed upon it the register number assigned to such vehicle, and one number plate of suitable design shall likewise be furnished by the said department for every motorcycle. If the said department shall determine at any time that for any reason a motor vehicle is unsafe or improperly equipped or otherwise unfit to be operated, it may refuse to register such vehicle, and said department may for a like reason revoke any registration already recorded. The horsepower of every automobile sought to be registered shall be determined by the said department, and such determination shall be final and conclusive. The registration of every motor vehicle shall expire at midnight upon the thirty-first day of December in each year.

Section 9. General distinguishing mark for dealers.

Section 9. Every manufacturer of or dealer in motor vehicles may make application to the state treasurer or his duly authorized agent, by mail or otherwise, upon a blank provided by the department of engineering for a general distinguishing number or mark, instead of registering each motor vehicle owned or controlled by him, and with such application shall be deposited the proper registration fee, as provided, in section seven of this act; and the said department may grant the application, if satisfied of the facts stated in the application, and issue to the applicant a certificate of registration containing the name and business address of the applicant and the general distinguishing number or mark assigned to him, and made in such form and containing such further information as the said department may determine; and all motor vehicles owned or controlled by such manufacturer or dealer shall be regarded as registered under such general distinguishing number or mark until sold or let for hire or loaned for a period of more than ten successive days. The said department shall furnish transportation charges to the address of any applicant within the state prepaid, without charge to every manufacturer of or dealer in automobiles whose vehicles are registered in accordance with the provisions of this section five pairs of number plates of suitable design, the plates to have displayed upon them the register number which is assigned to the motor vehicles of such manufacturer or dealer, with a different letter or letters or mark on each pair of number plates.

Section 10. Not applicable to non-residents.

Section 10. The provisions of this act, whether hereinbefore or hereinafter contained, relative to registration and the display of registration or license numbers, shall not apply to a motor vehicle owned by a non-resident of this state who is only temporarily within this state, other than a foreign corporation doing business in this state; provided, that the owner thereof shall have complied with the provisions of the law of the foreign country or state of his residence relative to motor vehicles and the registration and operation thereof, and shall conspicuously display upon said motor vehicle, while operated upon the public highways of this state, his registration number as required by the provisions of the laws of said foreign country or state; and provided, further,

that the registration number plate of such other country or state shall be displayed on such motor vehicle substantially as provided in this act for motor vehicles registered pursuant to the provisions hereof.

Section 11. Number plates must be displayed. On motorcycles. Numbers kept clear.

Section 11. No person shall operate or drive a motor vehicle on the public highways of this state unless such vehicle shall at all times have the distinctive number assigned to it by the said department or its duly authorized agent conspicuously displayed both on the front of said vehicle and at the back thereof, upon a number plate of such size, form and character as provided by the said department securely fastened to such vehicle so as to prevent the same from swinging, at a minimum distance of sixteen inches from the ground; and no person shall attach to or display on such vehicle any number plate or seal assigned to it under any motor vehicle law than this act, or any other number plate or seal than that assigned for the current year, or a fictitious number plate or seal; provided, that one number plate shall be displayed upon every motorcycle in a conspicuous position securely fastened to the rear wheel guard of such motorcycle, or other secure position at the rear thereof so as to be plainly visible; and provided, further, that all letters, numbers, seals, and other identification marks shall be kept clear and distinct, and free from grease, dust or other blurring matter, so that they shall be plainly visible at all times during daylight and under artificial light in the night time.

Section 12. Gongs, horns, bells, etc.

Section 12. Every motor vehicle shall be equipped with a bell, gong, horn, whistle or other device in good working order, capable of emitting an abrupt sound adequate in quality and volume to give warning of the approach of such vehicle to pedestrians and to the riders or drivers of animals or of other vehicles and to persons entering or leaving street, interurban and railroad cars. No person shall sound such bell, gong, horn, whistle or other device for any purpose except as a warning of danger.

Section 13. (a) Lights on automobiles.

Section 13. (a) Every motor vehicle other than a motorcycle while in use shall carry during the period from a half hour after sunset to a half hour before sunrise, and at all times when fog or other atmospheric conditions render the operation of vehicles unusually dangerous to the traffic and use of the highway, at least two lighted lamps showing white lights visible under normal atmospheric conditions at least five hundred feet in the direction toward which said motor vehicle is proceeding, and shall also carry at the rear of each motor vehicle a lighted lamp exhibiting one red light plainly visible for a distance of five hundred feet toward the rear, and so placed that the number carried on the rear of such motor vehicle shall be illuminated by a white light in such manner that such number can be plainly distinguished under normal atmospheric conditions at a distance of not less than fifty feet in the reverse direction to which such vehicle is proceeding.

Section 13. (b) Lights on motorcycles.

Section 13. (b) Every motorcycle while in use shall carry during the period from a half hour after sunset to a half hour before sunrise and whenever fog, or other atmospheric conditions, render the use of the highway by vehicles unusually dangerous to the traffic and use of the highway, at least one lighted lamp showing a white light visible under normal atmospheric conditions at least two hundred feet in the direction toward which the motorcycle is proceeding, and shall also carry at the rear of such motorcycle one red light or one red reflex mirror plainly visible from the rear.

Section 14. Brakes.

Section 14. All motor vehicles must be provided at all times with adequate brakes kept in good working order.

Section 15. Studs, etc., on tires. Chains.

Section 15. No tire on any motor vehicle or on any other vehicle shall have on its periphery any block, stud, cleat, ridge, bead or any other protuberance of metal which projects more than one-fourth of an inch beyond the tread or traction surface of the tire, but this section shall not be so construed as to prohibit the use of tire chains of reasonable proportions on motor vehicles when

required for safety because of snow, ice, or other conditions tending to cause such vehicles to slide or skid, nor so as to prevent the use of traction engines with cleats on the driving wheels thereof on dirt or unimproved roads.

Section 16. Mufflers, etc.

Section 16. Every motor vehicle must have devices in good working order which shall be at all times in constant operation to prevent excessive or unusual noise, annoying smoke and the escape of gas, steam or oil, as well as the falling out of residue from fuel, and all exhaust pipes carrying exhaust gases from the engine shall be directed parallel to the ground or slightly upward. Devices known as "muffler cut-outs" shall not be used within the limits of any incorporated city and county or city within the state.

Section 17. Intoxicated drivers.

Section 17. No intoxicated person shall operate or drive a motor or other vehicle upon any public highway within this state.

Section 18. Owner's consent.

Section 18. No person shall operate a motor vehicle without the consent of the owner thereof.

Section 19. Chauffeurs must be licensed.

Section 19. No person shall employ for hire as a chauffeur of a motor vehicle any person not licensed as in this act provided. No person shall allow a motor vehicle owned by him or under his control to be operated by any person who has no legal right to do so, or in violation of the provisions of this act. No person having control or charge of a motor vehicle shall allow such vehicle to stand in any public street or public highway unattended without first locking or making it fast or effectively setting the brakes thereon, and stopping the motor of said vehicle.

Section 20. (a) Rules governing operation on highway. Vehicles passing in opposite directions. "Vehicle" defined.

Section 20. (a) The driver or operator of any vehicle in or upon any public highway shall drive or operate such vehicle in a careful manner with due regard for the safety and convenience of pedestrians and all other vehicles or traffic upon such highway, and wherever practicable shall travel on the right-hand side of such highway. When two vehicles are passing each other in opposite directions they shall have the right of way, and no other vehicle to the rear of either of such two vehicles shall pass or attempt to pass such two vehicles, and on all occasions the driver or operator of any vehicle in or upon any public highway shall travel upon the right half of such highway when the road ahead on the left-hand side is not clear and unobstructed for at least one hundred yards, and for the purposes of this section the term "vehicle" shall include every wagon, hack, coach, carriage, omnibus, push-cart, bicycle, tri-cycle, automobile sleigh or other conveyance, except baby carriages, railroad, street and interurban railway cars, in whatever manner or by whatever force or power the same may be ridden, driven or propelled, which is or may be used for or adapted to pleasure riding or the transportation of passengers, baggage, merchandise or freight, upon the highway.

Section 20 (b) Passing in opposite directions.

Section 20. (b) Vehicles proceeding in opposite directions shall pass each other to the right, giving as nearly as possible one-half the road to each.

Section 20. (c) Passing in same direction.

Section 20. (c) Vehicles overtaking other vehicles proceeding in the same direction shall pass to the left thereof and shall not again drive to the right until reasonably clear of such overtaken vehicle.

Section 20. (d) Duty of drivers in passing.

Section 20. (d) It shall be the duty of the driver, rider or operator of a vehicle about to be overtaken to give way to the right in favor of the overtaking vehicle, on suitable and audible signal being given by or on behalf of the operator, driver or other person in charge and control of such overtaking vehicle be a motor vehicle.

Section 20. (e) At intersecting roads.

Section 20. (e) Excepting where controlled by such traffic ordinances or regulations enacted by local authorities as are permitted under this act vehicles approaching an intersecting road, street or highway shall be under control by the operators thereof so as to permit the vehicle on the right of the vehicle approaching to first cross such intersecting road, street or highway.

Section 20. (f) Signal of passing vehicle.

Section 20. (f) It shall be the duty of the person operating or in charge of an overtaking vehicle to sound audible and suitable signal before passing a vehicle proceeding in the same direction.

Section 20. (g) Turning at intersections.

Section 20. (g) All vehicles approaching an intersection of a street, road or highway, with the intention of turning thereat shall in turning to the right keep to the right of the center of such intersection and in turning to the left shall run to and beyond the center of such intersection, passing to the right thereof before turning such vehicle toward the left.

Section 20. (h) Precaution against frightening horses.

Section 20. (h) In all passing and overtaking such assistance shall be given by the occupants of each vehicle respectively to the other as the circumstances shall reasonably demand in order to obtain clearance and avoid accidents; every person having control or charge of any motor vehicle or other vehicle upon any public highway and approaching any vehicle drawn by a horse or horses, or any horse upon which any person is riding, shall operate, manage and control such motor vehicle or other vehicle in such manner as to exercise every reasonable precaution to prevent the frightening of any such horse or horses and to insure the safety and protection of any person riding or driving the same; and if such horse or horses appear frightened the person in control of such motor vehicle or other vehicle shall reduce its speed, and if requested by signal or otherwise by the driver or rider of such horse or horses shall not proceed further toward such animal or animals unless such movement be necessary to avoid accident or injury until such animal or animals be under the control of their driver or rider.

Section 20. (i) Slowly moving vehicles, to the right.

Section 20. (i) The person in control of any vehicle moving slowly along and upon any public highway shall keep such vehicle as closely as practicable to the right-hand boundary of the highway, allowing more swiftly-moving vehicles reasonably free passage to the left.

Section 20. (j) Turning, stopping, etc., on highway.

Section 20. (j) The person in charge of any vehicle in or upon any public highway shall, before turning, stopping or changing the course of such vehicle, and before turning such vehicle when starting the same, first see that there is sufficient space for such movement to be made in safety, and if the movement or operation of other vehicles may reasonably be affected by such turning, stopping or changing of course, shall give plainly visible or audible signal to the persons operating, driving or in charge of such vehicles of his intention so to turn, stop or change his course.

Section 20. (k) Passing street cars.

Section 20. (k) In passing railroad, interurban or street cars operated in any city, town or village in this state, vehicles shall be operated with due care and caution so that the safety of passengers alighting from or boarding such car shall be protected, and for that purpose said vehicle shall be brought to a full stop if reasonably necessary to attain the objects of this subdivision.

Section 20. (l) Motor vehicles on mountain roads.

Section 20. (l) Every motor vehicle when moving in defiles, canyons or mountain passes where the curvature of the road or highway prevents a clear view for a distance of one hundred yards shall be held under control and not permitted to coast and the operator thereof in approaching curves shall give a warning of his approach with frequent blasts or strokes of horn, bell, whistles, gong or other adequate signaling device, and upon all curves to the right shall keep to the inside of said curve and upon all curves to the left shall keep to the outside of said curve.

Section 20. (m) Police patrol, fire engines, etc., have right of way.

Section 20. (m) Police patrol wagons, police ambulances, fire patrols, fire engines and fire apparatus shall in all cases while being operated as such, have right of way, with due regard to the safety of the public; but this provision shall not protect the driver or operator of any such vehicle or his employer or principal from the consequence of the arbitrary exercise of this right or for injuries willfully inflicted.

Section 20. (n) Traction engines.

Section 20 (n) Provided, that this section shall apply also to traction engines, road rollers and to other self-propelling vehicles, excepting as in this article specifically excepted, where used neither for the conveyance of persons for hire, pleasure or business, nor for the transportation of freight.

Section 21. In case of accident.

Section 21. In case of accident or injury to person or property on the public highways due to the operation thereon of any vehicle the person operating, driving or otherwise in control of the same shall stop, and upon request of the person injured or whose property has suffered injury, or any other person present, shall give such person his name and address and the registration number of his vehicle if it be a motor vehicle and if such person operating, driving or otherwise in control of such vehicle is not the owner thereof, his license number, if he is an operator or chauffeur, and the name and address of the owner of such vehicle.

Section 22. (a) No road races without permission.

Section 22. (a) No races or contests for speed, whether on a bet or wager or otherwise, shall be held upon any public highway within this state without the permission of the proper authorities of the state, county, city and county, city or town, having jurisdiction over such portion of the highway as is intended to be used for such race or contest, and unless such highway is fully and efficiently patrolled for the entire distance over which such race or contest for speed is to be held.

Section 22. (b) Rate of speed.

Section 22. (b)) Every person operating or driving a motor or other vehicle on the public highways of this state shall operate or drive the same in a careful and prudent manner and at a rate of speed not greater than is reasonable and proper, having regard to the traffic and use of the highway, and no person shall operate or drive a motor or other vehicle on a public highway at such rate of speed as to endanger the life or limb of any person or the safety of any property; provided, that it shall be unlawful to drive at a rate of speed in excess of thirty miles an hour; and provided, further, that in any event no person shall operate or drive a motor or other vehicle on any public highway where the territory contiguous thereto is closely built up, at a greater rate of speed than one mile in three minutes, or in the business district of any incorporated city and county, city or town, at a greater rate than one mile in four minutes, or at greater rate of speed than one mile in six minutes where the operator's or chauffeur's view of the road traffic is obstructed either upon approaching an intersecting way, or in traversing a crossing or intersection of ways, or in approaching or traversing a bridge, dam, trestle, causeway or viaduct, or in going around corners or a curve in a street or highway.

Section 23. Suspension or revocation of registration for cause

Section 23. The state engineering department may suspend or revoke the registration of any motor vehicle or the license issued to any person under the provisions of this act, after due hearing, for any cause which it may deem sufficient, and may order the seal and number plate or license to be delivered to it whenever it appears upon hearing that the holder thereof is an improper or incompetent person to operate motor vehicles, or is operating a motor vehicle improperly or so as to endanger the public; and neither the registration seal nor the license shall be re-issued unless, after a hearing, the said department determines that the operator or chauffeur should again be permitted to operate.

Section 24. Application, form, etc., of license. Chauffeur's license, etc. Badge.

Section 24. Application to operate motor vehicles, may be made by mail or otherwise to the state treasurer upon blanks prepared by the state department of engineering. The fees provided in section seven shall accompany the appli

cation. To each person shall be assigned some distinguishing number or mark and the licenses issued shall be in such form as the said department may determine; they shall contain the distinguishing number or mark assigned the licensee, his name, place of residence and address, and a brief description of the licensee for the purposes of identification; and such other information as the said department shall deem necessary. Special licenses shall be issued to chauffeurs, but no such license shall be issued to any person less than sixteen years of age. Every person licensed to operate motor vehicles as aforesaid shall endorse his usual signature on the margin of the license in the space provided for the purpose, immediately upon the receipt of said license, and such license shall not be valid until so endorsed. The license issued to chauffeurs shall be valid for one year only from the date of issue. The said department shall furnish to every chauffeur so licensed a suitable metal badge with the distinguishing number assigned to him stamped thereon, without extra charge therefor, such badge to have stamped thereon the words "Registered Chauffeur No., Cal." with the said license number inserted therein. This badge shall hereafter be worn by such chauffeur, affixed to his clothing in a conspicuous place, at all times when he is operating or driving a motor vehicle upon the public highway, but but shall be valid only for a period of one year from the date of issuance. In case of the loss of such badge a duplicate will be issued by the said department on the sending of an affidavit showing the fact of loss and on payment of a fee of one dollar (\$1.00) to the state treasurer. An application for the annual renewal of a chauffeur's license shall be accompanied by the proper fee required by this act.

Section 25. Register of applications.

Section 25. Upon the receipt of an application as provided in section twenty-four of this act the department of engineering shall thereupon file the same, and register the applicant in a book or on index cards which shall be kept in the same manner, subject to public inspection, as the books or index cards for the registration of motor vehicles.

Section 26. Use of fictitious name, etc., prohibited.

Section 26. No person shall use a fictitious name in applying for such chauffeur's license, nor shall any chauffeur, licensed as herein provided, voluntarily permit any other person to possess or use his license, or badge; nor shall any person while operating or driving a motor vehicle use or possess any license or badge belonging to another person, or a fictitious license or badge.

Section 27. Persons operating motor vehicles must comply with act after December 31, 1913.

Section 27. No person shall operate or drive a motor vehicle upon a public highway of this state after the thirty-first day of December, 1913, unless such person shall have complied in all respects with the requirements of this act; provided, however, that a non-resident operator or chauffeur who has complied with the provisions of the country or state of his residence relative to the operation of motor vehicle, shall be exempt from license hereunder for a period of three months; provided, further, that when operating a motor vehicle he shall wear a badge assigned to him in the country or state of his residence.

Section 28. Unauthorized use of vehicle a felony.

Section 28. Any person who shall drive or operate, or cause to be driven or operated, upon any public highway within the state, any motor vehicle not his own, with or without intent to steal the same, in the absence of the owner thereof and without such owner's consent, shall be guilty of a felony; provided, however, that this section shall not be applicable to motor vehicles, the fair value of which at the time of the commencement of such unauthorized use is less than three hundred dollars.

Section 29. Unauthorized use of machine worth less than three hundred dollars a misdemeanor.

Section 29. Any person who, with or without intent to steal, shall drive or operate, or cause to be driven or operated, upon any public highway within this state, any motor vehicle not his own, of a fair value, at the time of the commencement of such unauthorized use, of less than three hundred dollars (\$300), in the absence of the owner thereof and without such owner's consent, shall be guilty of a misdemeanor.

Section 30. (a) Breaking, injuring, etc., vehicle a misdemeanor.

Section 30. (a) Any person who shall, individually or in association with one or more others, wilfully break, injure, tamper with or remove any part or parts of any motor vehicle, for the purpose of injuring, defacing or destroying such vehicle, or temporarily or permanently preventing its useful operation, or for any other purpose against the will or without the consent of the owner of such vehicle, or who shall in any other manner wilfully or maliciously interfere with or prevent the running or operation of such vehicle, shall be guilty of a misdemeanor.

Section 30. (b) Getting into vehicle, etc., without consent misdemeanor.

Section 30. (b) Any person who shall, without consent of the owner, or person in charge, of a motor vehicle, climb upon or into such vehicle, whether the same be in motion or at rest or who, while such vehicle is at rest unattended, shall attempt to manipulate any of the levers, the starting crank, brakes, or mechanism thereof, or to set said vehicle in motion shall be guilty of a misdemeanor.

Section 31. Chauffeur prohibited from receiving bonus on supplies, etc.

Section 31. No chauffeur or other person having the care of a motor vehicle for the owner shall receive or take, directly or indirectly, without the written consent of such owner, any bonus, discount or other consideration for supplies or parts furnished or purchased for such motor vehicle, or on any work or labor done thereon by others, or on the purchase of any motor vehicle for his employer; and no person furnishing such supplies or parts, work or labor, or selling any motor vehicle shall give or offer any such chauffeur or other person having the care of a motor vehicle for the owner thereof, directly or indirectly, without such owner's written consent, any bonus, discount or other consideration thereon. Any person violating this section shall be guilty of a misdemeanor.

Section 32. Penalty.

Section 32. Excepting as in this act otherwise expressly provided, any person violating any of its provisions shall be deemed guilty of a misdemeanor, and upon conviction thereof unless in this act otherwise expressly provided, shall be punishable by a fine not exceeding one hundred dollars, or by imprisonment not exceeding thirty days, or both, for the first offense; and punishable by fine of not less than fifty dollars nor more than one hundred dollars, or imprisonment not exceeding thirty days, or both, for a second offense; and punishable by a fine of not less than one hundred dollars nor more than two hundred and fifty dollars, or imprisonment not exceeding thirty days, or both, for a third or subsequent offense.

Section 33. Penalty for violating Section 28.

Section 33. Any person violating any of the provisions of section 28 of this act shall, on conviction thereof, be punishable by imprisonment in the state prison for a term of not less than one year nor more than five years.

Section 34. (a) False statement in application.

Section 34. (a) Any person who wilfully, with intent to deceive, make a false statement in his verified application for license as chauffeur, shall be guilty of a misdemeanor.

Section 34. (b) Penalty for driving vehicle while intoxicated.

Section 34. (b) Any person operating or driving a motor or other vehicle while intoxicated shall be guilty of a misdemeanor, and upon conviction thereof shall be punishable by a fine of not less than ten dollars (\$10) nor more than two hundred dollars (\$200) or by imprisonment not exceeding thirty days, or both, for the first offense; and punishable by a fine of not less than twenty-five (\$25) dollars nor more than four hundred dollars (\$400), or imprisonment not less than ten nor more than sixty days, or both such fine and imprisonment, for a second offense; and punishable by imprisonment, without the alternative of fine of not less than thirty days nor more than ninety days, for a third or subsequent offense.

Section 34. (c) Owner's penalty for violating Section 11.

Section 34. (c) The owner of any motor vehicle driving the same or causing or suffering the same to be driven or operated on any public high-

way of this state, in violation of any of the provisions of section 11 of this act shall be guilty of a misdemeanor, and on conviction thereof shall be punishable in the manner and to the extent provided in section 32 of this act; provided, however, that this subdivision shall not affect the liability to punishment of the person, other than the owner, driving or operating such motor vehicle.

Section 34. (d) Penalty for violating Section 21.

Section 34. (d) Any person violating any of the provisions of section 21 of this act shall be guilty of a misdemeanor; and on conviction thereof shall be punishable in the manner and to the extent provided in section 32 of this act; provided, however, that the fine for the first offense, in case a fine be imposed shall not be less than fifty (\$50) dollars, and the term of imprisonment, if a sentence of imprisonment be imposed, shall be not less than ten days.

Section 34. (e) Penalty for violating Section 11.

Section 34. (e) Any person, other than the owner, driving or operating a motor vehicle on any public highway of this state, knowingly, violating any of the provisions of section 11 of this act shall be guilty of a misdemeanor, and on conviction thereof shall be punishable in the manner and to the extent provided in section 32 of this act, but this subdivision shall not affect the liability to punishment of the person or persons owning such vehicle.

Section 34. (f) Penalty for violating Section 26.

Section 34. (f) Any person violating any of the provisions of section 26 of this act shall be guilty of a misdemeanor, and on conviction thereof shall be punishable in the manner and to the extent provided in section 32 of this act; provided, however, that the fine for the first offense, in case a fine be imposed shall be not less than fifty (\$50) dollars, and the term of imprisonment, if a sentence of imprisonment be imposed, shall be not less than ten days.

Section 34. (g) Penalty for violating Section 31.

Section 34. (g) Any person violating any of the provisions of section 31 of this act shall be guilty of a misdemeanor, and, on conviction thereof shall be punishable by a fine of not less than fifty dollars (\$50), nor more than five hundred dollars (\$500), or by imprisonment in the county jail for not less than sixty days nor more than six months, or by both, such fine and imprisonment; provided, however, that nothing in this section contained, excepting as therein expressly and specially provided, shall be deemed to modify or otherwise affect the liability to punishment of any and all persons violating any of the provisions of this act, as set forth and provided for in section 32 of this act.

Section 34. (h) Additional penalties.

Section 34. (h) In addition to all other punishments herein provided, the court may for a definite period suspend or revoke an operator's or chauffeur's license upon conviction of the licensee for violation of any of the provisions of this act.

Section 35. Fees paid into motor vehicle fund. One-half to counties. Net receipts. Semi-annual reports. Records in office of secretary of state turned over to engineering department.

Section 35. All fees or other moneys paid to or collected by the state treasurer, under the provisions of this act, shall be placed in a fund which shall be known as the "motor vehicle fund," which fund is hereby created; provided, that one-half of the net receipts under this act shall be returned to the counties from which received, as determined by the places of residence of the persons to whom the licenses are issued, and all such amounts returned shall be paid into the road funds of the several counties receiving the same. In the event that any county has not established a road fund, its proportion of the receipts shall be retained by the state until provision for such road fund has been made, and it shall then be paid over. For the purposes of this section the city and county of San Francisco shall be considered a county. Net receipts in the meaning of this section shall be the balance of receipts remaining after payment of all expenses in the administration and the enforcement of this act. In the months of January and July of each year the engineering department shall make to the controller a report setting forth the gross and net receipts for the preceding six months, and thereafter the controller shall draw his warrant upon the motor vehicle fund in favor of the county treasurer of each county for the amount to which such county is entitled. Any unexpended balance of money heretofore appropriated for the purpose of carrying out the

objects of an act entitled "An act to regulate the operation of motor vehicles on public highways, and making an appropriation for the purpose of carrying out the objects of this act," and all acts or parts of acts amendatory thereof, shall be placed under the control of the state department of engineering and the state controller shall transfer said money to said "motor vehicle fund," and all records now filed in the office of the secretary of state by reason and by virtue of said last named act, shall upon the taking effect of this act be turned over by the secretary of state to the state treasurer, and such portion thereof as may be deemed necessary by the state treasurer shall be retained by him and the remainder delivered to the department of engineering for its use.

Section 36. Fines paid into good roads funds.

Section 36. Any and all fines or forfeitures collected by or in any court for violation of any of the provisions of this act, whether by a justice of the peace, police court, city recorder's court, city justice of the peace, or otherwise, shall be paid to the treasurer of the county or city and county, in which the court is held; whereupon the treasurer of the county or city and county, at intervals of not greater than once a month shall place such moneys in a fund to be called the "county good roads fund," or "city and county good roads fund," as the case may be, which shall be used by the highway commission of the county or city and county, as the case may be, or by the board of supervisors of the county or city and county, as the case may be, if in such county or city and county, there shall be no highway commission for the construction, improvement, maintenance and repair of such roads as shall be designated by said highway commission or board of supervisors, as the case may be, with regard to the proper and just distribution of the benefits of this act throughout the county or city and county.

Section 37. Record of cases to be sent to engineering department.

Section 37. A full record shall be kept by every justice of the peace or police judge or court in this state of every case in which a person is charged with a violation of any provisions of this act or of any other act relative to motor vehicles or to the operation of such vehicles, and an abstract of such record shall be sent forthwith by the justice of the peace, or police judge or court to the state department of engineering. Said abstracts shall be made upon forms prepared by the department, which shall be obtained by the justice of the peace, or police judge or court from the county clerk of his county, and shall include all necessary information as to the parties to the case, the names of the offense, the date of the hearing, the plea, the judgment, the result, the amount of the fine or forfeiture as the case may be, and every such abstract shall be certified by the justice of the peace, police judge or clerk of such police court as a true abstract of the record of the court. The said department shall keep such records in its office, and they shall be open to the inspection of any person during reasonable business hours. Justice of the peace and police judges and courts shall furnish to the department the details of all particularly flagrant cases which may be heard before them; and they may make such recommendations to the department as to the suspension or revocation of the licenses and seals of registration of the persons defendant in such cases as they may deem necessary.

Section 38. Appropriation. Repayment of appropriation.

Section 38. There is hereby appropriated out of any moneys in the state treasury not otherwise appropriated the sum of ten thousand dollars (\$10,000) to be used by the department of engineering in the employment of the necessary clerical and other help; the purchase of the necessary stationery, books and postage; for the necessary incidental expenses for printing, ruling, binding, and other work performed and materials used by the state printing office and for the printing by the state printing office of one hundred and fifty thousand copies of this act, which said copies are to be distributed on demand, without charge, by the department. When there are sufficient moneys in the said "motor vehicle fund" to carry out the objects of this act to repay the state treasury the amounts expended by the department under this appropriation, the department shall notify the state controller who, thereupon, shall retransfer to the general fund of the state from said "motor vehicle fund" the equivalent of the amounts so expended by the department and the unexpended balance of this appropriation. Moneys shall be drawn from said sum of ten thousand dollars (\$10,000), for the purposes named in this section upon warrants duly drawn by the controller of the state upon demands made by the department and audited by the state board of control.

Section 39. Expenditures. Revolving fund. Assistants' salaries. Maintenance of highways.

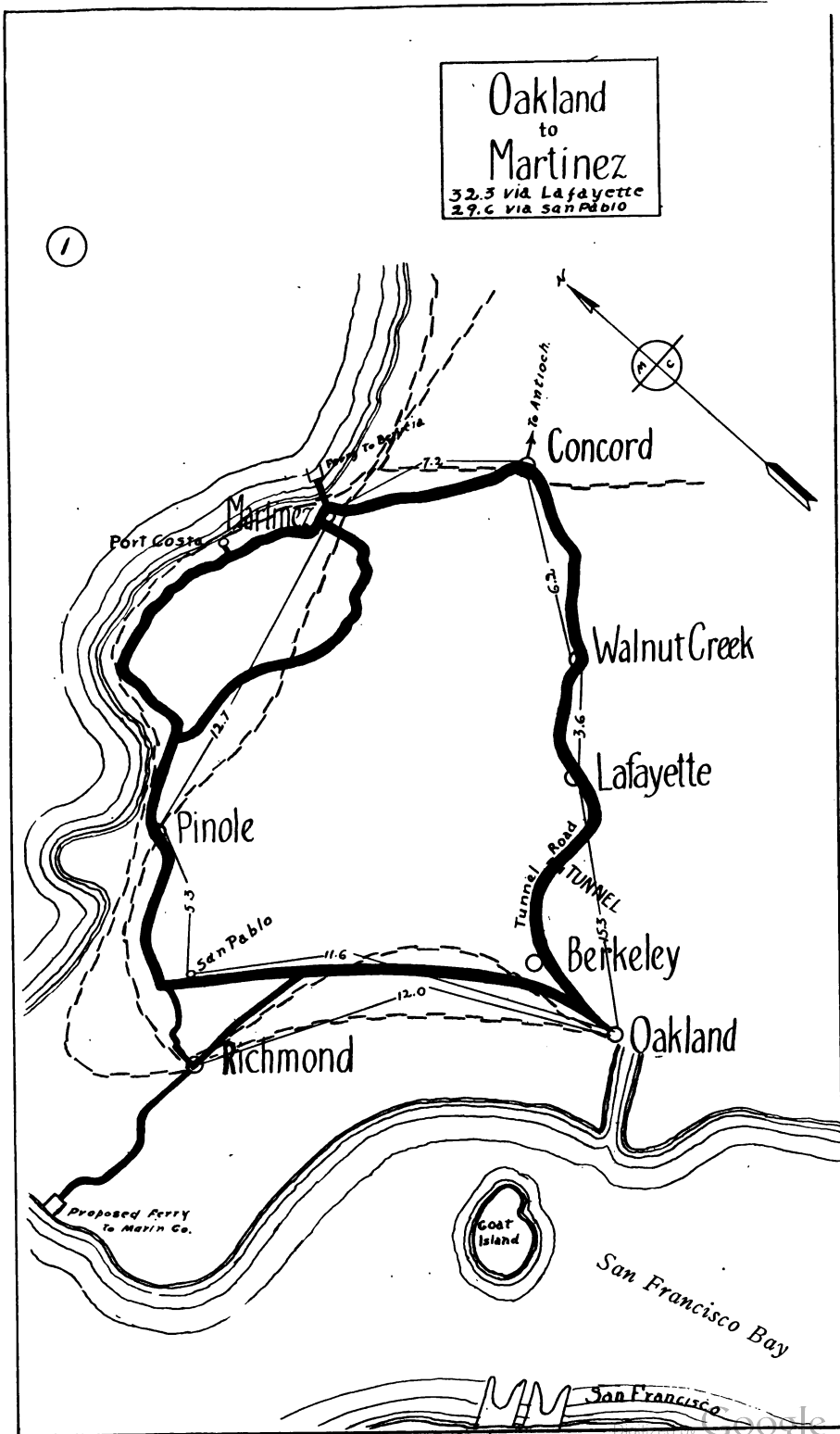
Section 39. Of the moneys in said motor vehicle fund the department of engineering shall be authorized to expend ten thousand dollars, or as much thereof as may be needed, in payment of such expenses as are necessary to carry out the provisions of this act, and a sum not to exceed one thousand five hundred dollars of said ten thousand dollars may, when such action has been authorized by the board of control, be drawn without at the time furnishing vouchers and itemized statements; the sum so drawn shall be used as a revolving fund where cash advances are necessary, and at the close of each fiscal year, or at any other time, upon demand of the board of control, must be accounted for and substantiated by vouchers and itemized statements, submitted to and audited by the board of control and the controller; the engineering department shall have the power to appoint such assistance and help as it may, in its judgment, deem necessary, and shall fix their salaries and compensation and prescribe their duties. Also the state treasurer shall be authorized to expend \$5,000.00 annually, or so much thereof as may be needed, in the employment of the necessary clerical and other help, the purchase of stationery, books and postage, and such other expense as he may deem necessary in the collection of the said tax, the said amount to be transferred from the motor vehicle fund into a revolving fund; the remainder in such revolving fund, if any at the end of each fiscal year, to revert to the said motor vehicle fund. The remaining moneys in the motor vehicle fund shall be expended, under the sole direction of the department of engineering, for the maintenance of state highways without specific appropriation by the legislature, in addition to all sums already or hereafter appropriated by the legislature for the same purpose. Moneys shall be drawn from said motor vehicle fund for the purposes of this act upon warrants drawn by the controller of the state, upon demands made by the departments and audited by the state board of control.

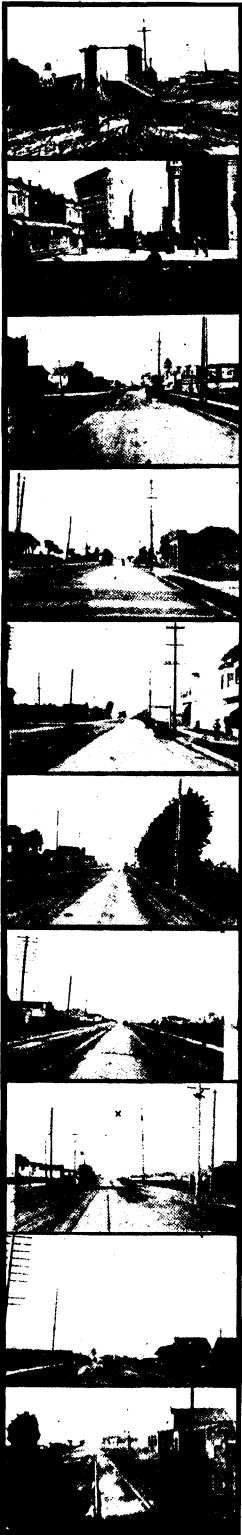
Section 40. Title of act. Repealed.

Section 40. This act shall be known and cited as the "motor vehicle act." An act entitled "An act to regulate the operation of motor vehicles on public highways, and making an appropriation for the purpose of carrying out the objects of this act," approved March 22, 1905, and all acts or parts of acts amendatory thereof are hereby expressly repealed, and all other acts and parts of acts inconsistent herewith, are hereby repealed.

Section 41. Continuation of existing statutes.

Section 41. The provisions of this act, so far as they are the same as those of existing statutes, shall be construed as a continuation thereof, and not as new enactments; and a reference in a statute which has not been repealed to provisions of law which have been revised and re-enacted herein shall be construed as applying to such provisions as so incorporated in this act. The repeal of a law by this act shall not affect any act done, ratified or confirmed, or any right accrued or established, or any action, suit or proceeding begun under any of the laws repealed before the repeal took effect; but the proceedings in such case shall, when necessary, conform to the provisions of this act.





S. F. Oak.
Ferry
Ft. Broadway
Oakland

Broadway at
14th Street
turn Left for
Richmond

San Pablo
Avenue
1 mi. north
City Hall

San Pablo.
Avenue
2 mi. north
City Hall

San Pablo
Avenue
3 mi. north
City Hall

San Pablo
Avenue
3 mi. north
City Hall

San Pablo
Avenue
4 mi. north
City Hall

San Pablo
Avenue
5 mi. north
City Hall

San Pablo
Avenue
6 mi. north
City Hall
R. R. x.

San Pablo
Avenue
7 mi. north
City Hall

Fisk Non-Skid Tires

F I N A L I T Y

—IN—

TIRE EQUIPMENT

THE FISK RUBBER CO.

OF
NEW YORK

Enterprise

AUTO SUPPLY CO.

Headquarters
For
MONOGRAM
OILS AND GREASES

ASSOCIATED
GASOLINE

U. S. TIRES
And Everything in
Motor Accessories

2500 BROADWAY
OAKLAND



Macdonald
Avenue
Richmond



Macdonald
Avenue at
13th Street



Macdonald
Avenue at
10th Street



Macdonald
Avenue at
8th Street



Macdonald
Avenue at
6th Street



Ashland
Avenue



Standard
Avenue near
Pt. Richmond



Standard
Avenue near
S. O. Works



Windhaven
Road beyond
S. O. Works



Richmond,
Marin Ferry,
under con-
struction

Miles Standish

GARAGE

And

MACHINE

SHOP

325-327

TWENTY-SECOND

STREET

RICHMOND

CALIFORNIA

Phone—Richmond 431

MT. DIABLO GARAGE

Studebaker

AGENTS

SHRADER & LUCAS

Proprietors

AUTOS FOR HIRE

STORAGE

SUPPLIES

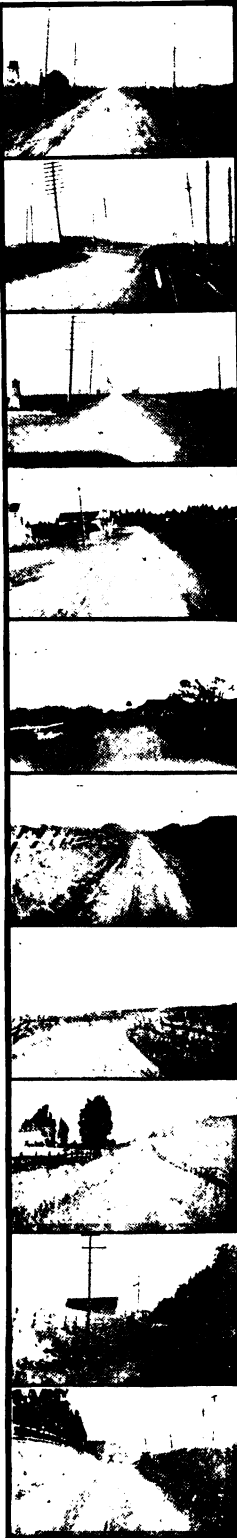
REPAIRING

1121 MACDONALD AVE.

RICHMOND

California

Digitized by Google



San Pablo Avenue
8 mi. north
City Hall

Macdonald
and San Pablo
Avenue turn
Left for
Richmond

San Pablo
Avenue
9 mi. north
City Hall

San Pablo
turn Right for
Martinez
Straight Road
closed
March, 1915

Varsity
Dairy

4 mi. from
Richmond

5 mi. from
Richmond

6 mi. from
Richmond

Entering
Pinole

1 mi. from
Pinole
Powder Works
Left

Our Motto—

HOMES—NO HOUSES

¶ We are Experts in
planning and build-
ing artistic
BUNGALOWS

**Real Estate, Acreage
Exchanges**

Home Office
RICHMOND
California

**California Home Building
Company (Inc.)**

**Richmond Abstract and
Title Co., Inc.**

TITLE INSURANCE POLICIES



Directors

M. W. TRUITT

W. L. BROWN

CHAS. G. BACON



22nd and Macdonald Ave.

RICHMOND

Digitized by Google CAL.



Under R. R.
Sharp Turn



Winding.
Easy rise



Oiled
Bad Road



R. R. X.



Gum Trees
on Right



7 mi. beyond
Pinole



Short Canyon



Glen Frazer
R. R. Depot



2 mi. to
Martinez



Good Road

WHEN IN RICHMOND
DINE AT THE

Imperial

RESTAURANT

FINEST COOKING
EXCELLENT SERVICE

Macdonald
At 5th
RICHMOND
California

Martinez Abstract & Title Co.

INCORPORATED

CHAS. G. BACON
Manager

A. KELLY
Secretary

TITLE INSURANCE
POLICIES

First National Bank Bldg
MARTINEZ

Cal.
Digitized by Google



Martinez

Martinez
Ahead for FerryMartinez
R. R. x. T. R.

Martinez Ferry

Martinez and
Benicia FerryBenicia
from Ferry1 mi. beyond
BeniciaTurn and steep
grade

Good Dirt Road

This road con-
tinued on
Page 29

FOR QUICK SERVICE
And Expert
MACHINE WORK
Stop at—

Central Garage

Opposite Hotel
MARTINEZ, CAL.

Monogram Oil
Shell Gasoline
Sundries

H. E. DE LEAN, Proprietor

Palace Drug Co.

On Direct Road
To The
MARTINEZ FERRY



Three Stores—

MARTINEZ
PITTSBURG
ANTIOCH



Hotel Building
MARTINEZ CAL.



S. F. Oak Ferry
Ft. Broadway
Oakland



Looking up
Broadway



Broadway at
14th Street



Broadway
1 mi. from
14th Street



College Ave.
Poly. High
School Left



Co'lege Ave.
R. R. x.



Ashby
Avenue



Tunnel Road
Lake Chabot
Right



Tunnel Road
short curve



Tunnel Road
near Tunnel



We Maintain the Above Place
At 2418 Broadway
OAKLAND

For the Convenience of The
MOTORING PUBLIC

— :: —

Let Us Serve You

When It's Time to Re-Tire
With a TIRE That Stands
for **QUALITY, MILEAGE,**
and **SATISFACTION.**

— :: —

YOU are Invited to Use Our
SERVICE DEPARTMENT
At No **COST** to you.

— :: —

THE FISK RUBBER CO.
OF
NEW YORK

Digitized by Google



Beyond Tunnel
sharp turn
Left



Good gravel
Road



Right road leads
to Moraga



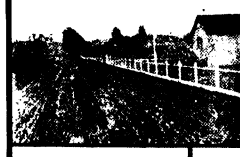
9 mi. from
Oakland



Mt. Diablo
in distance



11 mi. from
Oakland



School House
on Right



Lafayette



Don't turn
Left Road
not marked



16 mi. from
Oakland

Phone Oakland 1447

— :: —

Haynes

AMERICA'S GREATEST
LIGHT SIX

— :: —

Price \$1600

F. O. B., Oakland

— :: —

¶ Ask any Haynes
owner about our
service.

— :: —

¶ Let us give you a
demonstration.

— :: —

Haynes Motor Sales Co.
AND
Phillip S. Cole (Inc.)

BROADWAY

And 25th St.

OAKLAND, CAL.

Digitized by Google



R. R. X.
O. A. & E. near
Walnut Creek

1 mi. beyond
Walnut Creek

Sulphur
Springs

3 mi. beyond
Walnut Creek

R. R. X.
turn Left

R.R. X. at
MEINERT. Depot
on Left.

Left Road
to Cowell

Turn Left for
Concord

Cemetery
on Left
R. R. X.

Concord
Water Tower

Boyd's Garage

—AND—

MACHINE SHOP

—O—

BLACKSMITHING

—O—

Gasoline, Oil
and Supplies

—O—

CONCORD
CAL.

THE

Concord Inn

IS A
DELIGHTFUL
SURPRISE

—::—

BEST Eating Place
In San Ramon Valley

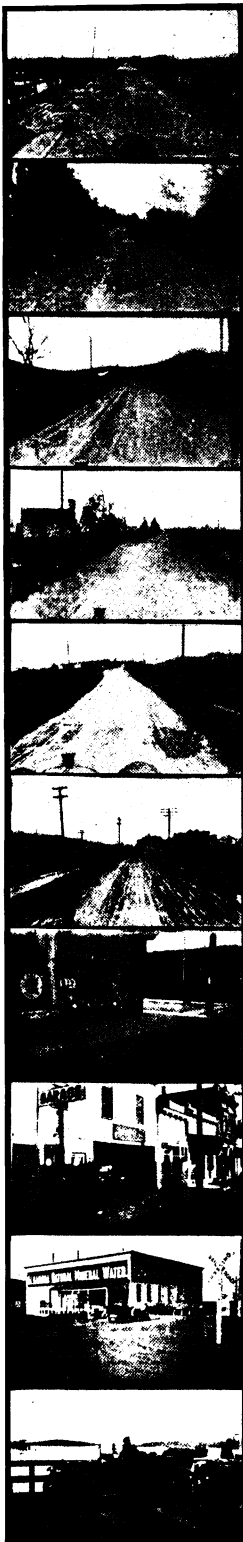
—::—

COSY and
COMFORTABLE

—::—

CONCORD
Cal.

Digitized by Google



Curve
near Pacheco

Left Road for
Martinez

Bad curve
R. R. Bridge

School House
on Left

2 mi. to
Martinez

near Martinez

Martinez turn
Right for
Ferry

Martinez
ahead for
Ferry

Martinez
R. R. x
turn Right for
Ferry

Martinez and
Benicia Ferry

GOOD FOR YOU—

Alhambra

PURE
SPRING
WATER

— From The —

ALHAMBRA VALLEY

Contra Costa Co.

— :: —

ALHAMBRA GINGER ALE

is made from Alhambra Water

— :: —

THAT'S WHY

IT'S THE BEST

Martinez- Benicia Ferry

— :: —

The Natural

AUTO ROUTE

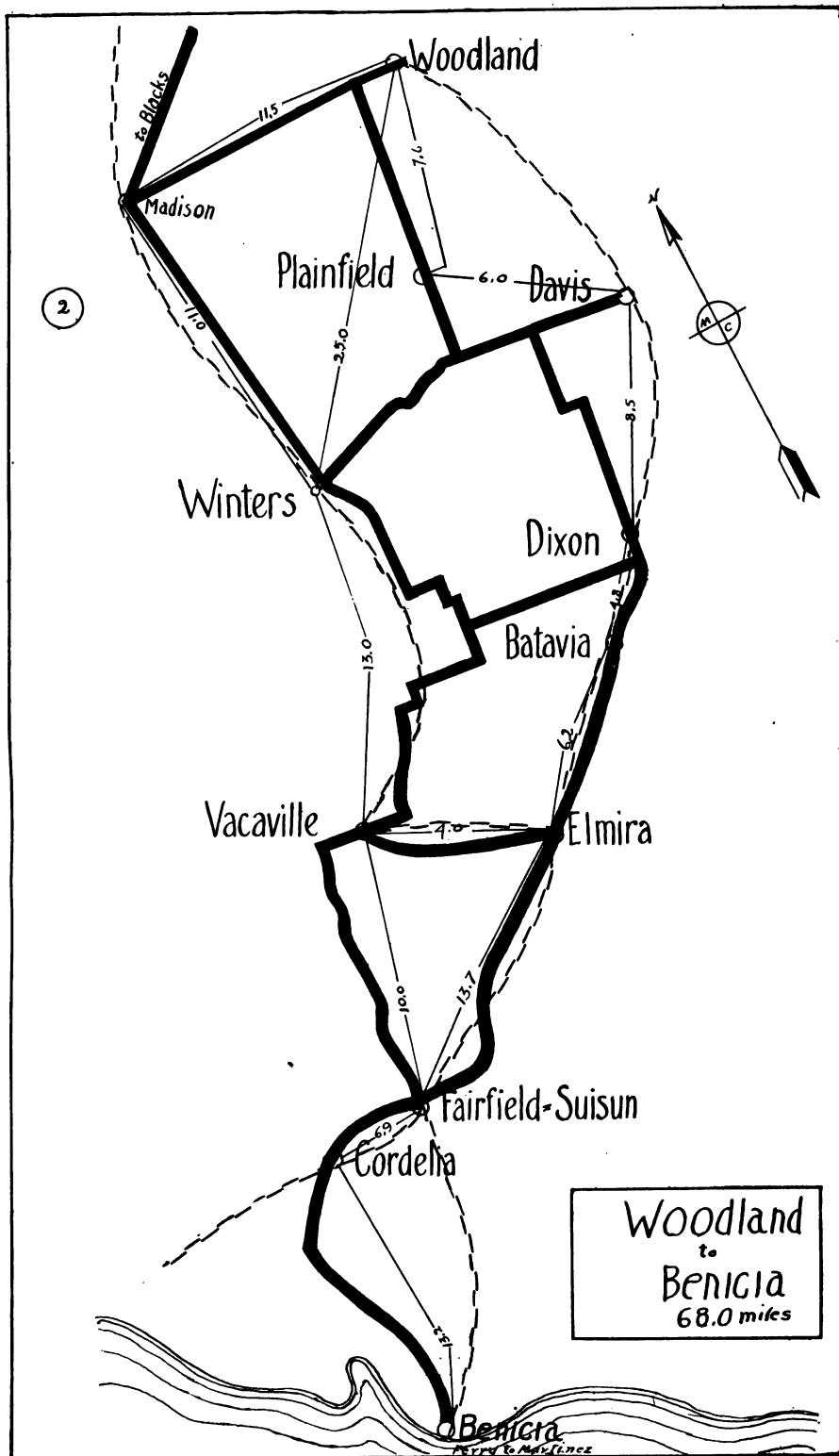
Between

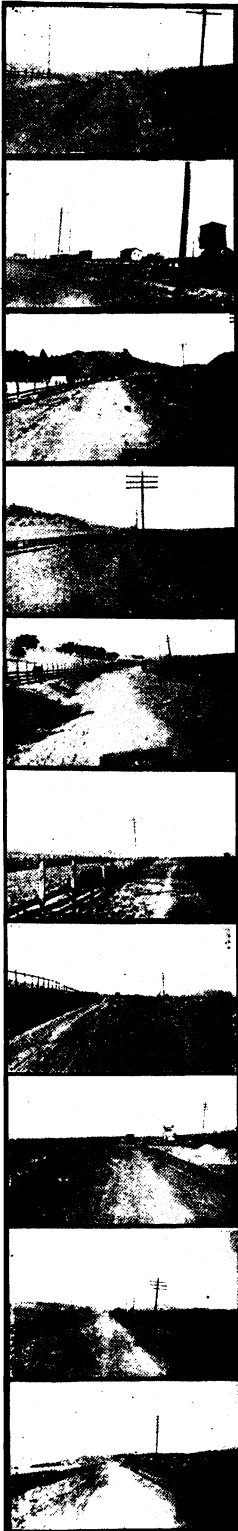
San Francisco

And The

Sacramento Valley

Digitized by Google





5 mi. beyond
Benicia

Goodyear
R. R. Depot

Farm on
Left

Highway under
construction on
Left

8 mi. beyond
Benicia

Cordelia in
distance

Highway under
construction

Highway under
construction

Highway under
construction

1 mi. to
Cordelia

TAYLOR'S Machine Shop

— And —
GARAGE

W. H. Taylor, Prop.

—o—

All Machine Work
GUARANTEED

—o—

Opposite
Suisun Implement Co.
SUISUN, CAL.

STOP
AT
THE

ARLINGTON HOTEL

—::—

☞ First Class Service

☞ Excellent Cuisine

—::—

BRYAN & MURPHY
Proprietors
SUISUN, CAL.



Cordelia

1 mi. beyond
CordeliaRough Road
for 1 mi.Between
OrchardsFarm-house
on LeftLarge Fir
on Road at
LeftRight for
Suisun
Left for
Wooder Valley3 mi. to
Suisun

Fair Road



Suisun

HARRY MAUS

Can Supply
Your Wants

GASOLINE

OILS, GREASES

MOTOR SUNDRIES



Look for the
NEW GARAGE



FAIRFIELD

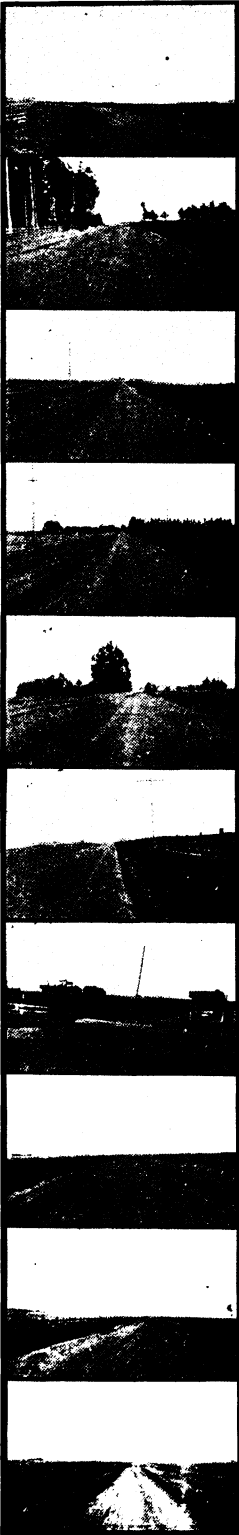
CAL.

THE FISK

RED TOP is an exclusive
product—entirely different in
design from any other. It
is the stamp of **QUALITY**
in tire equipment.



THE FISK RUBBER CO.
OF
NEW YORK



1 mi. beyond
Suisun

Gum Trees
on Right

Good Dirt
Road

Trees ahead

Ranch-house
on Right

6 mi. beyond
Suisun

Turn Left
for Elmira

Good Road

Avoid Ditches
in Wet Season

10 mi. beyond
Suisun

Get that Good
HOME
COOKED
MEAL
At

Mrs. M. E. Dennis'

RESTAURANT

AND

HOTEL



VACAVILLE, CAL.

The____
Hotel of
Quality

R. A. BROOKS

Prop.



VACAVILLE



11 mi. beyond
Suisun

Wide, good
Road

Ranch-house
Trees on right

R. R. X.

Turn Left for
Vacaville

3 mi. to
Vacaville

Power Line
on Left

1 mi. to
Vacaville

Vacaville

Vacaville

Vacaville Garage

MODERN and FIREPROOF

PROVIDES THE
SERVICE
You Have Been Seeking



**AUTO SUPPLIES
GAS, OILS
TIRES, SUNDRIES**

— :: —

**VACAVILLE GARAGE
Company**

**W. S. KILLINGSWORTH
Proprietor**

VACAVILLE, CAL.



Vacaville
Garage

1 mi. beyond
Vacaville

On Road to
Winters

Good Foothill
Road

Farmhouse
on right

Easy grade

6 mi. beyond
Vacaville

Through
Orchards

Winding
Foothill Road

9 mi. beyond
Vacaville



PUTTING MONEY

—: In :—

REAL ESTATE

—IS THE —

Most profitable safe invest-
ment you can make if it is
wisely done.

IF YOU WANT—

- ¶ Irrigated Farm Land
- ¶ Choice Fruit Land
- ¶ Stock and Grazing Land
- ¶ Government Land
- or—
- ¶ Business Investments

—::—

Our knowledge and ex-
perience is at your dis-
posal. :: :: ::

—::—

M. W. TRUITT

RICHMOND - CALIFORNIA

Digitized by Google



10 mi. beyond
Vacaville

Good, gravel
Road

Winding
Road

13 mi. beyond
Vacaville

Entering
Putah Valley

Putah Creek
Road

Short easy
grades

Putah Creek
on Left

Gravel Road

Cross Bridge
Winters

Phone Market 2647

Independent Oil Co.

REFINED
EASTERN
PRODUCTS

COAL OILS
GASOLINE
Etc., Etc.

SAN FRANCISCO CALIFORNIA

Phone
MAIN 1721

The Electric Garage Co.

— :: —

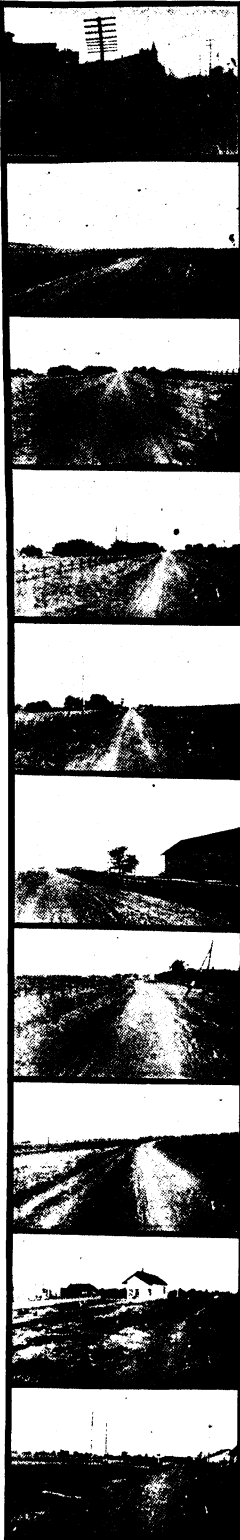
RENT SERVICE

2-5-7 Passenger Cars

— :: —

MAIN AND THIRD
STREETS

WOODLAND
California



Winters,
looking north

Good, gravel
Road

R. R. on
Right

4 mi. beyond
Winters

Water Tank
on Left

Citrona
R. R. Depot

7 mi. beyond
Winters

R. R. on
Right

Madison
Turn Left for
Capay

Turn Right for
Woodland
Road to Wood-
land on page 37

Phone Main 1721

The Electric Garage Co.

— :: —

**FIRST-CLASS
REPAIR SHOP**

**EXPERT
MECHANICS**

**COMPLETE
VULCANIZING PLANT**

— :: —

**Main and Third Sts.
WOODLAND
California**

Byrne's Hotel

**Under
New Management**

— :: —

**HEADQUARTERS
FOR—
COMMERCIAL
MEN**

— :: —

**MAIN STREET.
WOODLAND
California**



2 mi. beyond
Madison

Good, gravel
Road

Bad Bridges
and Culverts

Marysville
Buttes in
distance

Wide, fair
Road

Turn Right at
end of fence

Bear left.
Road on Right
leads to Ranch

9 mi. beyond
Madison

Good Road

This Road
continued on
page 41

**WE SPECIALIZE
IN SERVICE**

AND—

the sale of every FISK
TIRE is backed by the effi-
ciency and courtesy of our
big organization and by
the Confidence of our
dealers that we will always
cooperate with tire users.

—::—

THE FISK RUBBER CO.

OF
NEW YORK

For definite, unprejudiced
and accurate information
regarding property in any
part of

CALIFORNIA

— See —

Richards & Stringer

General Real Estate Agents

—::—

915 Macdonald Avenue
RICHMOND
California



Madison to
Woodland
1 mi. east of
Madison

Fine, wide
gravel Road

Farm on
Left

Wide Road

Trees on Left

6 mi. beyond
Madison

4 mi. to
Woodland

Good Road

Orchard on
Right

1 mi. to
Woodland
Turn Right

Phone Main 1721



- ☞ New and Modern Building
- ☞ Complet Vulcanizing Plant
- ☞ Battery Charging Station
- ☞ First-class Repair Shop
- ☞ Expert Mechanics
- ☞ Courteous Treatment



RENT SERVICE

2-5-7 Passenger Cars



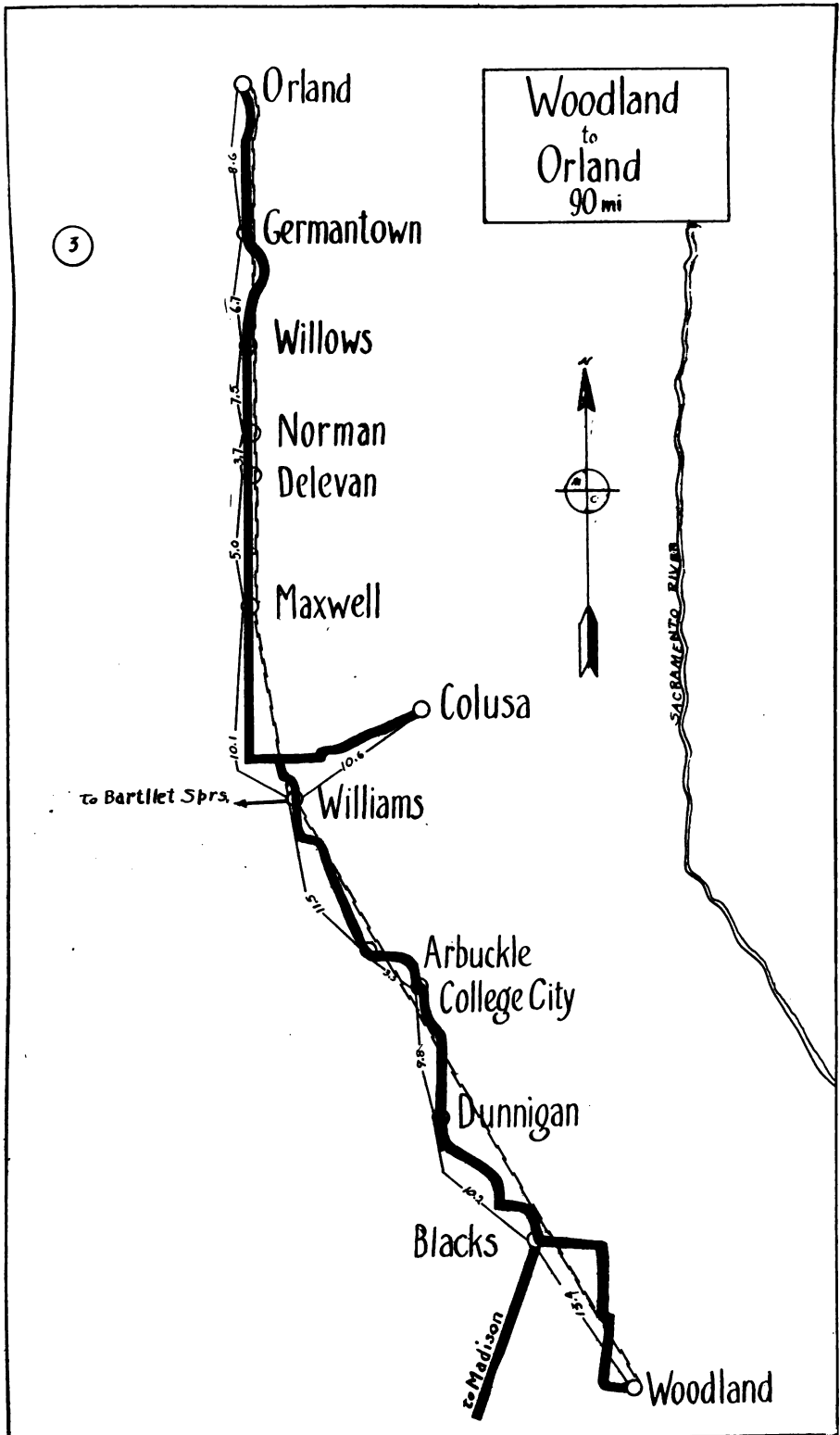
**The
Electric
Garage Co.**



MAIN AND THIRD STS.
WOODLAND, CAL



- ☞ A Full and Complete Line
of Supplies and Accessories.





Woodland



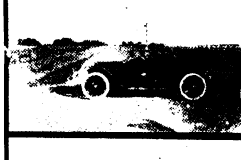
Woodland



Woodland

Woodland
Yolo County
Garage
Company

Woodland

1 mi. beyond
Woodland
toward Black's

13 miles between
Woodland and
Black's, passing
Yolo at 6 m.
Good road,
well marked.

Pictures of road
north of Black's
on page 41.



near Black's

Hotel St. Julien



EUROPEAN PLAN



- ¶ Large Airy Rooms
- ¶ Modern Furnishing
- ¶ High Class Buffet Service
- ¶ Auto Meets All Trains



WOODLAND, CAL.

PHONE MAIN 1721



The Electric Garage Co.



MAIN AND THIRD STS.
WOODLAND
Calif.

RENT SERVICE



A full and complete line of
supplies and accessories.

YOLO COUNTY invites the Autoist, Tourist and Home-seeker to visit her many attractions, and be convinced of her superior advantages.

YOLO COUNTY lies almost in the center of California, directly between San Francisco and Sacramento, and only 75 miles from the Exposition City. Has good roads and concrete bridges and more and better building all the time. In fact 47 miles of concrete highway, including the longest concrete birdge in the West, is being constructed at this time. YOLO lands are rich and highly productive. Modern irrigation methods are practiced. Lands as a rule are not high. This County secures more premiums on live stock at the State Fair, annually, than any other County. Produced the World's record milk cow. Raised the fastest race horse in the West.

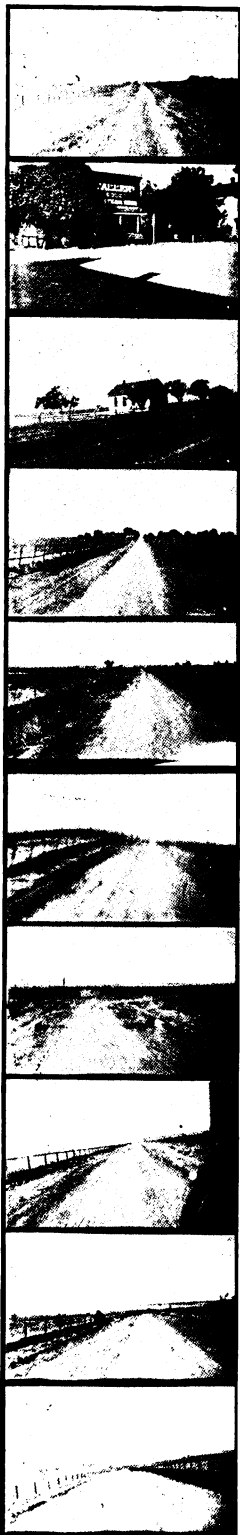
It is a progressive County. Has a Farm adviser; a County Horticultural Commissioner; a free County Library with 52 branches; free Public School system, with free text books. A County Board of Trade, and these institutions are all for the purpose of assisting the new-comer to get started right, and at no cost to him whatever.

YOLO, with but few exceptions, has the lowest tax levy of any County in California. "There's a reason". Its superior management.

We ask YOU to cast your lot with us. Make your plans NOW to visit us. We have good hotels and garage accommodations throughout the County, and "YOU WILL LIKE YOLO COUNTY".

As for free information and advice of
The Yolo County Board of Trade,

H. S. MADDOX, Secretary
Woodland, California



1 mi. to
Black's

Black's

1 mi. north of
Black's
School house
Left

Several R. R.
crossings

Good gravel
Road

R. R. X.

Turn Right
at section line

Good wide
gravel Road

9 mi. beyond
Black's

2 mi. to
Dunnigan's

Hotel Ash

MRS. S. E. CHAMBERS
PROPRIETOR

— :: —

COOKING

that will
Delight
You.

:o:
:o:

A
COMFORTABLE
PLACE
to rest.

:o:
:o:

CLOSE

to
Garage
and
Depot.

ARBUCKLE

CAL.
Digitized by Google



1 .mi. to
Dunnigan

Dunnigan

1 mi. north
of Dunnigan

Cross Bridge

Farm House
on Left

Ranch-house
in distance
on Left

Good Road

Farm House
on Right

Turn Left at
Section Line

2 mi. to
College City

Sanders Bros.

Auto and Supply Company

—::—

- ☞ Expert Machinists
- ☞ All Work Guaranteed
- ☞ Charges Moderate

—::—

GAS
OIL
GREASE
TIRES
and—
SUNDRIES

—::—

ARBUCKLE, CAL.

Digitized by Google



1 mi. to
College City

College City

4 mi. to
Arbuckle

Fine, gravel
Road

near Arbuckle

Arbuckle

1 mi. north
of Arbuckle

Wide, good
Road

Power Line
on Left

Genevra Depot
on Right

WHEN IN
WILLIAMS
Go TO—

Northey's



—: FOR :—

AUTO REPAIRS
VULCANIZING
GASOLINE, OILS
AND GREASE

—::—

GEO. V. NORTHEY

Proprietor

—::—

WILLIAMS

California
Digitized by Google



Macy

R. R. and Road
parallel for
several milesFair dirt
Road

Ranch on Left

Farm House in
distance on
Left3 mi. to
WilliamsPower Line
parallels Road

Williams



Williams

1 mi. north
of Williams

HOTEL WILLIAMS

MODERNLY EQUIPPED
EXCELLENT TABLE



AUTO STAGE
to
WILBUR SPRINGS
and
LAKE COUNTY
Resorts



WILLIAMS, CAL.

ASK YOUR DEALER

FOR THE NEW

FISK "RED TOP"

With the Attractive Red

NON-SKID TREAD

— And —

WHITE SIDEWALL



THE FISK RUBBER CO.

OF

NEW YORK

Digitized by Google



2 mi. beyond
Williams

Fair, gravel
Road

Ranch in
distance on
Right

Bad culvert

Bear Right
to R. R.

R. R. on
Right

Near Maxwell

Maxwell

1 mi. beyond
Maxwell

Good Road

Ellis Landing

THE "FRONT DOOR" OF RICHMOND

Adjoining the Great Inner Harbor—approved by United States Government.

All traffic to and from Richmond's Inner Harbor Wharves, the Ferry (which will be installed on our property) and the Ellis Ship Canal, must pass over the streets of **Ellis Landing**

THE GOVERNMENT AND CITY MAPS PROVE THIS!



The location of **Ellis Landing** makes it the logical center for retail and wholesale houses, banks, hotels and office buildings.

We have just issued a 76-page book of great value to every investor. It contains 60 views of marine cities of this and other countries, and proves by authentic statistics that

The most valuable property in practically all seaports throughout the world is located adjacent to the harbors.

The figures were secured from the City and Harbor Commissioners and Chambers of Commerce. They prove the contentions of the well-known author, Jack London, that "those who are wise and far-sighted enough will avail themselves of the rare opportunity to own some of the valuable property in **Ellis Landing** at the present low prices.

Our illustrated book of **Reliable** statistics is free with our compliments.

**The Ellis Landing and
Dock Company, Owners**

717 Market St. **SAN FRANCISCO**



3 mi. north
of Maxwell

R. R. on
Right

Delevan
Depot Right

Gravel Road

Good Road,
but sandy on
sides

1 mi. to
Norma

Norma
Depot

7 mi. to
Willows

Logandale

5 mi. to
Willows

Phones—

Glenn Co. 188 W.
Pacific 238 J.

Tenney & Schmidt's Garage

115 WEST OAK ST.

Just $\frac{1}{4}$ Block From
STATE HIGHWAY



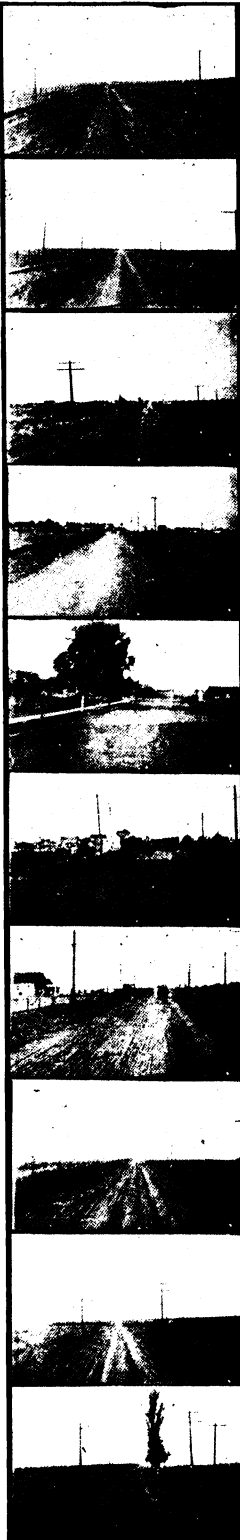
REPAIRING, SUPPLIES
VULCANIZING
BATTERY CHARGING

REPUBLIC
DIAMOND
HERCULES
TIRES

PHONE ORDERS
PROMPTLY ATTENDED TO



WILLOWS
CAL. Google



Good, gravel
Road

Bad cu'verts

Near Willows

Willows

Willows

Willows

1 mi. north
of Willows

2 mi. beyond
Willows

Bad Road for
2 mi.

Orchard ahead
on Left

LOYD H. SECOR

Bicycles :: Motorcycles

REPAIRING
SUPPLIES



PICTORIAL
MILEAGE
ROAD BOOKS



WILLOWS

CAL. Digitized by Google

PHONE OAK. 2471

The Pictorial Mileage Road Book

“Every Mile a Picture”

— :: —

DISTRIBUTING DEPARTMENT

Room 74 Bacon Building
OAKLAND, CAL.

PHILLIP S. COLE, Mg'r.

MAIN OFFICE

915 Macdonald Avenue
RICHMOND, CAL.

— :: —

Before
That
TRIP
Get a
PICTORIAL
MILEAGE
ROAD BOOK

Cloth Bound—\$1.50 each
Levant—\$2.00 each

— :: —

THE MOTOGRAM COMPANY

Originators, Owners, Publishers



Lyman on
Right

1 mi. to
Germantown

Germantown

1 mi. beyond
Germantown

Farm House
on Right

Bad Road for
1 mi.

State
Highway

State
Highway

State
Highway

1 mi. to
Orland

New Hotel Royal

MODERN

— IN —

Every Detail

— :: —

HOT

and—

COLD

WATER

in—

Every Room

— :: —

¶ Excellent Cuisine

¶ Everything First Class

— :: —

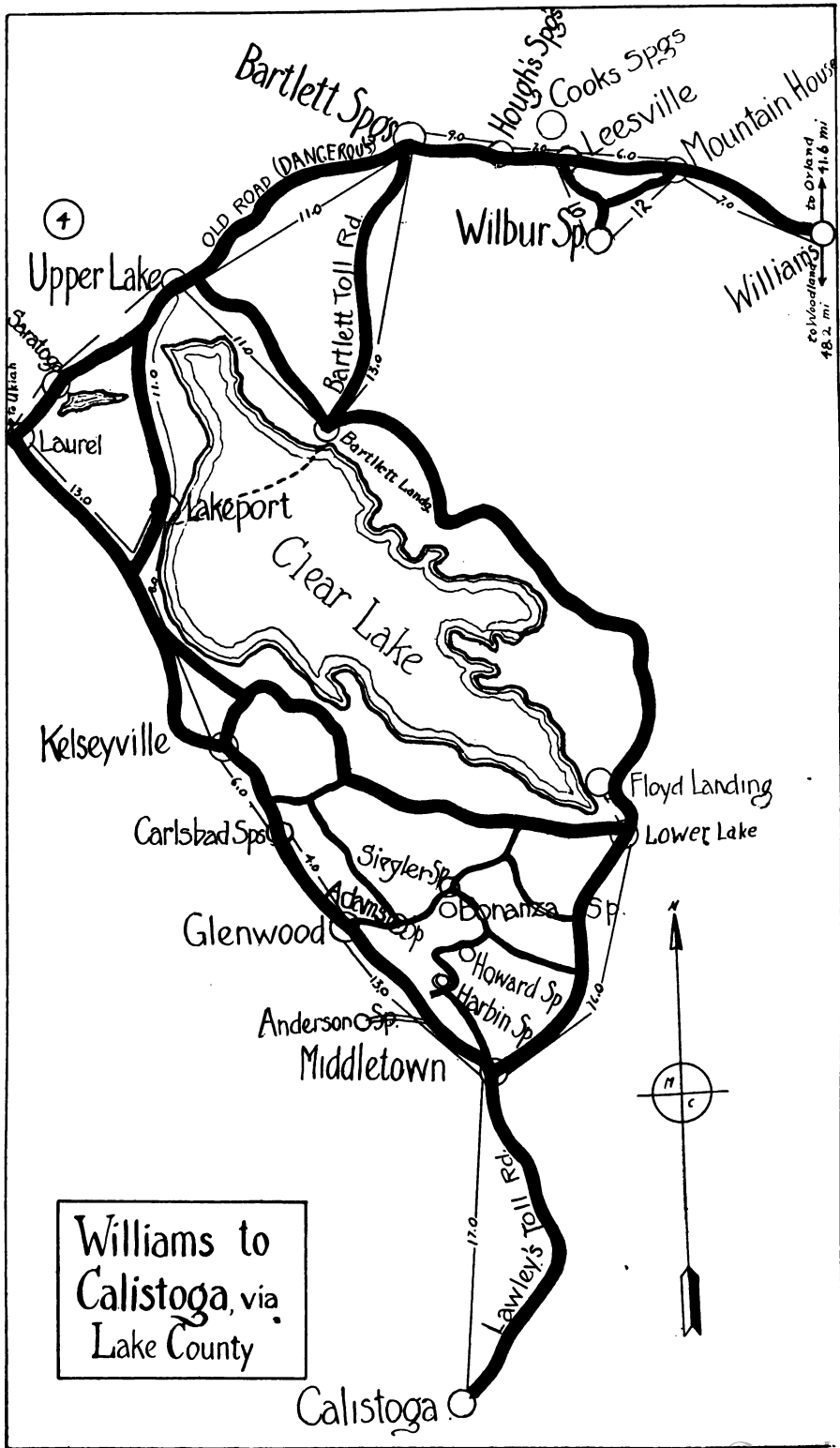
E. B. KESSELRING

Proprietor

— :: —

ORLAND, CAL.

Digitized by Google





Williams
Turn Left for
Lake Co.

1 mi. West of
Williams

Good, gravel
Road

3 mi. beyond
Williams

Good Road to
Foothills

5 mi. beyond
Williams

Ranch on Right
Turn Left

Farm on
Left

Entering
Foothill
Country

Well kept
Road

Adams Springs

The Resort
That Made
LAKE COUNTY
Famous



OPEN
MAY TO OCTOBER
DAILY STAGE
FROM UKIAH



ADAMS SPRINGS
LAKE CO.



near Mountain
House



Entering
Caynon



Good Road
steep grades



Cross Creek
Bridge



Turn Left
at Barn



Steep grade



Summit in
distance



Good winding
Road



Steep grade



near
Summit

Cook's Springs

The Home of the Famous

Cook's Water

—o—

—: OPEN :—
MAY to OCTOBER

—o—

FINE, BRACING
MOUNTAIN CLIMATE

—o—

AUTO STAGE
From
LEESVILLE
And
WILLIAMS

—o—

Leesville, Cal.



Summit
looking toward
Lake County



Turn Left
at foot of
grade



2 mi. to
Wilbur Springs



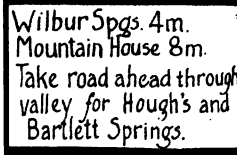
Road along
Sulphur Creek



Wilbur Springs



Wilbur Springs



Follow car
as shown



Good Valley
Road



near Leesville
Cross Creek

Hough's Springs

Located in one of the
most charming defiles
of LAKE COUNTY.

—::—

SODA, MAGNESIA
LITHIA, SULPHUR
And Other Natural
MINERAL WATERS

—::—

FINE HUNTING

—: AND :—

FISHING

—::—

The Best Meals in Lake County

—::—

HOUGH'S, LAKE COUNTY,
California

Digitized by Google



7 mi. beyond
Wilbur Springs

Good Road

Rocky Peak
ahead

Ranch-house
on Right

Cross Roads
near Leesville

1 mi. to
Leesvil'e

Leesville
(turn Left for
Cook's
Springs)

Ranch-house
on Right

Steep grade;
loose gravel

Boundary line
between
Colusa and
Lake County

Bartlett Springs



A Modern Summer Resort
Of the Highest Type



ORCHESTRA
DANCING
BOWLING
SWIMMING
MEDICATED BATHS



Drink—
BARTLETT WATER
AND LIVE



GEORGE OTTO
Proprietor
BARTLETT SPRINGS
CALIFORNIA



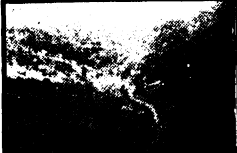
Entering
Lake County



Steep grades



Cross Creek



Sharp curves



Steep descent
to Creek



8 mi. to
Hough's
Springs



Narrow Road



Many sharp
turns



Good Road
Along Valley



Cross Creek

Upper Lake Hotel

GOOD ROOMS
—And—
The Finest
HOME COOKING

—::—

RADIAL POINT
For
EVERY ROAD
Leading Into
LAKE COUNTY

—::—

FINE FISHING
—And—
HUNTING

—::—

UPPER LAKE P. O.

California
Digitized by Google



5 mi. to
Hough's
Springs



Good mountain
Road



Light Sand,
not deep



Gravel Road



near Hough's
Springs



Hough's
Springs



Hough's
Springs



Hough's
Springs



1 mi. beyond
Hough's



Gravel Road,
easy grades

Wilbur Hot Sulphur Springs

**IN ALL THE WORLD NO
WATERS LIKE THESE**



For Rheumatism, Neuralgia,
Catarrh, Poison Oak, Eczema,
Malaria, Stomach, Liver and
Kidney Troubles.



**MUD BATHS NATURALLY
HEATED and MEDICATED**



25 Miles West of Williams, in
Coast Range Mountains
Elevation 1,250 Feet



Address

**J. W. CUTHBERT
WILBUR SPRINGS**

Colusa County

California



3 mi. beyond
Hough's



Good bench
Road; curves



4 mi. to
Bartlett
Springs



Cross Creek



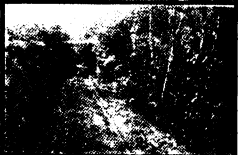
1 mi. to
Bartlett
Springs



Bartlett
Springs



Bartlett Toll
Road



Cross Creek,
grade begins



Very Fine
Road to
Bartlett
Landing

Harbin Springs

Ideal Location



HUNTING, FISHING
FINE AUTO ROADS



OPEN
MAY to OCTOBER



DAILY STAGE
to
CALISTOGA
over the
Famous
TOLL ROAD



HARBIN P. O. CALISTOGA



On Bartlett
Toll Road



Looking back
over Bartlett
Springs



2 mi. from
First Summit



nearing first
Summit



Sharp curve
well banked



Mapping Car
at Summit



Descending to
Lake



1500 ft. above
Clear Lake



4 mi. to
Bartlett
Landing



On wooded
slope above
Clear Lake

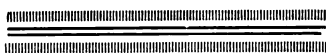
Siegler Springs



In The Heart of
SCENIC
LAKE COUNTY



¶ Justly famed for the
health giving quality
of its waters. :: ::



DAILY STAGE
—FROM—
CALISTOGA



SIEGLER, LAKE CO.



1 mi. to
Bartlett
Landing



Bartlett
Landing



Very Fine
Road



Along Lake
Shore



8 mi. to
Upper Lake



Fine Road
Wide curves



6 mi. to
Upper Lake



Going N. W.
around
Clear Lake



Upper Lake
in distance



near Upper
Lake

Soda Bay



The
MOST CHARMING
Resort on
CLEAR LAKE

— :: —

- ☞ Good Auto Roads
- ☞ Mineral Springs
- ☞ Boating
- ☞ Fishing

— :: —

HOTEL

— AND —

GARAGE

— :: —

SODA BAY P. O.
Lake County
California



Red gravel
Road
very fine



Upper Lake



Upper Lake
Hotel



Bear Left
Cross Creek
Bridge



2 mi. beyond
Upper Lake



Fair Road



3 mi. beyond
Upper Lake



Follow Stude-
baker car along
Right fork



Road signs
on Right



5 mi. to
Lakeport

PHONE
MAIN 1

GEORGE BEEBE
PROPRIETOR

Lake View Hotel

MOTOR
HEADQUARTERS
(A. A. A.)

BEST
Appointed
HOTEL
In
LAKEPORT

LAKEPORT, CAL.



4 mi. to
Lakeport



Good winding
Road



Mt. Konocti
in distance



Lakeport



Lakeport



Lakeport



Lakeport



1 mi. south of
Lakeport

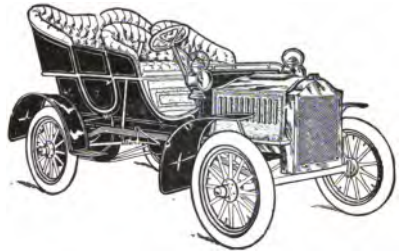


Loose sandy
Road



2 mi. beyond
Lakeport

Lake County Auto Transportation Co.



GENERAL FREIGHT
SERVICE
Between
LAKEPORT
And All
CALIFORNIA POINTS



LAKEPORT, CAL.



3 mi. beyond
Lakeport



Fair Road
level



4 mi. to
Kelseyville



Mt. Konocti
in distance



Near Kelseyville



Kelseyville



Kelseyville



Kelseyville



Kelseyville



1 mi. south of
Kelseyville

Olson Hotel and Resort

MRS. A. B. OLSON
Proprietress



SPECIAL
ATTRACTIONS
For—
BOARDERS



HOME COOKING



Fine
FISHING
And
HUNTING



KELSEYVILLE
California



2 mi. beyond
Kelseyville

Good Road
grades

Turn Right
along main
Road

5 mi. beyond
Kelseyville

Good Road
through
chapparal

Ranch on Left

15 mi. to
Middletown

Easy descent

Good gravel
Road

Glenwood
Turn Left for
Adams Springs

Hoberg's Resort

Mrs. M. Hoberg & Son, Props.



AMID THE PINES OF
LAKE COUNTY



FIRST CLASS TABLE
REASONABLE RATES



DANCING
CROQUET
BOWLING
SWIMMING



HOT AND COLD
SHOWER BATHS



MIDDLETOWN P. O.

CALIFORNIA



Ranch-house
on Left



Winding Roads
sharp descent



Loose gravel
in places



8 mi. to
Middletown



Turn Left for
Sieglers Springs



6 mi. to
Middletown



Good Road
but narrow



Level Road to
Middletown



3 mi. to
Middletown



near
Middletown

Lake County House



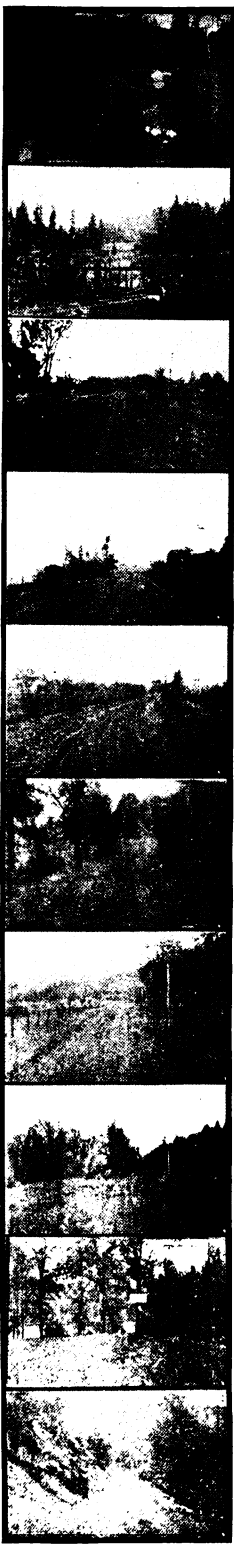
AN OLD ESTABLISHED
COMFORTABLE
COUNTY HOTEL



THE VERY BEST OF
SERVICE
GOOD HOME COOKING
QUIET
RESTFUL



MIDDLETON



Leaving
Middletown

1 mi. south of
Middletown

The following
pictures are
taken over
the famous
Lawley's Toll
Road.

The surface is
kept in fine
condition, and
during the
summer is
one of the
best Roads in
the State.

Electric Lights
Phone Suburban 54

Myrtledale Farm

R. R. LEVELDA, Proprietor



Natural Hot Sulphur Baths

MUD BATHS
And—
SWIMMING TANK



HOME COOKING
SERVED
HOME STYLE



Tent Cottages

AMUSEMENTS
For
YOUNG and OLD



CALISTOGA

NAPA COUNTY

CALIFORNIA
Digitized by Google



Lederer, Street & Zeus Co. Incorporated

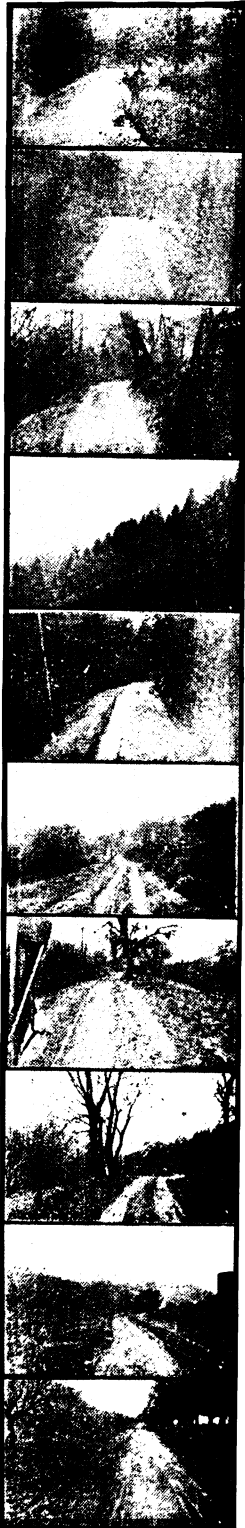


Printers and Publishers

Printers of the
Pictorial Mileage
Road Book

2121 Addison St., Berkeley, Cal.

Phone: Berkeley 630



Lawley's
Toll Road

Very good
surface

Steep grade
but safe

Steep grade

Good dirt
Road

2 mi. to end
of Toll Road

Near bridge at
end of Lawley's
Toll Road

Just south
of bridge

Good
Scenery

Grades
ahead

Calistoga Garage

W. SPIERS - F. W. POPP
PROPRIETORS

CALISTOGA, CALIF.



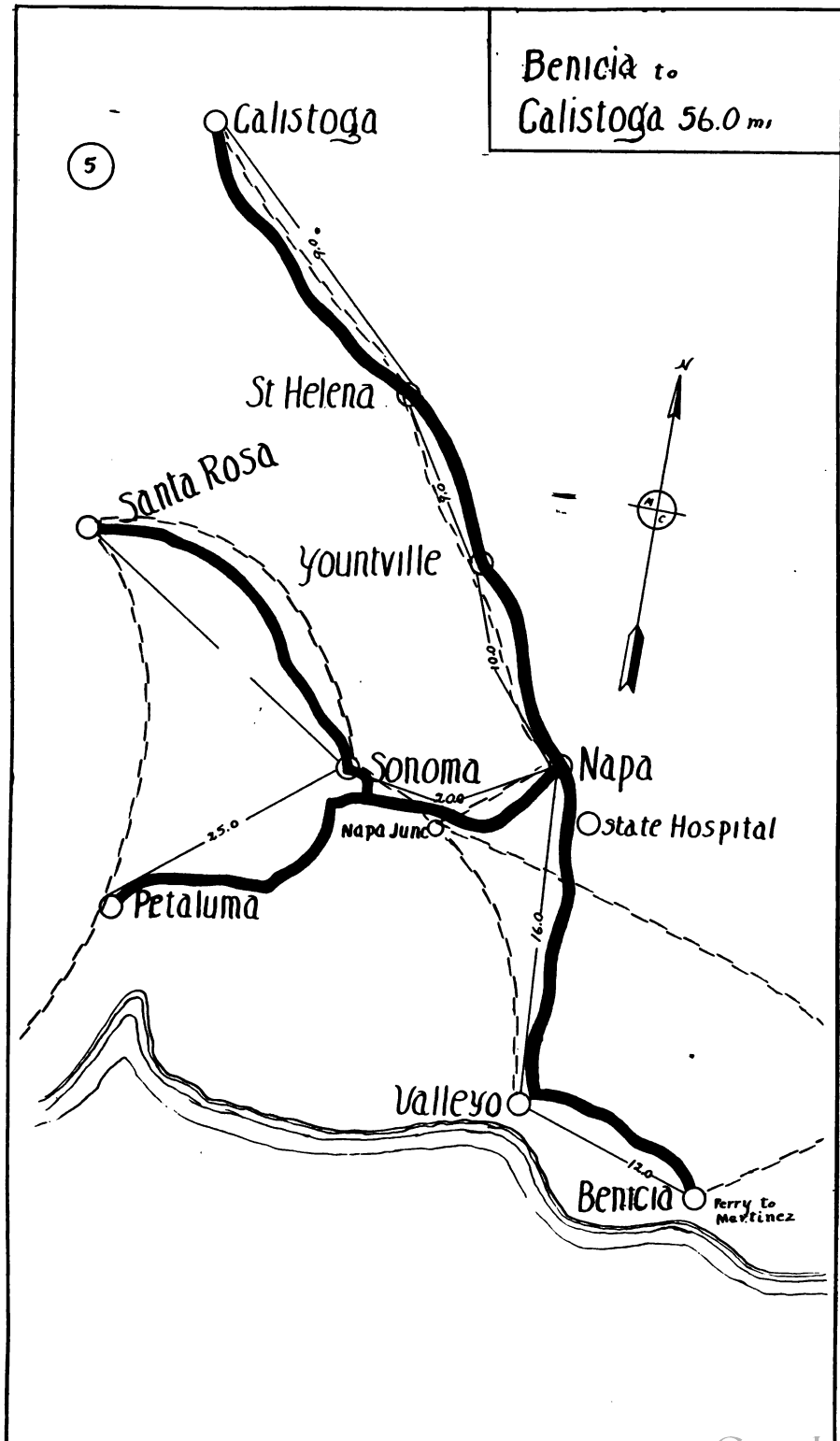
Agents For
STUDEBAKER
And FORD
AUTOMOBILES



OILS
GASOLINE
And
ACCESSORIES



AUTO STAGE
SERVICE
— TO —
LAKE COUNTY





1 mi. to
Calistoga



Calistoga



Calistoga



Calistoga



1 mi. south of
Calistoga



2 mi. south of
Calistoga



Fine Road to
St. Helena



4 mi. to
St. Helena



3 mi. to
St. Helena



2 mi. to
St. Helena



Day Phone 853
Night Phone 1501

Napa Valley Garage

R. A. BLUM, PROP.



AUTO SERVICE
DAY AND NIGHT



INTERNATIONAL TRUCKS



Agents For
MITCHELL
AND FORD
AUTOMOBILES



ST. HELENA

California



Near St. Helena



St. Helena



St. Helena



St. Helena



St. Helena

1 mi. south of
St. Helena2 mi. south of
St. HelenaRutherford
Station4 mi. south of
St. HelenaGood oiled
Macadam

The Palace Hotel

A. ZELLER, PROP.



A Strictly First Class
COMMERCIAL
—AND—
TOURIST HOTEL

Everything the Best

NAPA
CALIFORNIA

Digitized by Google



Oakville

Road bad
in places

8 mi. south of
St. Helena

Yountville

Oiled Macadam
badly worn

Oil Macadam
badly worn

11 mi. south of
St. Helena

12 mi. south of
St. Helena

3 mi. to
Napa

2 mi. to Napa

The Palace Garage

Operated in Connection
With Hotel



With a Line of
SUPPLIES

Oils and Sundries

—ALSO—

Facilities for Adjustments

—AND—

REPAIRS



A. ZELLER, PROP.

NAPA

Digitized by Google CALIFORNIA



Near Napa



Napa



Napa

Motogram Co's
mapping car
leaving Napa1 mi. south of
Napa2 mi. south of
NapaState Hospital
on LeftSoscol House
on Right

Bad Road

7 mi. turn
Left for
Jamison
Canyon

Napa

Oil and Auto Supply Co.

BERLIN HOTEL BLDG.

No. 8, 3rd St.

NAPA, CALIFORNIA

AUTO TOURISTS'
HEADQUARTERS
For
INFORMATION

GASOLINE, OIL
TIRES, ACCESSORIES



PICTORIAL MILEAGE
ROAD BOOKS



Follow Car Line to Bridge



8 mi. south of
Napa

Rough Road
R. R. x.

10 mi. south
Napa

Bad Road
very rough

3 Mile House

Good Road

Good Road

Vallejo
Sonoma St.

Vallejo cor.
Sacramento
and Main

Vallejo
Main St.

Napa County Abstract & Title Co.



SEARCHERS
—OF—
RECORDS



**Abstracts and Certificates
of Title Furnished**



RAY E. GUNN
Manager

220 FIRST STREET
NAPA CALIFORNIA



Leaving Vallejo
turn Right on
Main Street

Good Road

2 mi. from
Vallejo

Idora Park
on Right

4 mi. from
Vallejo

5 mi
Cemetery
on Right ahead

Cross Bridge

Entering
Benicia

Benicia

Benicia-
Martinez Ferry

OILS GASOLINE TIRES ACCESSORIES

Napa Oil and
Auto Supply
Co.

No. 8 THIRD ST
NAPA
CALIFORNIA



PICTORIAL MILEAGE
ROADBOOKS

PHONE 192

J. RICHIE

Napa Garage

AUTOMOBILE
REPAIRING
AND SUPPLIES

209 S. MAIN STREET

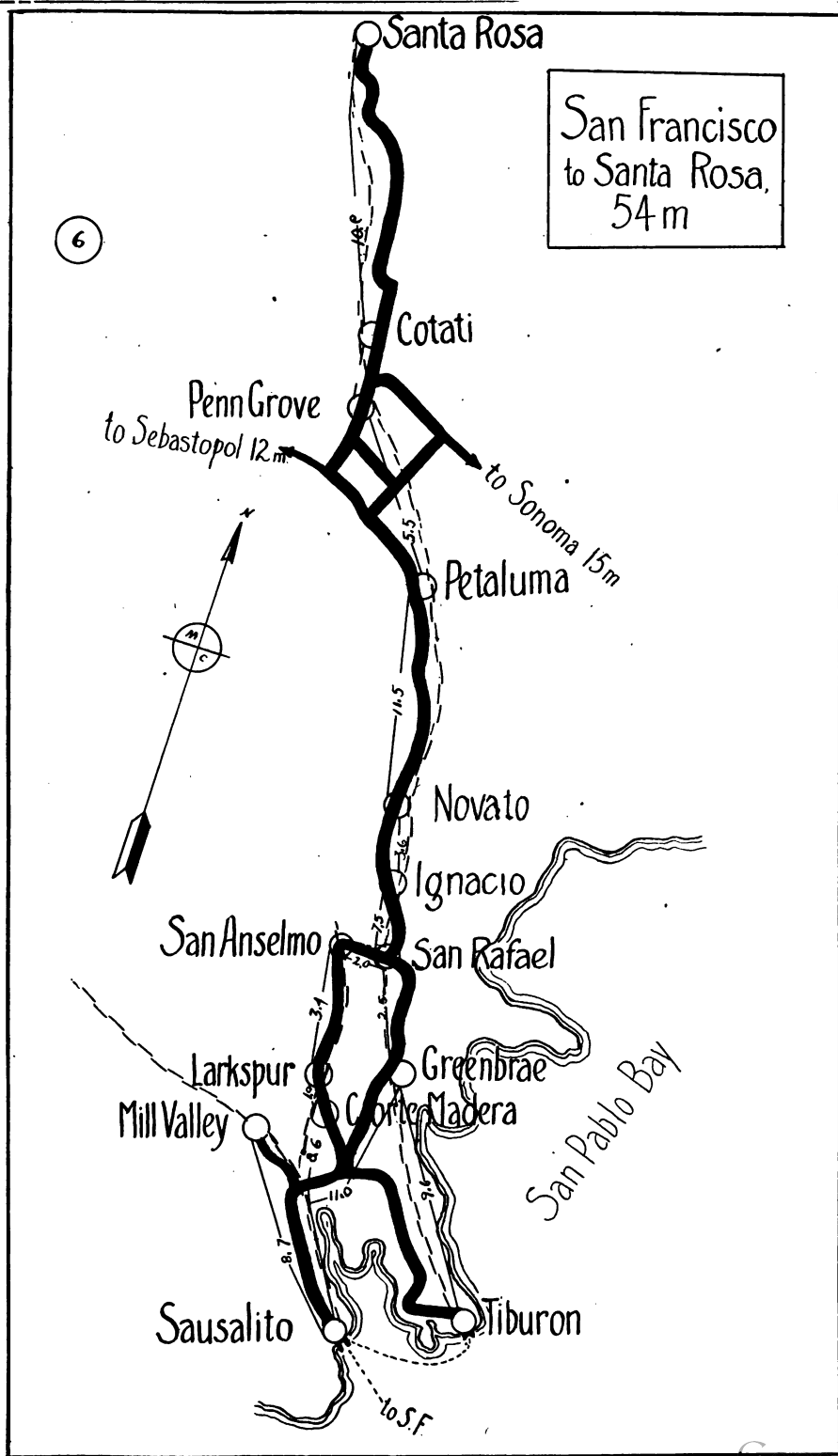
NAPA, CAL.



UKIAH

CALIFORNIA

Digitized by Google





San Francisco to
Sausalito - 7m.

Sausalito to
San Rafael 12m.
(State Highway
under construction;
will be open May, 1915)

Next picture
is 1 mile north
of San Rafael.



1 mi. north of
San Rafael



Fair surface



3 mi. north
San Rafael



4 mi. north
San Rafael

Repairing Done
Oil and Gasoline

San Rafael Garage

HERMAN GERDES, Prop.



**BEST OF ATTENTION
GIVEN CARS PLACED
IN OUR CARE**

☛ Automobiles for Rent
at All Hours.

Phone San Rafael 155
324 Fourth St. SAN RAFAEL
CALIFORNIA

Studebaker Garage



**PROMPT AND RELIABLE
SERVICE
IN ALL DEPARTMENTS**



**Centrally Located
FULL LINE
OF
SUPPLIES**



F. RIEDE, Proprietor
SAN RAFAEL CALIFORNIA



Good Road

6 mi. north of
San Rafael

Near Ignacio



Ignacio



Easy grades



Road fair



Novato

12 mi. north of
San RafaelHard Macadam
RoadTurn Right
as shown

PHONE 203 R



Watson & Kelley

REAL ESTATE

—:AND:—

**EMPLOYMENT
AGENCY**



FIRE INSURANCE



312 FOURTH ST.

SANTA ROSA

CAL.



15 mi. north of
San Rafael



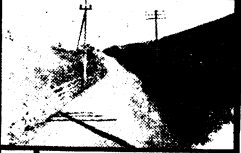
16 mi. north
San Rafael



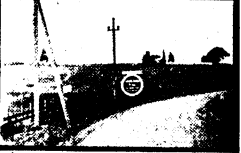
Rough Road



Fair Road



2 mi. to
Petaluma



1 mi. to
Petaluma



Just after
leaving
Petaluma



1 mi. north of
Petaluma



Fair Road



Denman
turn Right

**SPECIAL
ATTENTION
To Traveling Tourists**



E. J. Hoehne

MACHINIST



MACHINERY

—AND—

**AUTOMOBILE
REPAIRING**



PHONE 294



630 FIFTH ST.
SANTA ROSA



4 mi. north of
Petaluma



Penn
Grove



Leaving
Penn Grove



11 mi. to
Santa Rosa



Between this
point and
Santa Rosa
the Road is
rough and ill-
kept.
State Highway
route has not
yet been laid
out.



PHONE 742

Ford and Malott



**VULCANIZING
USED TIRES
SUNDRIES**



**SPECIAL
ATTENTION
TO
TRAVELING
TOURISTS**



20 MAIN ST.
SANTA ROSA

California
Digitized by Google



3 mi. to
Santa Rosa

2 mi. to
Santa Rosa

1 mi. to
Santa Rosa

Santa Rosa

Santa Rosa

Santa Rosa

Santa Rosa
Studebaker
garage

Court House
Santa Rosa

Schelling's
garage

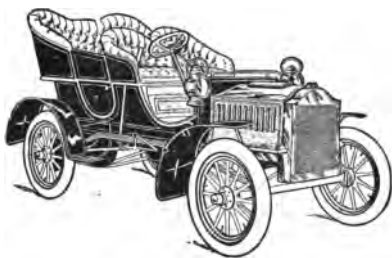
1 mi. north of
Santa Rosa

PHONE 347

Schelling Garage

405-407 FOURTH ST.
(Near A St.)

SANTA ROSA
California



AUTO SUPPLIES
MACHINE SHOP
SKILLED MECHANICS



AGENCY FOR
JEFFERY AND
STUDEBAKER CARS

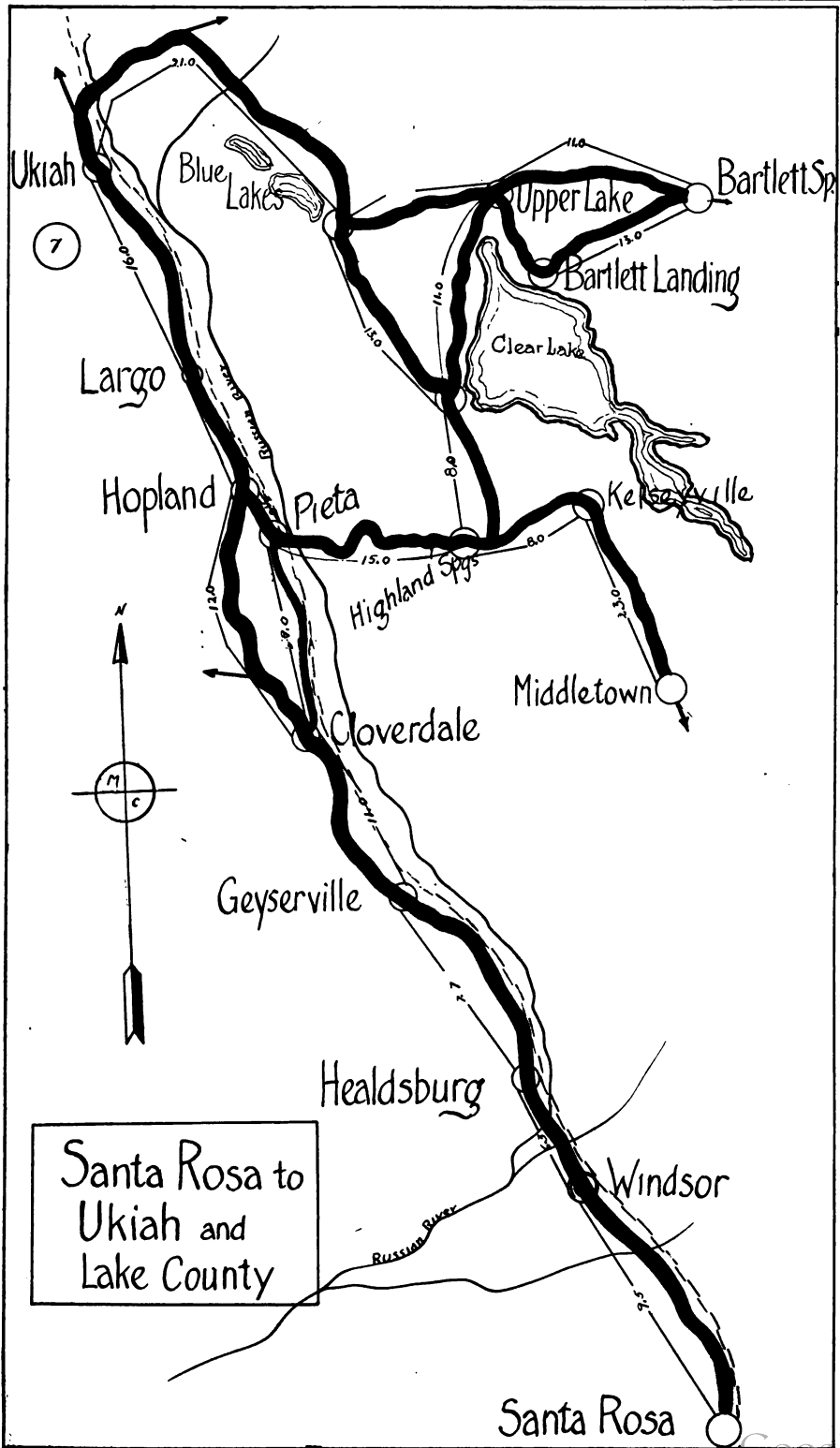


¶ We have the Best
of Accommodations.



GEO. C. SCHELLING

Digitized by Google





2 mi. north of
Santa Rosa

Highway
to Healdsburg

4 mi. north of
Santa Rosa

Turn Right for
Petrified Forest

Cross Bridge
over Creek

Highway

Highway

9 mi. north of
Santa Rosa

Highway

Highway

CLOVERDALE CALIFORNIA

UNITED STATES HOTEL

A. H. ROCHFORD

Proprietor

THE HOTEL
With The
GREEN TREES



The Most
HOMELIKE HOTEL
With The
BEST SERVICE

(ESTABLISHED 50 YEARS)

MODERN IN
EVERY RESPECT



4 mi. to
Healdsburg



State
Highway



2 mi. to
Healdsburg



Cross Bridge
over
Russian River



Healdsburg



1 mi. north of
Healdsburg



State
Highway



3 mi. north of
Healdsburg



Road on Right
leads to
Pine Flat



State
Highway

Phone 222

Cloverdale Garage

GEO. F. WARREN, Prop.

Michelin Tires
VULCANIZING



Studebaker
AUTOMOBILES

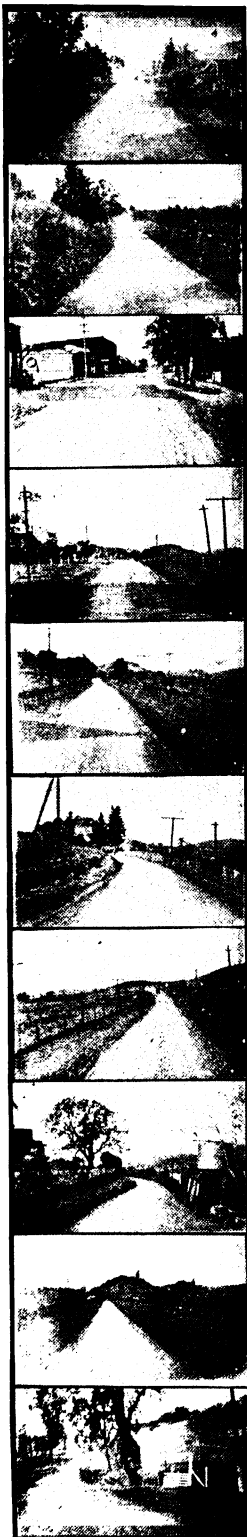


SUPPLIES
And—
REPAIRING



WEST STREET
(Near U. S. Hotel)

CLOVERDALE
California



State
Highway

Near Geyserville

Geyserville

1 mi. north of
Geyserville

Left Road to
Skaggs Springs

3 mi. north
Geyserville

4 mi. north
Geyserville

State
Highway

State
Highway

2 mi. to
Cloverdale

Thatcher Hotel

HOPLAND
CALIFORNIA



HOME
COOKING



:: **Rates Reasonable** ::



SPECIAL
ATTENTION

Given

To

:: **Automobile Tourists** ::



HOPLAND, CALIFORNIA



1 mi. to
Cloverdale



Cloverdale



Warren's
Garage,
Cloverdale



McCray's
1 mi. north of
Cloverdale



2 mi. north
Cloverdale



3 mi. steep
grade



Motogram Co's
car at start of
Mountain
Highway



Highway
edge of grade
marked by
white rocks



BOTTOM LAND

THIS CLASS — OF — LAND



FRUIT LAND

**OPEN FOR
SETTLEMENT
CHEAP**

x x x

— SEE —

Curtis A. Miller Company
UKIAH, CAL.



MOUNTAIN RANGE LAND

Digitized by Google



Highway

Near mountain
HouseEasy curves
and descent

Highway



Highway



Highway

Entering
Hopland

Hopland to
Ukiah, 22 m.,
Highway under
construction.

Pictures of
road to Ukiah
via Lakeport,
on page 88.

PHONES—

Residence, 652.

Office, 773.

Hutchison & Roeder

Leaders in Their Line



General

HOUSE FURNISHERS



STATIONERY

—AND—

SCHOOL SUPPLIES



PIANOS

—AND—

SEWING MACHINES



UNDERTAKING

AND

EMBALMING



Fine Funeral Parlors

Lady Assistant

UKIAH

CALIFORNIA

Digitized by Google



1 mi. east of
Pieta

2 mi. east
Pieta grade

3 mi. east of
Pieta

Fine mountain
Road

Heavy grades

6 mi. from
Pieta

7 mi. from
Pieta

Near Toll gate

Toll gate at
Summit

Leaving
Toll gate

PHONE

MAIN 243

Ukiah Cycle Co.

B. D. VAN NADER
Manager

"MAXWELL"

Automobiles

Indian Motorcycles

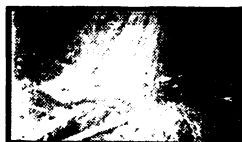
REPAIRING
VULCANIZING



UKIAH

CAL.

Digitized by Google



5 mi. to
Highland
Springs



4 mi. to
Highland
Springs



Steep grade
Good Road



2 mi. to
Highland
Springs



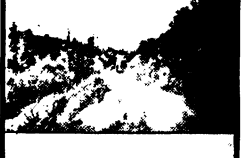
Near Highland
Springs



Highland
Springs



Turn Left for
Lakeport



2 mi. north of
Highland
Springs



3 mi. north of
Highland
Springs



Good level
Road

TEAMS

With or Without Drivers.

—:—:—

All Kinds of Feed.

—:—:—

CAMPERS

Taken Anywhere

—:—:—

SPECIAL SERVICE

— FOR —

COMMERCIAL MEN

—:—:—

FIRST-CLASS LIVERY

—:—:—

The Eagle Stables

SMITH & BYRNES, Props.

Successors to H. A. Eldred

• —:—:—

NORTH STATE STREET

UKIAH

CAL.



Straight ahead
past School
House

3 mi. to
Lakeport

Near
Lakeport

Lakeport

1 mi. north of
Lakeport

Turn Left as
shown by car

Cross Bridge
over Creek

4 mi. north of
Lakeport

Good Road

Glen Eden
Ranch

State Highway Garage

LAMBERT & BERTSCH
PROPRIETORS
UKIAH CAL.

AGENTS
For The
**MITCHELL
CAR**

VULCANIZING
—And—
REPAIRING

GOOD WORK
—And—
PROMPT ATTENTION
Is Our Motto

Digitized by Google



Good Road

8 mi north of
Lakeport

Left for
Blue Lakes
Right for
Saratoga
Springs

10 mi. north of
Lakeport

Good Road

Near
Laurel Dell

Blue Lakes Inn

Blue Lakes

On shore of
Blue Lakes

18 mi. to
Ukiah

PHONE UKIAH MAIN 882



When in Mendocino County
**DON'T FAIL
TO VISIT**

Vichy Springs

3 Miles From
UKIAH, CAL.



THE FAMOUS
CHAMPAGNE BATHS



The Best of
ACCOMMODATIONS
FOR
TOURISTS



BOB JONES, Mgr.
VICHY SPRINGS CAL.



Summit: Right
Road leads to
Wittes Springs
(4 mi.)



Steep grade



Good surface



Heavy grade



13 mi. to
Ukiah



Easy grade



Good Road



Creek ford
ahead



Take Left fork
at Collins
Roadhouse



Good Road



BOTTOM LAND

**THIS CLASS
— OF —
LAND**



FRUIT LAND

**OPEN FOR
SETTLEMENT
CHEAP**

§ § §

— SEE —

Curtis A. Miller Company
UKIAH, CAL.



MOUNTAIN RANGE LAND



Russian River
on Right



Clay: bad
in wet weather



4 mi. to
Ukiah



3 mi. to
Ukiah



2 mi. to
Ukiah



1 mi. to
Ukiah



Ukiah

For Maps and
information on
roads between
Ukiah and the
Oregon Line,
see pages 94,
95, 96, 97.

Orr's Springs

RESORT

Under New Management



¶ Orr's Springs, located 14 miles North West of Ukiah, Mendocino County on Head waters of Big River.

¶ A Healthful Altitude of 1000 Ft. Amid the Beautiful Scenery of the Coast Range.

¶ Woods and Streams abound in Game and Fish.

¶ For one in Search of Health, Sport and Relaxation — These Springs have no Superior in the State.

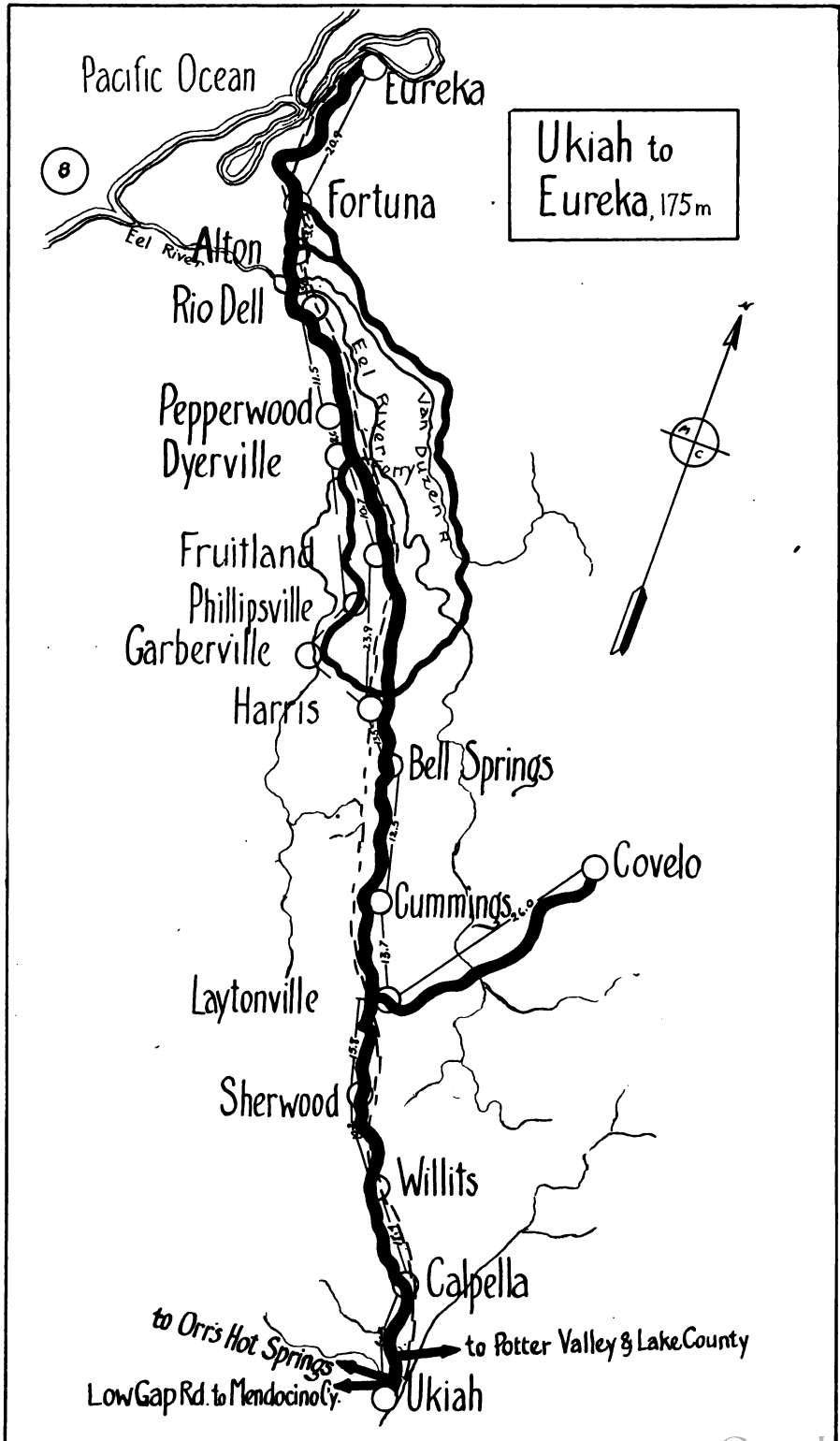
— :: —

RATES REASONABLE

— :: —

A. P. WEGER & SON

ORR'S P. O. Mendocino Co., Cal.

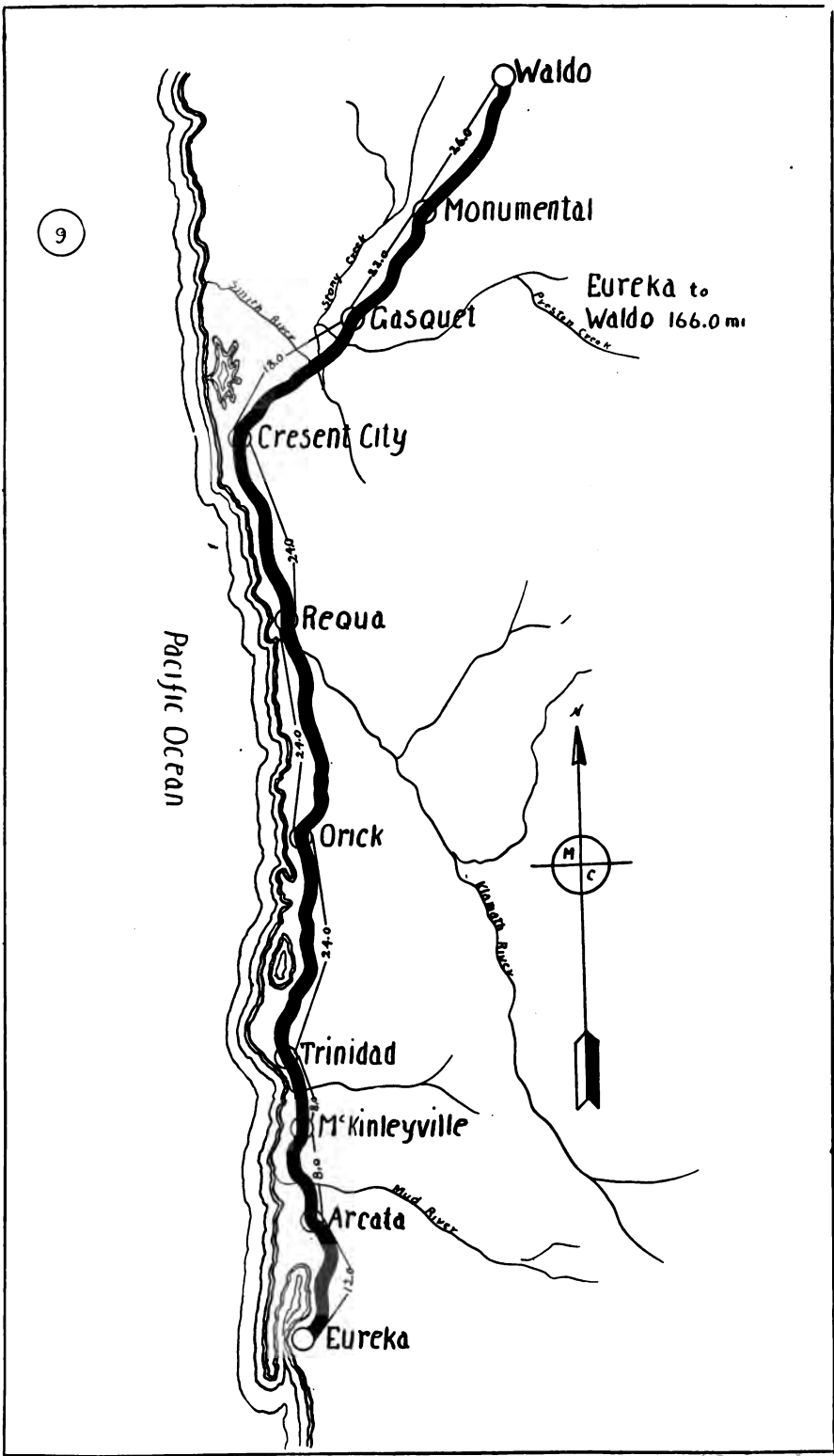


UKIAH TO EUREKA



Leaving the Palace Hotel at Ukiah, go North on State St., at (0.6 mi.) Low Gap road to Mendocino City on left. At (1.9 mi.) Road on left to Orr's Hot Springs, Mendocino City and Fort Bragg. At (3.0 mi.) road on right to Lake County Resorts, Potter Valley and Eel River. At (6.0 mi.) passing through Calpella, follow highway which is completed nearly all the way to Willits at (23.0 mi.) (Turn left to Fort Bragg). Continue north through Main St., of Willits to Sherwood at (34.0 mi.). School on left at (35.0 mi.). Road on left to Cahto at (36.5 mi.). Laytonville at (51.0 mi.), turn right at hotel, continue on highway. Road on right to Antler Lodge at (61.0 mi.). Cummings at (64.0 mi.). (Road on right to Redwine). Continue north to Bell Springs (76.5 mi.). Follow highway to Harris at (90.0 mi.) Continue North through Harris to Fruitland at (114.0 mi.) then go down through Redwoods, be careful of sharp turn called the Devil's Elbow. At (125.0 mi.) Ferry across Eel River. Fare 50 cents. Dyerville at (126.0 mi.) Continue north to Pepperwood at (133.0 mi.) North to Rio Dell over corduroy roads at intervals. Rio Dell at (145.0 mi.) Ferry between Rio Dell and Alton. Fare 50 cents. 15% gravel pitch north of river. School on left at (148.0 mi.). Cross tracks at Alton Station at (151.0 mi.). Continue north. Fortuna at (154.0 mi.) Loleta at (159.0 mi.) Railroad crossing at Salmon Creek Station at (163.0 mi.). Continue north. Eureka at (175.0 mi.)

The road in summer time in very good condition, some steep grades ranging from 10% to as high as 30% but a most picturesque drive for tourists.



EUREKA TO WALDO

Leaving Eureka at the Court House on J and 5th Streets, go north, follow good roads to Arcata at (12.0 mi.); continue North to Trinidad at (28.0 mi.), then follow Coast road, which is in very good condition, to Orick at (52.0 mi.), Requa at (76.0 mi.) and Crescent City at (100.0 mi.). Go North East from Crescent City to Monumental, passing through Gasquet about midway, Monumental at (140. mi.) Continue North East to Waldo, Oregon at (160.0 mi.).

Roads from Eureka to Waldo in fair condition during summer and fall, and a trip that would be greatly appreciated by all, on account of the beautiful scenery along the coast and through the mountains.

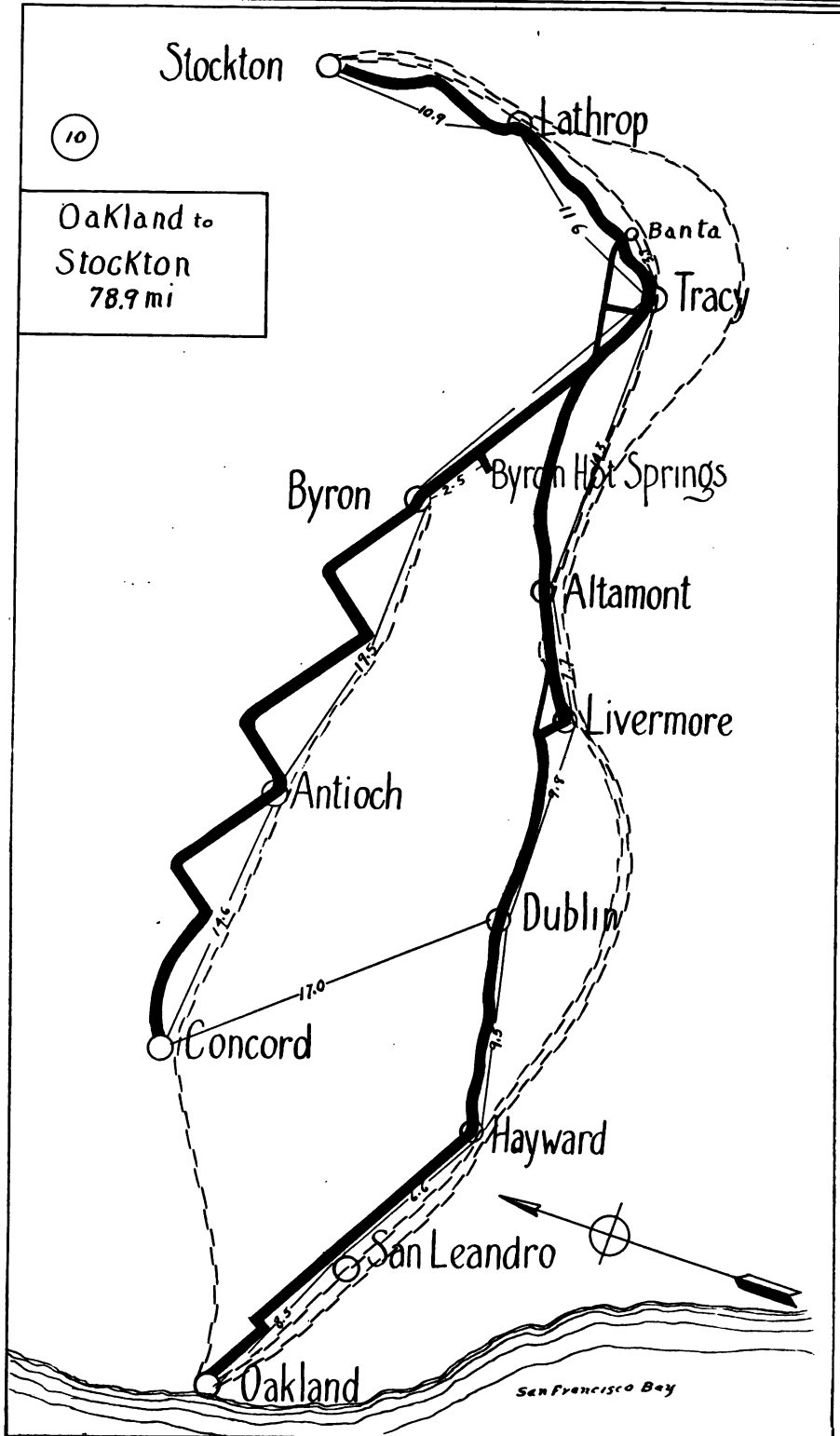
E. H. Smith

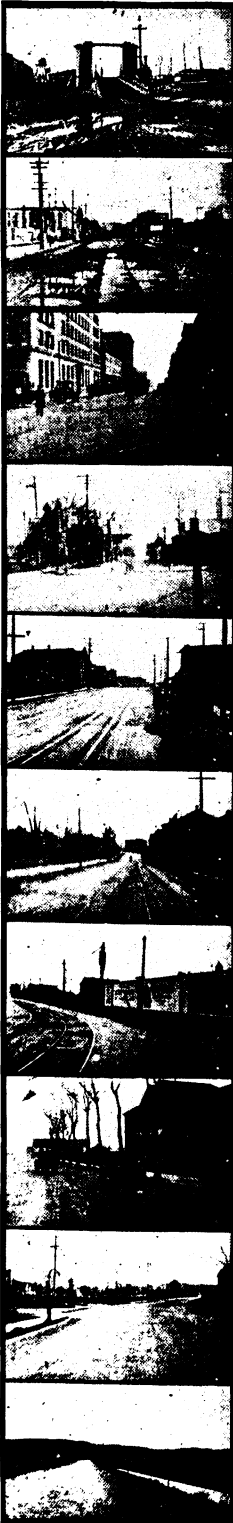
County Surveyor

Mendocino County

Claims Located

Ukiah, California





Ferry at foot of
Broadway
Oakland

Broadway
from Ferry

Broadway at
12th Street
turn Right

1 mi.
13th Avenue
turn Left

2 mi.
School on Left

3 mi. from
Oakland

Minnesota Ave.
and Foothill
Boulevard

Foothill
Boulevard and
High Street
Right for
Alameda

5 mi. from
Oakland

6 mi.
Havenscourt

Shop Phone Berkeley 1696

Res. Phone Berkeley 3320

E. Meybem

COR. CENTER and GROVE ST.,
BERKELEY, CALIF.

Automobile
Repairing
and
General
Machine
Work

OXY-ACETYLENE WELDING
GEAR CUTTING



7 mi. from
Oakland

8 mi. from
Oakland

Good
Boulevard

City Limits
of Oakland

10 mi. from
Oakland

Boulevard

Left Road leads
to Castro
Valley

Hayward
(Left)

Hayward
Turn Left on
Dublin Road

Castro
Villa

TELEPHONES—

Long Distance Hayward 230

Local 39 R

Night Phone 142 J

Hayward Garage

LAKE & LAURSEN
PROPRIETORS



T I R E S
AUTO
SUPPLIES



AUTOS FOR HIRE

☞ Complete Machine Shop

☞ Expert Mechanics



CASTRO ST.
(Near A St.)

HAYWARD CAL.



The Oasis
Left for
San Ramon
Valley



Canyon Inn



Canyon Inn



3 mi. from
Hayward



4 mi. from
Hayward



"Eucalyptus
Tunnel"



"Eucalyptus
Tunnel"



Dublin
Boulevard



Dublin
Boulevard



Dublin

Valley Garage

CRANE & CLARKE
PROPRIETORS



OILS
GASOLINE
And—
ACCESSORIES



VULCANIZING
REPAIRING



LIVERMORE
CALIFORNIA



1 mi. beyond
Dublin

Right Road
leads to
Pleasanton
(4 mi.)

Santa Rita
Right Road
to Niles

4 mi. beyond
Dublin

5 mi. beyond
Dublin

6 mi. Left Road
leads to
Mountain View

2 mi. to
Livermore

1 mi. to
Livermore

Take Right fork
into Livermore

Valley Garage
Livermore

Phone
MAIN 401

Palace Hotel

AND GRILL

PAT CRAWFORD
PROPRIETOR

LEADING HOTEL
Between
Oakland and Sacramento

EUROPEAN
—AND—
AMERICAN PLANS

LIVERMORE

California
Digitized by Google



Leaving
Livermore



1 mi. south of
Livermore



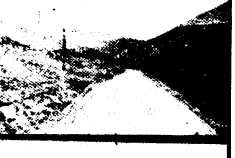
State
Highway



State
Highway



State
Highway



Sharp curve
ahead



Near Altamont



Altamont



Motogram Co's
mapping car
8 mi. beyond
Livermore



Good dirt
Road

Byron Garage



WIGHTMAN & WISDOM
Proprietors



REPAIR WORK
Of All Kinds
A SPECIALTY



GASOLINE AND OILS

Sundries Carried for
AUTOMOBILES
MOTORCYCLES
And
BICYCLES



BYRON

CALIFORNIA



Easy grades

4 mi. beyond
AltamontGood Road
grades

Good Road

Turn Left for
Byron SpringsShort steep rise
then boulevard

Boulevard

Left Road leads
to Byron5 mi. to
Tracy4 mi. to
Tracy

-: MACHINES STORED :-

x x x

Bunte's Garage

x x x

"Enjoy the same Privacy
as in your own Garage."

x x x

The only Woman running
a Garage north of the
TEHACHAPI

x x x

NEAREST TO HOTELS

x x x

OILS
GASOLINE

x x x

330

CENTRAL
AVENUE

TRACY, CAL.



3 mi. to
Tracy

2 mi. to
Tracy

State
Highway

Tracy

1 mi. east of
Tracy

State
Highway

Straight ahead
as shown

Banta

State
Highway

State
Highway

Lincoln Garage

STOCKTON

NEW — FIREPROOF

—THE—

LARGEST GARAGE

—ON THE—

LINCOLN HIGHWAY



MERCER

—AND—

OTHER CARS

MACHINE SHOP

In Connection

FRANK TUCKER

Proprietor

STOCKTON

CAL.

Digitized by Google



Straight ahead
to Schoolhouse



Left for
Stockton
Right for
Merced



State
Highway



State
Highway



State
Highway



State
Highway

Four miles of
fine highway,
level and straight,
oiled cement.



State
Highway



6 mi. to
Stockton



French
Camp

Studebaker Garage

—ON—

LINCOLN HIGHWAY

Near Hotel Stockton



COMPLETE
MACHINE SHOP



STUDEBAKER Agency
and Service Station for San
Joaquin Valley :: ::



**Modern Fireproof
Building**



WHYERS AUTO CO.
Proprietors



STOCKTON
CAL.

Digitized by Google



State
Highway



State
Highway



2 mi. to
Stockton



1 mi. to
Stockton



Stockton



Stockton



Stockton



Court House
Stockton



Stockton
Motogram Co's.
Car on Lincoln
Highway



Hotel
Stockton

Stockton Auto Supply Co.

- ☐ Next to Studebaker Garage
- ☐ Opposite Boat Landing
- ☐ Close to Hotel Stockton



EVERYTHING
For The
AUTOMOBILE



—The—

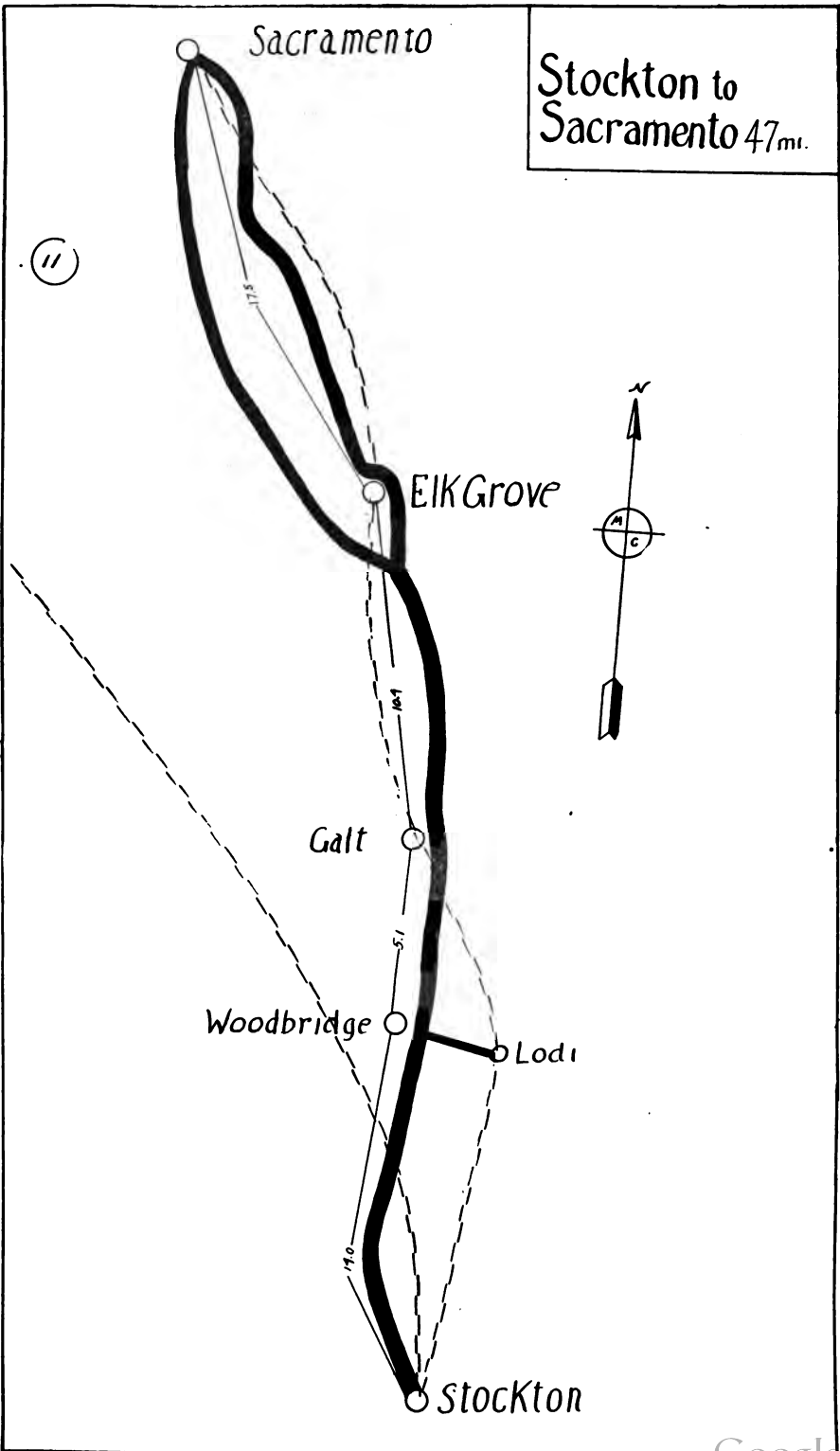
Most Completely Equipped
SUPPLY HOUSE
On the Lincoln Highway



R. D. HERIOT, PROP.



STOCKTON CAL.





Hotel
Stockton



Motogram Co's
Car on Lincoln
Highway



1 mi. out
turn Left
as shown



2 mi. north of
Stockton



State
Highway



State
Highway



Take Right
Road as
shown by car



Roadside Signs



State
Highway



State
Highway



Phone Stockton 863

DOAN & WALSH CO.

AUTO SUPPLIES

OILS—TIRES

VULCANIZING

ROAD DELIVERY

232 N. El Dorado St.
STOCKTON, CAL.

Walter Hansel :: C. L. Ortman

HANSEL & ORTMAN



AUTOMOBILES

SUNDRIES

AND SUPPLIES



Phone Connections



211-225 N. HUNTER ST.
STOCKTON

California Google



9 mi. north of
Stockton

10 mi. north of
Stockton

State
Highway

State
Highway

13 mi. north
Stockton

14 mi. north of
Stockton

Take Right fork
at Wood Bridge

Cross Bridge
over river

Straight ahead
to Sacramento

18 mi. north of
Stockton

Poodle Dog

**CAFE
And
CABARET**

**ED. LAVIN
Manager**

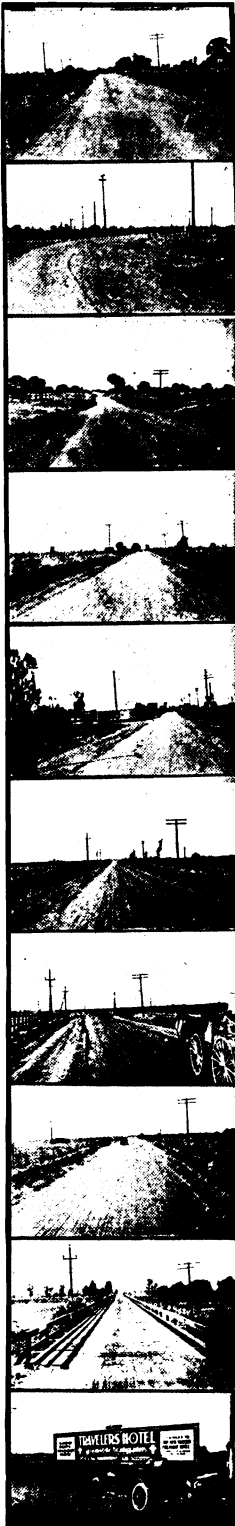


**HIGH CLASS
ENTERTAINING**

**SUPERB
DANCING FLOOR**

**118-120 CENTER ST.
STOCKTON**

California *Digitized by Google*



Lincoln
Highway

Turn Right

Lincoln
Highway

Lincoln
Highway

Lincoln
Highway

Lincoln
Highway

Lincoln
Highway

23 mi. to
Sacramento

22 mi. to
Sacramento

21 mi. to
Sacramento

Phone MAIN 1622

Thomas Cafe

—OF—

SACRAMENTO (INC.)



W. O. THOMAS
MANAGER



514 K STREET
SACRAMENTO

California



Lincoln
Highway



19 mi. to
Sacramento



Lincoln
Highway



R. R. X.
on Right



Lincoln
Highway



R. R. X.



Entering
Elk Grove



Leaving
Elk Grove



State
Highway



State
Highway

Capital Hotel

SACRAMENTO

CALIFORNIA



EUROPEAN PLAN

\$1.00 and up



—: GRILL :—

In Addition to a la Carte

BREAKFAST - 50c

LUNCH - - 50c

DINNER - - \$1.00



Bowers-Titus Hotel Co.

W. O. BOWERS

President

C. J. TITUS

Vice Pres. and Mgr.



Lincoln
Highway



10 mi. to
Sacramento



Lincoln
Highway



8 mi. to
Sacramento



Lincoln
Highway



6 mi. to
Sacramento



5 Mile House
on Left



4 mi. to
Sacramento



2 mi. to
Sacramento



Near
Sacramento



We Maintain The Above Place
At 1310-2 K. Street
SACRAMENTO

For the Convenience of the
MOTORING PUBLIC



Let Us Serve You

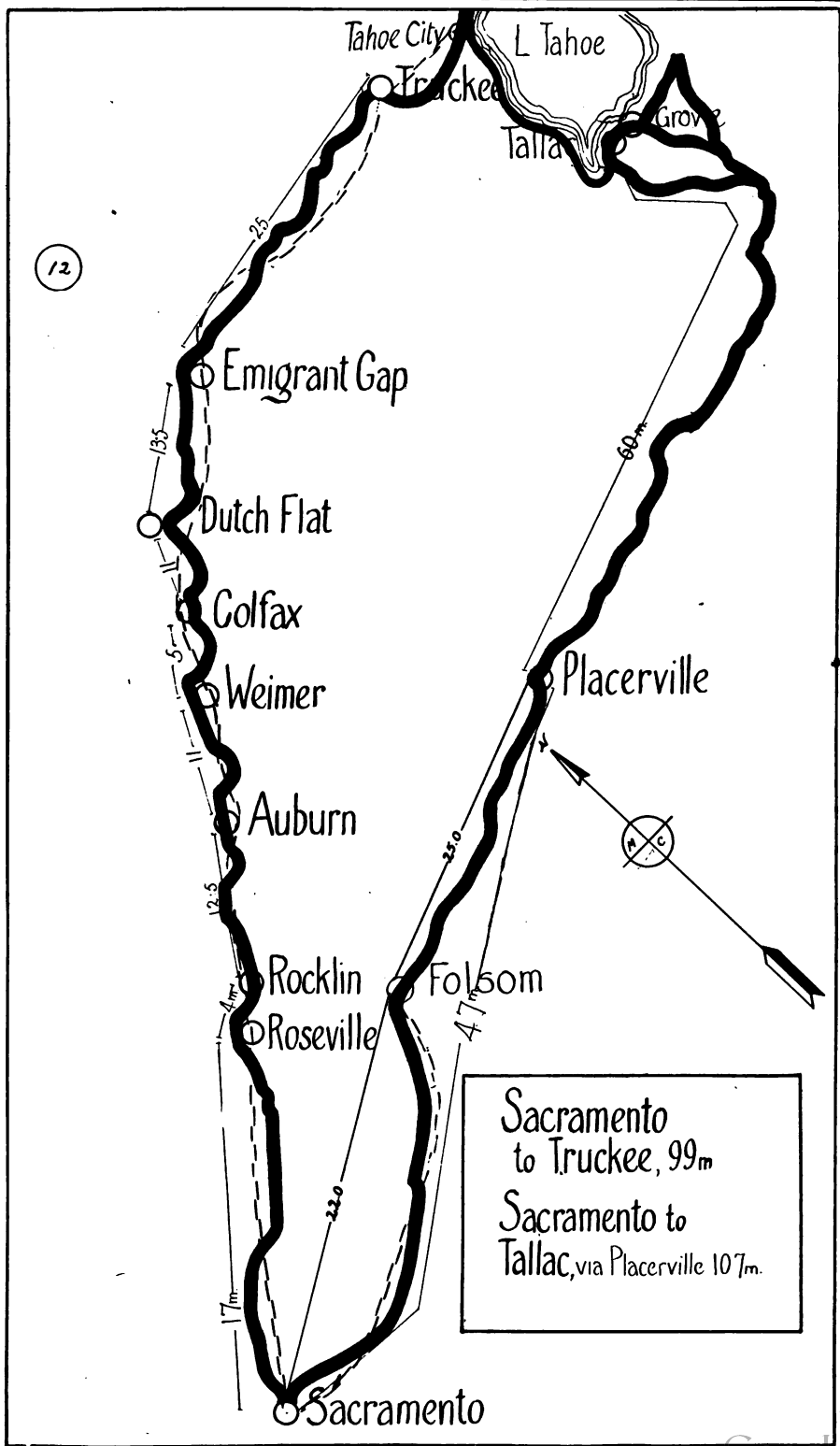


When it is Time to Re-tire
With a TIRE That Stands
for QUALITY, MILEAGE,
and SATISFACTION.

YOU are Invited to Use Our
SERVICE DEPARTMENT
At No COST to You.

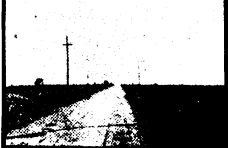


THE FISK RUBBER CO.
OF
NEW YORK





Sacramento

12th Street
under R. R.Bridge over
American RiverTrestle over
TulesOiled cement
BoulevardLincoln
HighwayLincoln
HighwayLincoln
HighwayLincoln
HighwayLincoln
Highway

The Old Tavern

Established 1853

THE FINEST
BOTTLED GOODS
IN SACRAMENTO



STRICTLY HIGH CLASS
LIQUORS ONLY



SPECIAL GARAGE
SERVICE



2803 M STREET
On Lincoln Highway
SACRAMENTO



A. P. SCHELD, Proprietor

Digitized by Google



Lincoln
Highway



Lincoln
Highway



Lincoln
Highway



Slightly
rolling



Sharp turn and
short grade



Oiled cement
broken in places



Highway
Bridge



Roseville



1 mi. north of
Roseville



Good gravel
Road

Travelers Hotel

J. STREET
SACRAMENTO

¶ The Most Modern
Hotel Building in the
Sacramento Valley.

Absolutely Fireproof

LUXURIOUSLY
APPOINTED

¶ Running Ice water
in Every Room.

¶ Automobiles Meet
Every Train and
Steamer.

J. L. FLANAGAN

Manager

Digitized by Google



19 mi. north of
Sacramento



Near Rocklin
quarry on Right



21 mi. north of
Sacramento



22 mi. north of
Sacramento



23 mi.
Lorimer



Good Road



Easy grade



Good dirt Road



Slightly
rolling



Good Road

PHONE MAIN 1038

CASEY MOTORCAR COMPANY

J. S. CASEY, PROP.



—: AGENT.:—

Paige Automobiles



STORAGE
REPAIRING
ACCESSORIES



1906 M. STREET
SACRAMENTO

California
Digitized by Google



Newcastle

Steep grades
under R. R.Left Road
leads to
Ophir MineUnder R. R.
trestleEntering
Auburn

Hotel Auburn

Turn Right and
Left under
R. R.37 mi. north of
Sacramento38 mi. north of
Sacramento

Clipper Gap

**TURN
LEFT
AT**

Moor's Garage

**ROSEVILLE
California**



EXPERT REPAIRING



**Gasoline, Oils
and
Grease**

RENT CARS



ROSEVILLE CAL.



Steep grades

41 mi. north of
Sacramento

Good dirt Road

43 mi. north of
SacramentoClay Road
good in
summer

Applegate



Easy grade



Under R. R.

48 mi. north of
Sacramento

Level Road

Hotel Auburn

AUBURN, CAL.



—THE—

BEST STOPPING PLACE

BETWEEN

SACRAMENTO AND TAHOE



Every Modern Comfort
Garage and Machine Shop
In Connection



Automobile Meets All Trains



AUBURN, CAL.

Digitized by Google



1 mi. to
Colfax



Colfax



Colfax
turn Right



1 mi. northeast
of Colfax



2 mi. northeast
of Colfax



3 mi. northeast
of Colfax



Good Road



Steep grades
but safe



6 mi. northeast
of Colfax



Good mountain
Road

Tourist Garage

SACRAMENTO

CLOSE
—to
HOTELS
—and
STATE CAPITOL



☞ OILS
☞ GASOLINE
☞ STORAGE
☞ SUPPLIES
☞ REPAIRING



HARVEY BROS.

Proprietors

Digitized by Google



5 mi. to
Alta Lake



Good dirt Road



Gold Run



Dutch Flat



Alta Lake



From this point
to the next pic-
ture, Emigrant
Gap, is 11 miles
The road is
good; many
grades and
curves, but no
danger.



Emigrant Gap



Pac. Gas &
Electric Co's
viewpoint of
Bear Valley

PACIFIC GARAGE

1314 - 28th Street
SACRAMENTO



COOL AND
COMFORTABLE



Opposite
THE OLD TAVERN
ON
LINCOLN HIGHWAY



☛ If your car can be fixed,
We can do it.

☛ Gas and Oil at current
prices.



W. F. MAIER
Proprietor



1 mi. to
Carpenter's
Hotel



Carpenter's
Hotel



Fine Road



Long Distance
Telephone
Cabin



Easy grades



Steep grades
Good Road



Steep descent
through
snow sheds



P. G. & E.
Lake



Fine Road



Motogram Co's
car in the
foreground

Phone Main 31

GILLEN HOTEL

D. C. GILLEN, Prop.

- ☐ Electric Lights
- ☐ Rooms with Bath
- ☐ Reasonable Rates

COLFAX

CAL.

SUMMIT HOTEL

JOSEPH GOWLING
Proprietor

- ☐ A Good Place to Eat
and a Comfortable Bed.

==o==

GASOLINE —AND— OILS

==o==

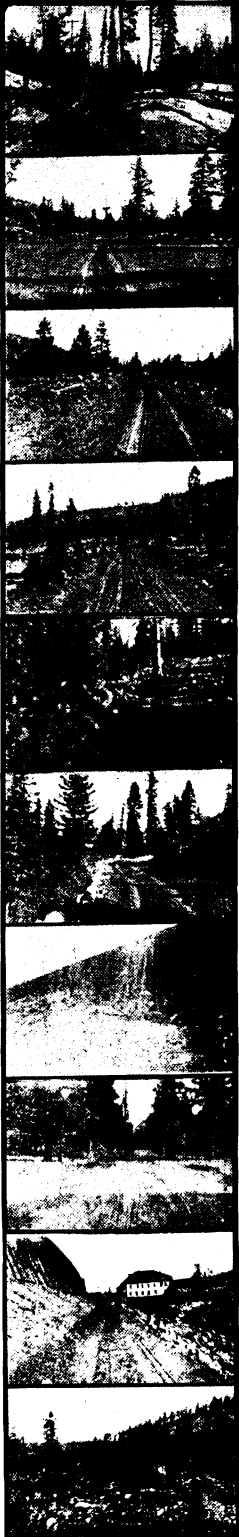
Elevation 7015 Feet

==o==

P. O. Address

DONNER, PLACER CO.

California



Fine Road
through pine
forest, no
steep grades;
several small
fords, fine
scenery; no
cross-roads

Long Distance
Telephone
Cabin

Under
snow sheds

Fine mountain
Road

Summit
Hotel

1 mi. beyond
Hotel

Truckee Garage

VOLKMAN BROS.



AUTOMOBILE REPAIRING



**GASOLINE
And
OILS**



A TROUBLE CAR
AT YOUR SERVICE



PHONE BLACK 213
TRUCKEE, CALIFORNIA



Careful driving
is necessary
over the steep
descent to
Donner; Road
is hard rock
and quite safe

Donner Lake

Road around
Donner Lake

Road around
Donner Lake

Round
Donner Lake

2 mi. to
Truckee

1 mi. to
Truckee

Tahoe Tavern

LAKE TAHOE

Fifteen miles from Truckee,
California.

Reached by New State High-
way via Sacramento, Auburn,
and Donner Lake.

SPECIAL ATTENTION
GIVEN

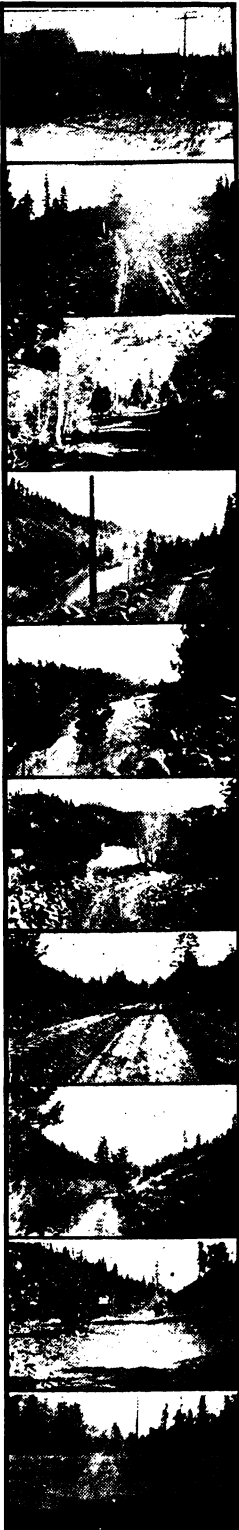
Automobile Parties

TAHOE TAVERN, on the
shore of Lake Tahoe, affords
all the comforts of a First-
class Hotel.

GARAGE

MACHINE SHOP
AUTO SUPPLIES
TAHOE TAVERN

LAKE TAHOE CALIFORNIA



Truckee

1 mi. from
Truckee2 mi. from
Truckee

Road follows
the canyon of
the Truckee
river to
Tahoe; no
cross-roads;
Road is in
fine condition

McKinney's

— THE —
LEADING FAMILY RESORT



LAKE TAHOE

McKINNEY'S P. O.

Lake Tahoe, California

6208 Feet Above the Sea Level



NO POISON OAK
NO RATTLESNAKES
CURE FOR ASTHMA

\$\$\$

The Best—

TROUT FISHING
GOOD HUNTING
FREE BOATS
HOT BATHS

\$\$\$

Steamers Once a Day
DANCING AND MUSIC
During the Season



Open from June 1st to Nov. 1st



Murphy Bros. & Morgan

PROPRIETORS



8 mi. to
Lake Tahoe



7 mi. to
Tahoe City



Good mountain
Road



Easy Grades



R. R. X.



2 mi. to
Tahoe City



1 mi. to
Tahoe City



Tahoe City



Lake Tahoe



Lake Tahoe

If You Go to

LAKE TAHOE

Don't Fail to Visit

Lakeside Park

AUTOMOBILE GARAGE

OILS, GASOLINE

And Other

SUPPLIES

Also

REPAIRING

—::—

The Best of Accommodations

==O==

The Lakeside Park Co.

==O==

STATELINE P. O.

LAKE TAHOE, CALIFORNIA

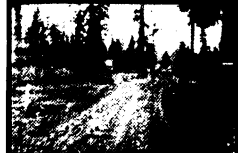


Lake Tahoe

From Tahoe to
McKinney's, 7m.
the road skirts
the lake; route
lies through woods
and is well marked

1 mi. south of
McKinney2 mi. from
McKinney

Road winds
round shore of
lake and is in
fine condition
at all times

3 mi. from
Tallac

Near Tallac

Bijou Inn

LAKE TAHOE, CAL.

EXCELLENT TABLE

FIRST CLASS

ACCOMMODATIONS

WELL STOCKED WINE ROOM

GASOLINE, KEROSENE

—And—

LUBRICATING OILS

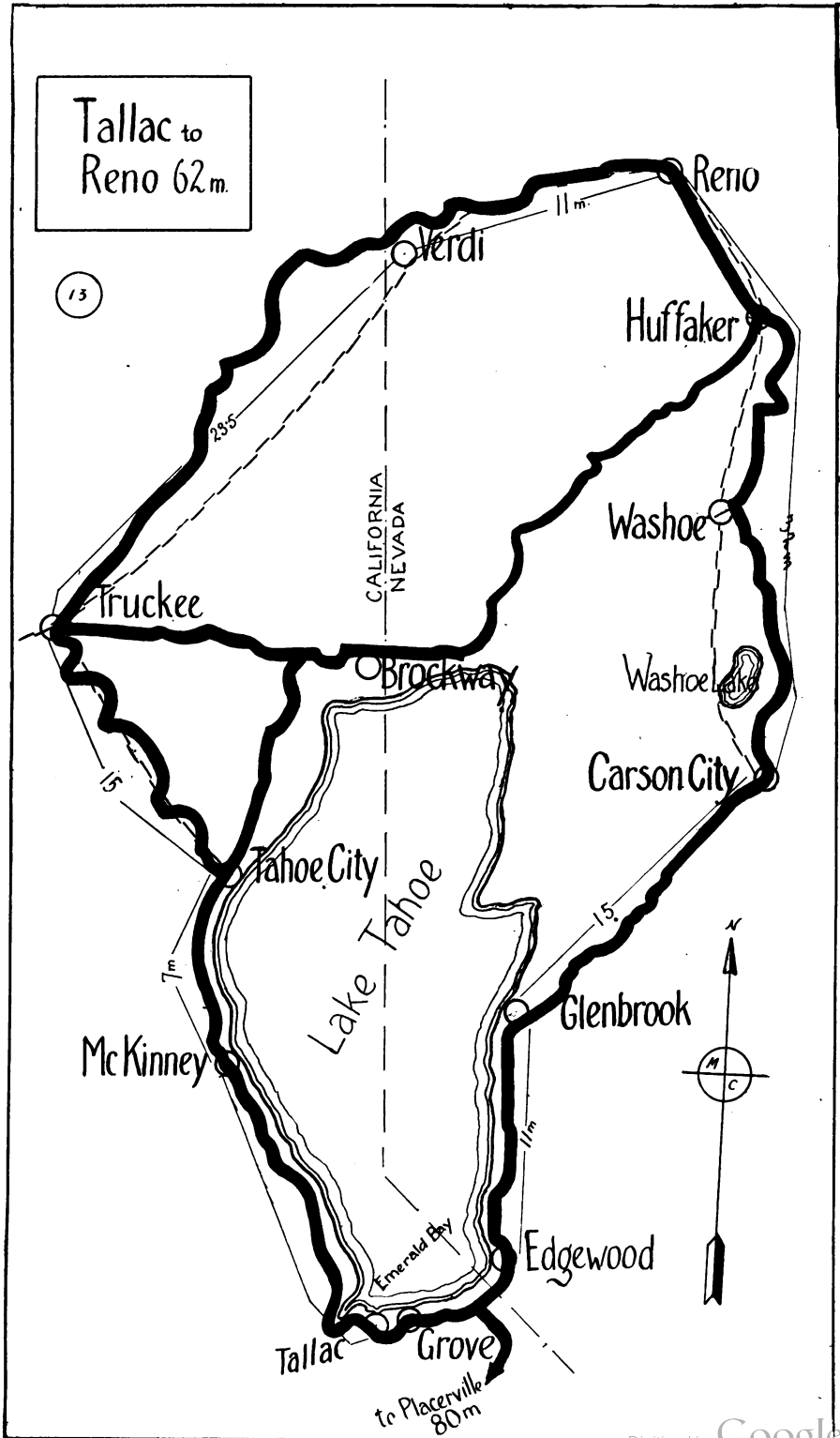
LONG DISTANCE TELEPHONE

BIJOU INN

is located on the southern shore of Lake Tahoe on the Lake Shore Drive. It is close to the State Highway connecting Placerville, Cal., with Carson City, Nev., and is easy of access from either of these points.

LAKE TAHOE CALIFORNIA

Digitized by Google

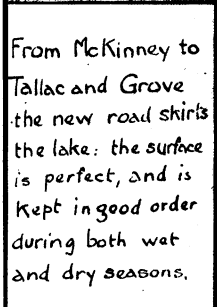




3 mi. to
McKinney



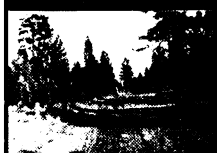
Lake Tahoe
from McKinney



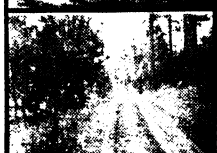
From McKinney to
Tallac and Grove
the new road skirts
the lake: the surface
is perfect, and is
kept in good order
during both wet
and dry seasons.



The Grove,
 $\frac{1}{2}$ mi. beyond
Tallac



Good Road
Level



Lake on Left



Road swampy
in wet season



Turn Right for
Fallen Leaf
Lake

Deer Park Springs

LAKE TAHOE

Forest Reserve

Altitude 6500



Leave the Truckee-Tahoe Road
just above Deer Park Station.

Two Miles to the Springs.
Excellent Table.

Dairy.

x x x

FINE FISHING

Camping Parties to HELL HOLE

x x x

RATES REASONABLE

Gasoline supplied but expensive.

Recommendations from autoists



ADDRESS OWNER

Miss Katherine Chandler

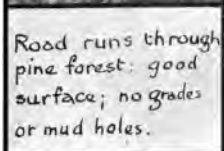
DEER PARK SPRINGS
LAKE TAHOE CAL.



Good Road



Good Road

Curves and
steep, short
grade

Road runs through
pine forest: good
surface; no grades
or mud holes.

13 mi. south
of Grove

See Road Sign

Road very
good

Level

Meyers
Station1 mi. beyond
Meyers

“Phillips”

On The Road
TO
LAKE TAHOE
ELEVATION 7000 Ft.



—AN—
IDEAL SUMMER RESORT
IN THE
HEART OF THE SIERRAS



FINEST HUNTING

—AND—

TROUT FISHING



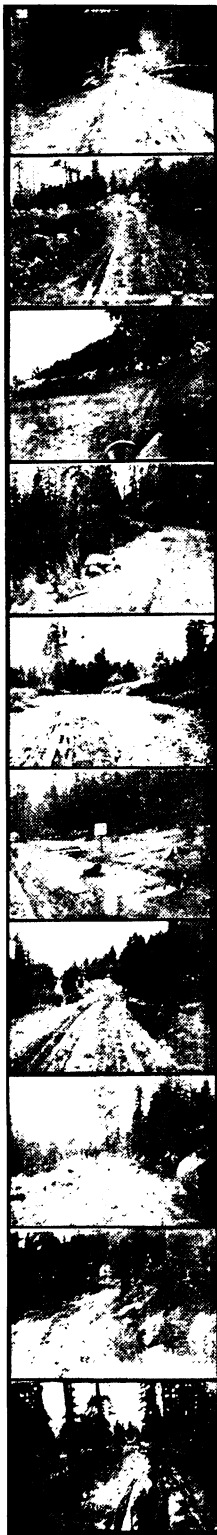
GASOLINE, OILS
AND
SUPPLIES



ADDRESS—“PHILLIPS”

VADE P. O.

Eldorado County Cal.



19 mi. south of
The Grove

20 mi. south of
Lake Tahoe

Steep grade

Curves

Lake Tahoe
in distance

1 mi. to
Echo Lake

Loose rock
on Road

Steep grade

Steep grade

Near summit

Kyburz

—IN THE—
AMERICAN
River Canyon



ON LINCOLN HIGHWAY

Between
PLACERVILLE AND LAKE TAHOE



Fishing and Hunting



GASOLINE

-: and :-

OILS



KYBURZ P. O. CAL.



Through forest
beyond summit

Bad Road in
rainy season

Clay surface
Slippery in
wet weather

1 mi. to
Phillips

Phillips

Steep grades

Good Road
but steep

Good in
dry weather

Near
Strawberry

Lover's
Leap

Riverton Hotel

RIVERTON
ELDORADO COUNTY
CALIFORNIA



Best of Accommodations



**Gasoline and Automobile
Supplies**

=====

ICE COLD DRINKS

=====

RALPH KYBURZ
Proprietor

RIVERTON CAL.

American river
South Fork
Canyon

Slippery in
wet season

Fine Road
in summer

Bed clay and
gravel—fair

Near
Kyburz

South Fork
Canyon

South Fork
Canyon

South Fork
Canyon

Short turns

In summer, this road
is excellent; but
after the rains in the
late fall, it is
dangerous.

Pacific House

**A DELIGHTFUL SPOT
ON THE ROAD TO
LAKE TAHOE**

× × ×

**Home Cooking
Exclusively**

× × ×

**GENERAL STORE
ADJOINING**

× × ×

**GAS, OILS
—AND—
SUPPLIES**

× × ×

P. O. PACIFIC

Eldorado County Cal.



4 mi. to
Placerville

3 mi. to
Placerville

Good, wide
Road

1 mi. from
Placerville

Placerville

Placerville

Placerville
from above
Green Valley

Ohio House
Placerville

Placerville

1 mi. south of
Placerville

For—

Studebaker

Service

GO TO THE

Studebaker Garage

OPPOSITE

THE

OHIO HOUSE

× × ×
× × ×

Placerville

California

Digitized by

Google



Green Valley
Road 2 mi.
south of
Placerville

3 mi. from
Placerville

Bad Road
(Highway not
completed)

Bad Road

Rough

6 mi. beyond
Placerville
(covered
bridge)

Very rough

Cross creek

Fair surface

Straight ahead
see Road sign

The Ohio House

ON THE ROAD

—TO—

LAKE TAHOE



**SPECIAL ATTENTION
TO THE
NEEDS of MOTORISTS**



Garage in Connection



PHONE—

LOCAL

AND

LONG

DISTANCE



PLACERVILLE

California



Rescue

Bad Road

Bad Road

Rough Road

Rough Road

Green Valley

7 mi. to
Folsom6 mi. to
Folsom5 mi. to
FolsomBlue Ravine
End of
bad Road

J. E. MOON F. J. NEWMAN

FOLSOM GARAGE

We Carry a Full Line
OF
AUTOMOBILE SUPPLIES

x x x

We Repair All Makes of Cars

x x x

**Gasoline and—
Lubricating Oils**

x x x

A Trouble Care Will Help You
DAY OR NIGHT

x x x

Telephone Main 95

x x x

**FOLSOM-SACRAMENTO
AUTO STAGE LINE**

x x x

FOLSOM**CAL.**



3 mi. to
Folsom



2 mi. to
Folsom



Folsom



Folsom
Garage

From Folsom to Sacramento the motorist needs no directions: there is only one road, and that is completed highway of excellent surface, and level.

A warning that the Statelaw prescribes a speed limit of 30 miles per hour on the highways, may not be entirely out of place here.



Sacramento
State Capitol

Hotel Enterprise

P. F. DONNELLY
PROPRIETOR

Folsom California



¶ **Excellent Meals**
¶ **Comfortable Rooms**



PRICES MODERATE



Automobiles Welcomed



**ROAD INFORMATION
GLADLY GIVEN**



Sacramento
State Capitol

Sacramento to Marysville: the route leaves the state capital by way of 12th. st., and Lincoln Highway to Roseville.

From Roseville the road follows the railroad to Lincoln, where a choice of two roads the same length and equally good, leads to the Bear River bridge and Wheatland.

From this point the road, plainly marked, follows section lines to Ostrom, crossing the Southern Pacific and Western Pacific railroads, then entering Marysville over the new highway and the Yuba river bridge.



Marysville



WHEATLAND GARAGE

C. A. RIECHERS, Prop.

PRESTOLITE
UNITED STATES TIRES
AND GASOLINE

WHEATLAND CALIF.

REPAIRING :: STORAGE

PHONE 117

WESTERN GARAGE

MERLE & MARTIN

Proprietors

AUTOMOBILES

FOR HIRE

CHARGES REASONABLE

MARYSVILLE

CALIFORNIA
Digitized by Google



Western
Hotel
Marysville

Marysville to Chico
via Oroville: road
parallels Feather river
and is wide, and of
good surface, to Oro-
ville.
Gridley-Chico road
is good all the way.



13 mi. north of
Marysville



Good Road



Good Road



Power Line
on Right



Power Line
on Right



Power Line
on Right



Hard sand

Western Hotel

J. R. FOSTER
Proprietor



200 ROOMS
50 with Baths



EUROPEAN PLAN

Restaurant and Grill

OPEN ALL NIGHT

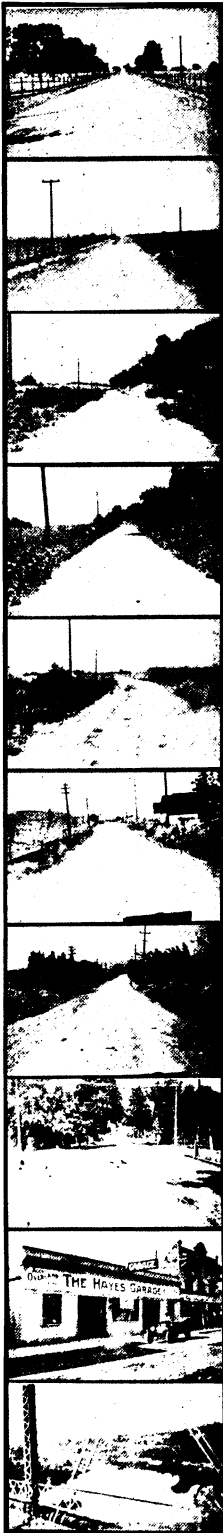


WESTERN HOTEL CO.

MARYSVILLE

CALIFORNIA

Digitized by Google



7 mi. to
Oroville

Good Road

Good Road

Cobble stone
fences

Fine Road

2 mi. to
Oroville

1 mi. to
Oroville

Oroville

Oroville
Garage

Leaving
Oroville
by County
bridge over
Feather river

Office Phone 99

Residence

Phone 98 (2 Bells)

Dunning Brothers Co.

GENERAL
BLACKSMITHING



☞Automobiles Repaired

☞Rubber Tire Work

☞Carriage and Sign Painting



MARYSVILLE, CAL.

BUTTE GARAGE

PYKE & PYKE

Proprietors

✦ ✦ ✦

-: OILS, GASOLINE :-

✦ ✦ ✦

AUTOMOBILE
REPAIRS

And

SUPPLIES

✦ ✦ ✦

GRIDLEY

CAL.



1 mi north of
Oroville



2 mi. from
Oroville



Power Line
on Left



Fair Road



Rough, hard
lava Road



Turn Right
to Paradise



Turn Right
to Paradise



Gridley Road
to Left



After crossing
Dry Creek



Rough Road



PHONE 51

THE HAYES GARAGE

VICTOR B. HAYES, Prop.

• x x x

Agents For The

OVERLAND CARS

x x x

418-420 Montgomery St.
OROVILLE CAL.

STUDEBAKER SERVICE STATION

W. H. PILLSBURY



OILS, GASOLINE

ACCESSORIES

AUTO REPAIRING

x x x

CHICO

CAL.



9 mi. to
Chico

Power Line
on Left

Rough Road

Rough Road

End of
bad Road

5 mi. to
Chico

4 mi. to
Chico

Chico and
Marysville
Main Road

Entering
Chico

Chico

EUROPEAN PLAN

Phone in Every Room



The Diamond Hotel

A. A. MIRFIN

Proprietor



❑ STEAM HEAT

❑ SAMPLE ROOMS



24 ROOMS WITH BATHS
AND SHOWERS



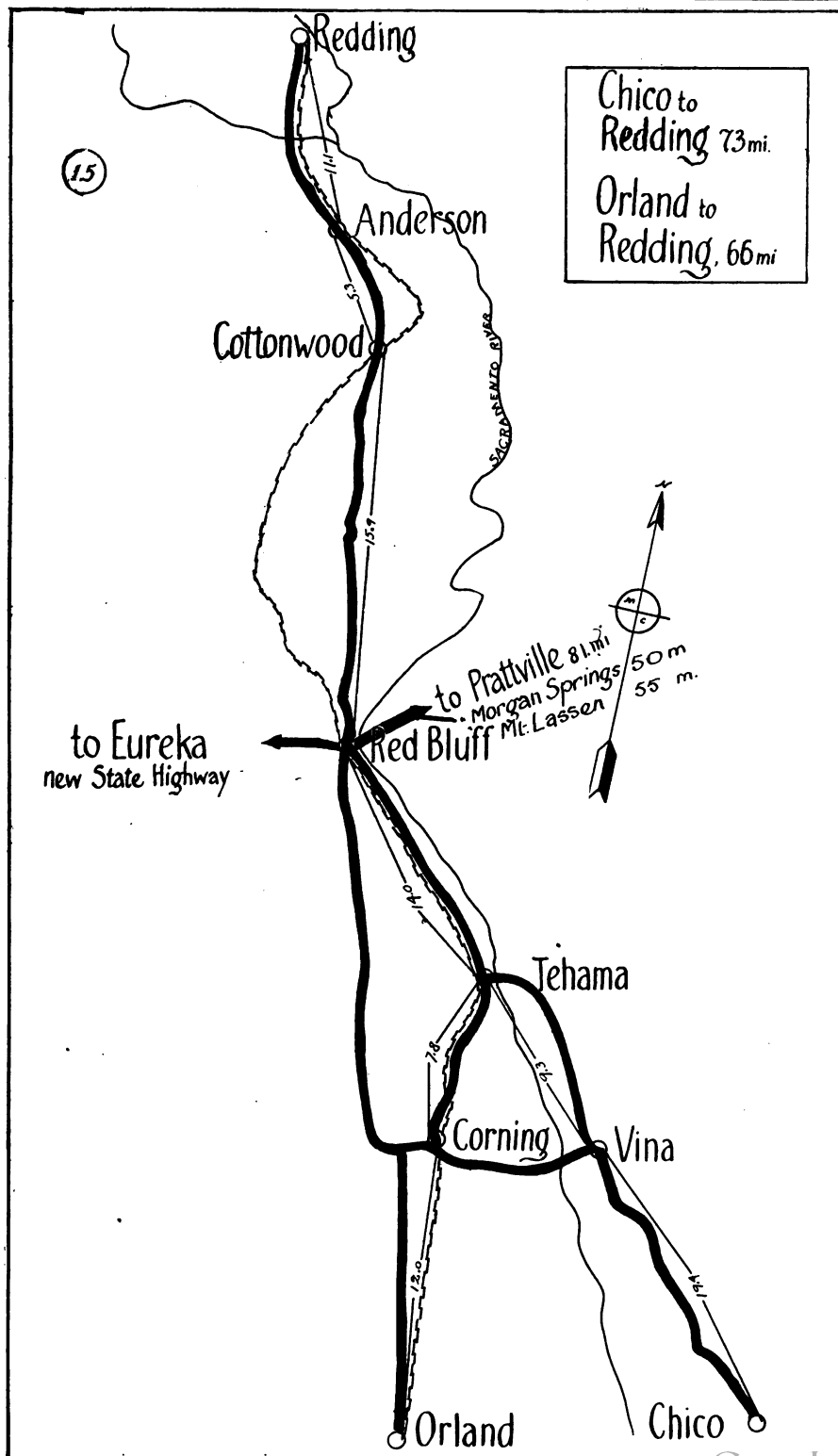
ALL AUTO TOURISTS

STOP AT THE

DIAMOND HOTEL

Chico

Cal.





2 mi. to
Orland



1 mi to
Orland
End of Highway

From Orland north, the highway is in course of construction: the route lies due north without a single curve for 12 miles, at which point the right fork leads to Corning, the Sacramento river, Vina, and Chico.

Continuing north after a sharp double turn at the cross-roads, Red Bluff is reached at 31 m. from Orland.

The smaller cross roads to Henleyville on the left, and Tehama on the right, are well marked.



Mt. Lassen
from Red Bluff

RAMER'S



CORNING, RED BLUFF REDDING

✕ ✕ ✕

Everything for Motorcycles
AT
RAMER'S

Why all the
Auto Travellers
—stop at the

Hotel Maywood CORNING, CAL.

✕ ✕ ✕

BECAUSE IT HAS—

- ☛ Reputation for its meals and rooms.
- ☛ Open-air dining room in Summer
- ☛ Private Park with hammocks, swings and everything to make you feel at home

BILL WATSON, Boss
Digitized by Google



Diamond
Hotel
Chico

Chico, is one of the most prosperous cities of the Sacramento valley.

A number of automobile routes radiate from this point: the city has fine hotels and garages.

From Chico the route north lies over a good road to Vina, 19m. where the road from Corning joins.

From Vina the route winds along rolling country with no hills, to the bridge over the Sacramento at Tehama.

Continuing through the one street of Tehama, the route lies direct north to Red Bluff.

The surface is uniformly good.



Hotel Tremont
Red Bluff

Richardson Springs

NEAR CHICO. CAL.



¶ The Famous Health Resort
of Butte County

¶ Sulphur, Chalybeate, Magnesia and other Springs.



Stage Daily

Between

CHICO AND THE SPRINGS



LEE RICHARDSON, PROP.

MAYWOOD GARAGE

FIREPROOF

EVERYTHING
THAT GOES
WITH AUTOS

JOBE LUKENS
MANAGER



CORNING

CALIFORNIA

Wherever You Go
You See Them

FORD CARS

Wherever You See
Them They Go

BENJAMIN BROS.

Agents for Tehama County

Telephone 2172

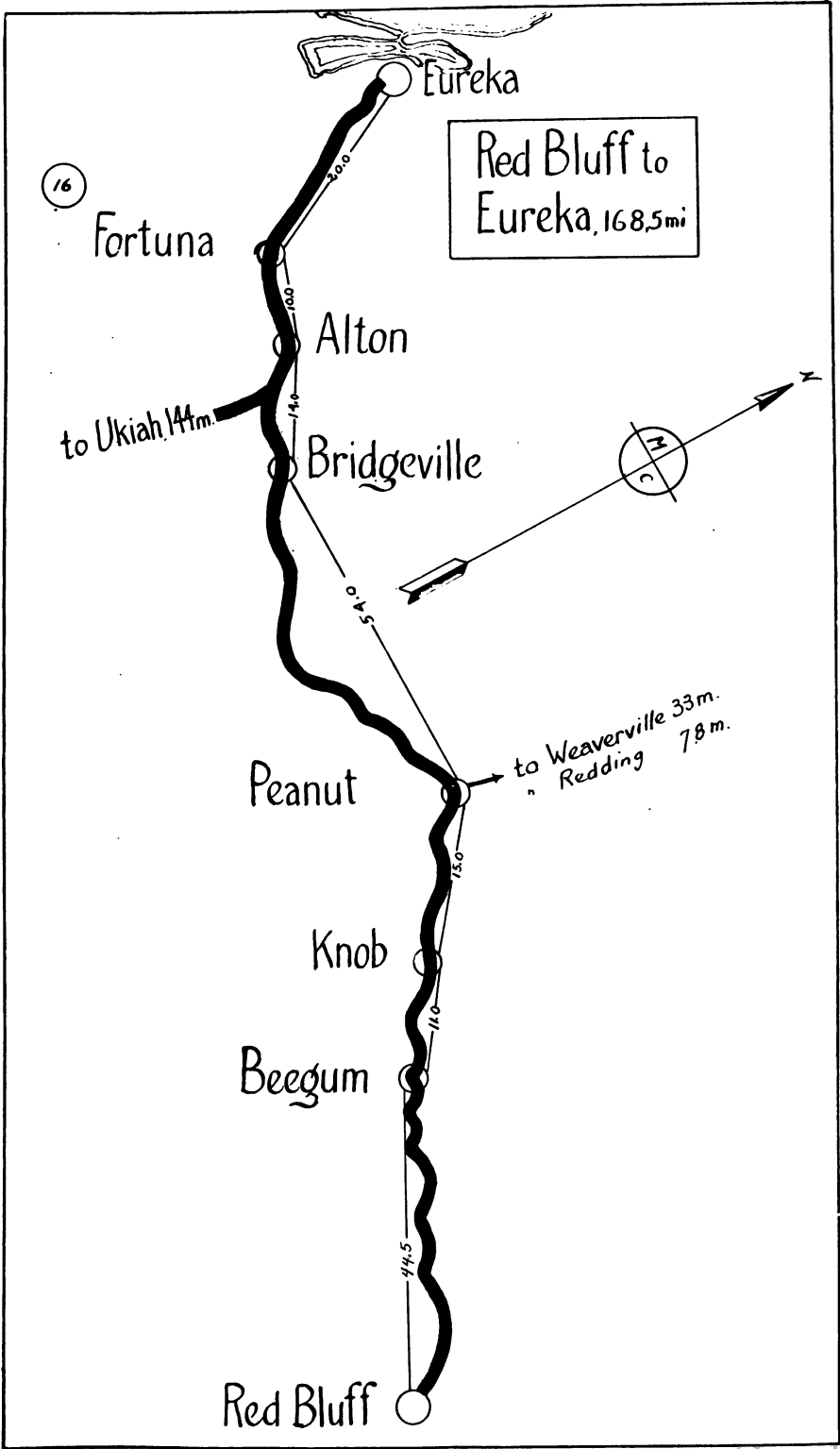


WALNUT ST. GARAGE

537 Walnut Street

RED BLUFF

CALIFORNIA





Mt. Lassen
from Red Bluff

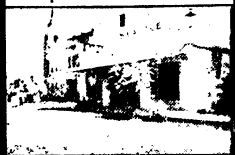
Red Bluff, a division point on the Southern Pacific railroad, is a good place to stop over.

From this city auto stages run to Eureka over the new highway, to Alturas and Susanville, and other mountain districts.

Mt. Lassen, California's active volcano, is easily reached in a few hours.

From Red Bluff to Redding, the road is plainly marked, and leads through Anderson and Cottonwood.

For 6 m. the road follows the creek bed: take right fork in wet weather, either branch in the dry season.



Wright's
Garage
Redding

SECTIONS

Tube Splicing

RETHREADS

Blowouts, Etc.



Anderson Vulcanizing Works

F. P. PALMER, PROP.



**QUICK REPAIRS
A SPECIALTY**



TIRES :: ACCESSORIES



**EXPERT
VULCANIZING**

**A SQUARE DEAL
For The
TOURIST**



ANDERSON CAL.

Real Estate Exchange

GEO. W. HILL

408 MARKET ST., REDDING

RANCHES AND CITY PROPERTY

Bought Sold and Exchanged

LOANS NEGOTIATED AND MORTGAGES SOLD

**Fire, Accident, Automobile and Accident
INSURANCE**

See Me For Results

Redding Cal.



Phone 2491

E. A. HERSEY, Mgr.

REDDING AUTO CO. GARAGE

One Block from Leading Hotels on the same Street
REDDING, CALIFORNIA.



WRIGHT'S GARAGE

James D. Wright

Proprietor

-: Automobile Supplies and Accessories :-

Finest Equipped Machine Shop in Northern California

Only Expert Machinists Employed

Next to City Hall



REDDING, CAL.

MRS. SUSAN LORENZ
Proprietress

MRS. EMMA HOYLE
Manager

Hotel Lorenz

REDDING, CALIFORNIA

— — — — —
EUROPEAN PLAN
— — — — —

Largest and Most Modern in All Its Features



Redding has
good machine
shops.



Ferry above
Redding
(bridge not
finished)

After crossing
the Sacramento
river, by ferry-
boat (above), or
by the bridge
now being built,
the route lies
over good road
to Newtown,
6m. north.

Here the
road forks, the
left branch lead-
ing through the
finest mountain
scenery to Kennel
and Delta:

right branch
goes through the
Fish Hatchery
and Baird, join-
ing other branch
near Delta.

Both roads
are plainly
marked: Right
fork is best.



Typical of
country near
Delta



Good Roads

Homer Williams
Walter L. Williams

WILLIAMS RANCH AND CAMP GROUND

x x x

52 Miles from Redding
Look for the Green House

x x x

GASOLINE, OILS
—And—
REPAIR SHOP

x x x

HAZEL CREEK P. O. CAL.

THE DELTA HOTEL

G. F. PETERSON
Proprietor

x x x

HEADQUARTES
FOR
MOTORISTS

x x x

Bar and Feed Stable

IN CONNECTION

x x x

BAYLES P. O. CALIFORNIA



One of the
cabins at
Castle Crag

From Castle Crag
- a log cabin resort,
to Dunsmuir,
6m, the road
follows the Sac-
ramento river
for some three
miles, leaving
it on the right
to return to it
at Dunsmuir.

There are
two small fords,
only a few inches
deep; the one
shown is being
crossed by the
Studebaker car
at 30 m.p.h.



Crossing creek
3 mi. from
Dunsmuir

Dunsmuir is a
division point on
the Southern Paci-
fic Railroad; the
terminus of four
stage routes, and
a business centre
for the summer
resorts of the
Sacramento canyon.

Half-a-mile be-
yond the bridge,
on Pacific Highway,
is Upper Soda Springs



Upper Soda
Springs

Upper Soda Springs

A SUMMER HOME



- ¶ In a bend of the beautiful
Upper-Sacramento River.
- ¶ Five miles north of Castle
Crag
- ¶ Two miles south of Shasta
Springs
- ¶ Twelve miles from Mount
Shasta.
- ¶ Center of the Shasta Resorts



MASON BROS, PROPS.



Dunsmuir - Siskiyou Co.

PHONE 562

Big Brick Garage

VAN FOSSEN & MASON, Props.

AGENTS FOR OVERLAND CARS

Oils, Gasoline, Accessories



LADIES' REST ROOM :: MACHINE SHOP

DUNSMUIR

CALIFORNIA

D. D. SELBY

THE DUNSMUIR BLACKSMITH



MAKING AND WELDING SPRINGS A SPECIALTY

EXPERT BLACKSMITHING

Of All Kinds



ON PACIFIC HIGHWAY

Dunsmuir

California



Motogram
mapping car at
Upper Soda
Springs

Two and a half
miles stiff grade,
fine road, between
Upper Soda and
Shasta Springs.
Auto stage runs
between this point
and McLeod river
summer resorts.



Mt. Shasta in
distance on
Right

From Shasta Sps.
to Sisson, through
Mott and Azalea,
the road has some
steep grades, but
is wide, with good
surface, and pre-
sents no difficulties
to average drivers.



Good mountain
Road

The snow-capped
peak of Mt. Shasta
is in plain view
from many points,
the picture below
being taken from
three miles below
Sisson Tavern.



Fine view of
Mt. Shasta

PHONE 202

Dunsmuir Garage

LESS HAMILTON, Prop.



AGENT FOR
BUICK, FORD, DORRIS,
APPERSON
HUPMOBILE



OILS :: GASOLINE

SUPPLIES
And—
REPAIRING



DUNSMUIR CAL.



Sisson Tavern

Sisson Tavern:
Mt. Shasta on
right, and Black
Butte and Trinity
mountains on the
left, are visible
most of the way
to Weed, 10 m.
north of Sisson.

Good gravel
Road

Good Road

The next pictures
are typical of the
road to Yreka,
after leaving the
confines of the
Sacramento canyon.

4 mi. to
Yreka3 mi. to
YrekaGood gravel
Road1 mi. to
Yreka

Shasta Springs

HOTEL AND COTTAGES

A SUMMER RESORT

—OF—

UNPARALLELED CHARM

☐ Open Air Swimming Pool

☐ Medicated Baths

☐ Unrivalled Scenery



THE HOME OF SHASTA WATER



On Main Line of
SOUTHERN PACIFIC R. R.

ADDRESS

CARL A. BABB

Manager

Shasta Springs **Cal.**



Yreka

Yreka, county seat
is a thriving city:
radial point for
stage lines to
the coast, and
to points in
Trinity county.
The road shown
leads north to
Montague.



Good Road

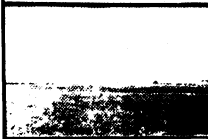


Montague



Montague

Next picture is 5m
north of Montague
on the main route
of Pacific Highway

Abandoned
Saw Mill
on Left

Next picture is
8m. north of
Montague.

This Road
open the
whole year

Sisson Tavern

338 Miles North of
SAN FRANCISCO
On Line of S. P. R. R.

× × ×

—THE—
MECCA OF SPORTSMAN
—AND—
MOUNTAIN CLIMBER

× × ×

-: Fine Trout Fishing :-
DEER HUNTING
MINERAL SPRINGS

× × ×

STARTING POINT FOR
ASCENT OF
MT. SHASTA

OPEN ALL THE YEAR

ADDRESS
SISSON TAVERN
SISSON CAL.



Near Ager

3 m. south of
Ager, this is
typical of the
country as far
as Hornbrook,
which is shown
in next picture.
Road is very
plainly marked.



Ager Station

Next picture is
Hilton, 4.7 m.
n. of Gazelle,
77 m. n. of Dunsmuir



Hilton

Cole, close to
the line between
Cal and Oregon



Cole

Where the road
crosses the
state line



Siskiyou
Mountains
where Road
enters Oregon

Franco-American Hotel

MORRISON & LASH
Proprietors

SPECIAL ATTENTION
TO AUTOMOBILISTS

Headquarters For
COMMERCIAL
—And—
MINING MEN

GAME AND FRUITS

IN SEASON

YREKA

CAL.

Siskiyou Auto Company's GARAGE

AND

MACHINE SHOP

☞ Don't Cross the State Line
until we have looked over
your Car

PROMPT AND EFFICIENT
SERVICE

Long Distance Phone
491

105 MINER ST.

YREKA

CAL.


The Motogram Company




Photographic Department



Select California Scenic Photographs




BROMIDES, PLATINOTYPES
MURAL PANELS AND FRIEZES
STEREOGRAMS AND TRANSPARENCIES



CINEMA DIVISION

Motion Pictures Made to Order
Camera Men Sent Anywhere on Short Notice



MOTION PICTURES IN THE HOME



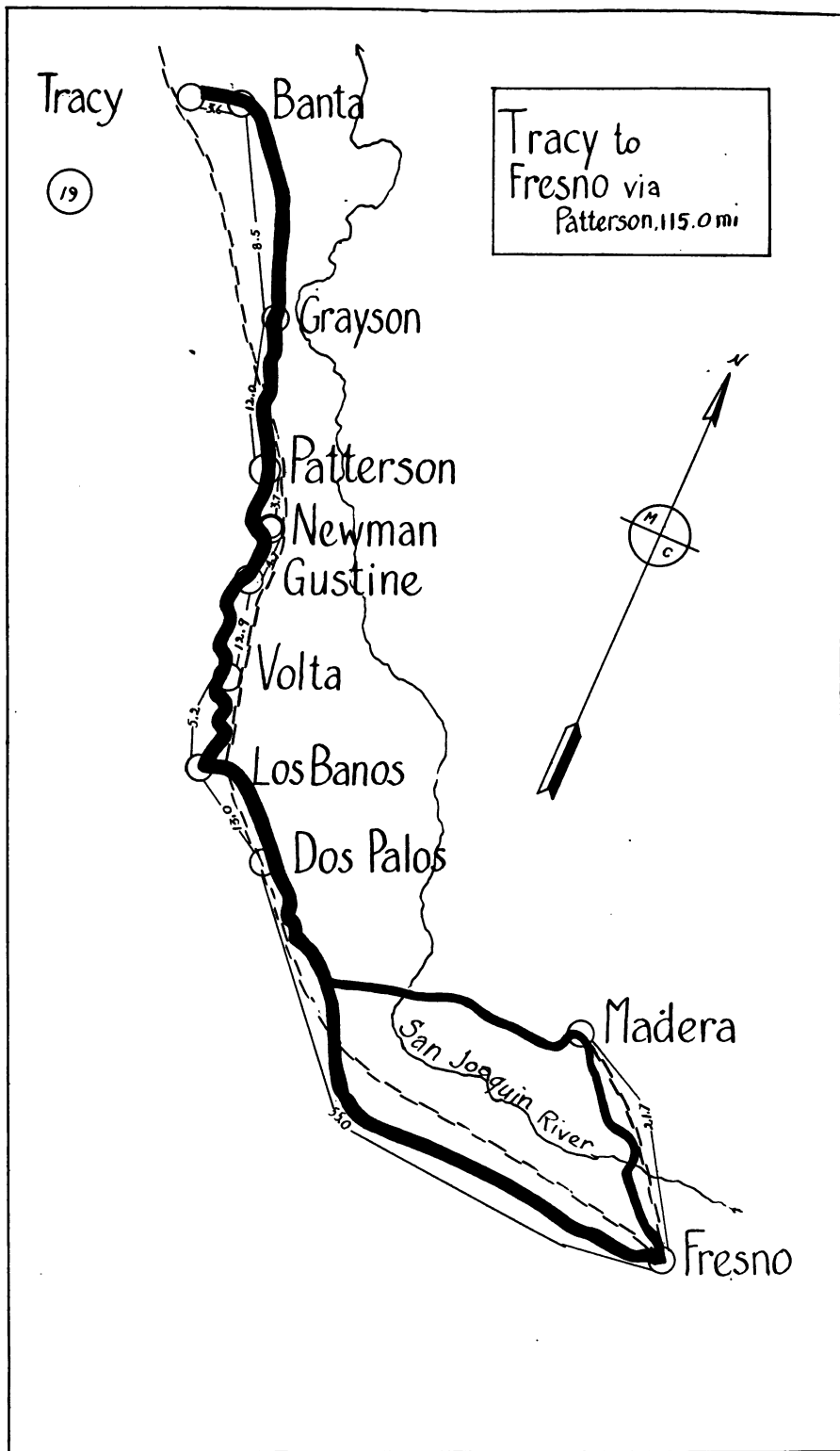
ADDRESS

THE MOTOGRAM COMPANY

PHOTOGRAPHIC DEPARTMENT

915 MACDONALD AVE.

RICHMOND, CAL.



PATTERSON GARAGE AND MACHINE CO.

The Most Completely Equipped Garage
In The Valley

EFFICIENT SERVICE AND LUXURIANT
APPOINTMENTS COMBINED

Distributing Station For
ASSOCIATED GASOLINE

GUARANTEED MACHINE WORK

P. C. GARTLEY, MANAGER
El Circulo Avenue PATTERSON, CAL.

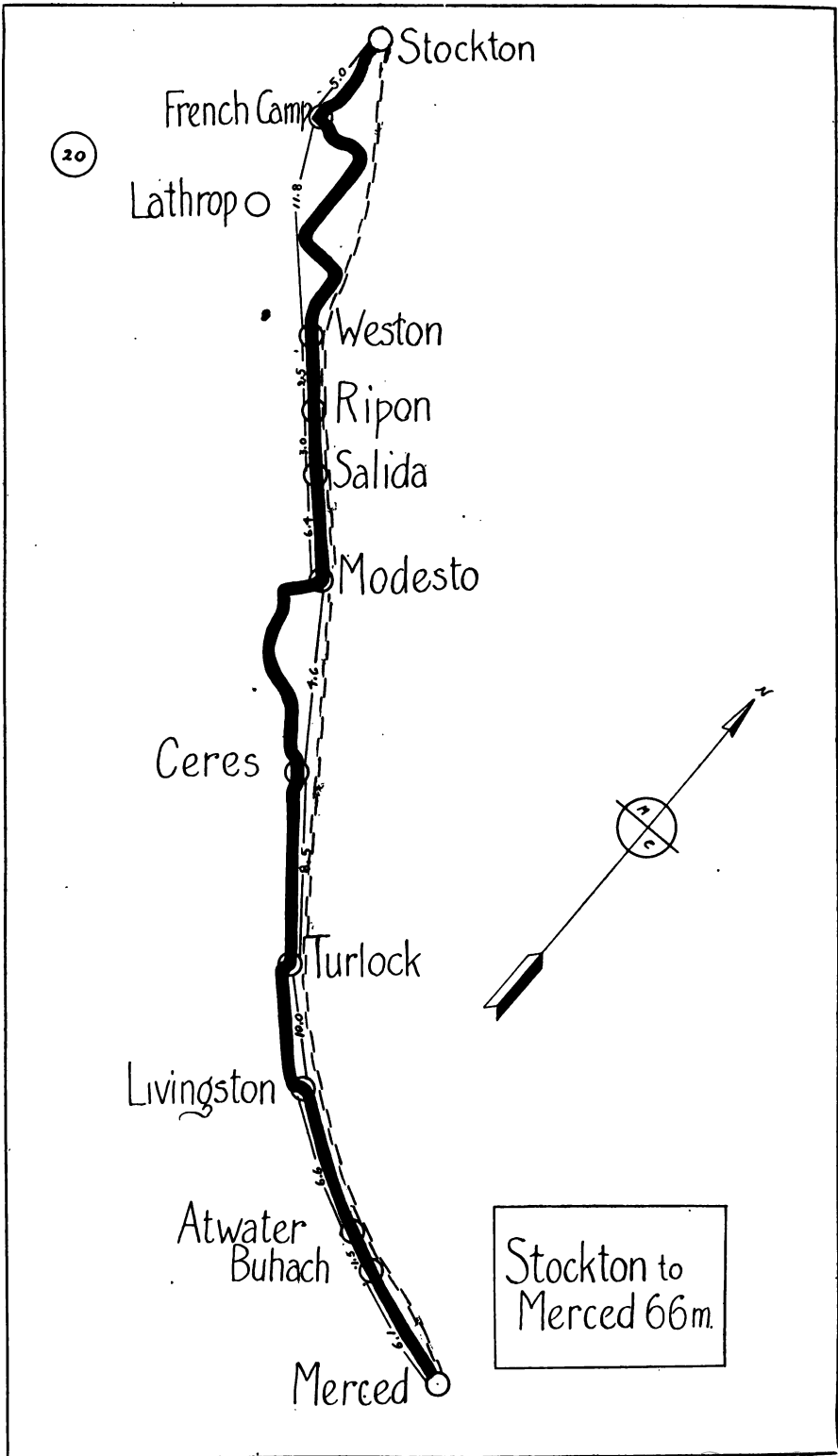
Shimmin Bros. Garage

PATTERSON, CAL.

Blacksmithing and General Repairing

Spring Making and Welding a Specialty

E. R. GORTON, MANAGER
PATTERSON CALIFORNIA





Motogram Co's
car turning on
Lincoln
Highway

Stockton-Modesto:
From Hotel Stockton
at the point shown,
the road leads west
on Weber Avenue,
then on Center st.
over R.R. tracks.

Oiled macadam,
boulevard and high-
way the entire run.

Turn left at ~
French camp, then
right at section
line signpost, to
Manteca; turn left
as indicated by road
sign, then right to
Weston: from this
point the road ~
leads southeast
direct to Modesto.

The alternative
route, through
Burnham, Escalon,
Oakdale and River-
bank, is good in
summer, except for
a short stretch of
sand after crossing
the ferry over the
Stanislaus river at
Riverbank.



Modesto

RIVERBANK GARAGE

✕ ✕ ✕

FORD CARS

✕ ✕ ✕

AUTO STAGE

—AND—

RENT CARS

✕ ✕ ✕

ON NEW ROUTE
TO
YOSEMITE

✕ ✕ ✕

CALVIN RICH, Prop.

RIVERBANK

CAL.

THIRTEENTH STREET GARAGE



FULLY EQUIPPED
Modern In Every Respect



GASOLINE, OILS, SUPPLIES

AND

REPAIRS



L. H. HALVERSON

PROPRIETOR



MODESTO

Digitized by Google



Modesto



R. R. Crossing

3 mi. from
Modesto
CeresSchool
on LeftState
HighwayState
Highway
White rails
mark culvertsState
Highway
R. R. on Left5 mi. to
TurlockState
Highway3 mi. to
Turlock

MODESTO GARAGE

STUDEBAKER CARS

—AND—

SERVICE STATION

§ § §

Expert Machine Work

STORAGE

And—

SUPPLIES

§ § §

C. R. ZACHARIAS

PROPRIETOR

MODESTO

CAL.

GO TO PETERSEN

THE

MODESTO BLACKSMITH

FOR QUICK

And

GUARANTEED WORK

§ § §

SPRING WELDING

A SPECIALTY

§ § §

MODESTO

CAL.

State
HighwayState
HighwayState
Highway

The route is continued over state highway, southeast, through Turlock, where a lateral leads west from main route, to Crow's Landing, the San Joaquin river, Grayson, Patterson, and Los Baños.

The next picture is just after crossing the bridge over the Merced river, 1 mile n. of Livingston

1 mi. to
LivingstonState
Livingston

Highway

YOUR Machine Trouble Will
Vanish—If You Go to The
FORD



GARAGE

COMPLETELY EQUIPPED
MACHINE SHOPS

Storage :: Gasoline :: Oils

× × ×

HALE BROS., Props.
TURLOCK CALIFORNIA

DRUGS

E. B. RUSSELL'S
DRUG STORE

× × ×

Prescriptions Promptly
and Accurately Filled

× × ×

THERMOS BOTTLES
AND OTHER
AUTO SUNDRIES

× × ×

PHOTOGRAPHS AND POSTALS

× × ×

Merced

California



State
Highway

8 mi to
Merced

State
Highway

6 mi. to
Merced

State
Highway

Buhach
Farms on
Left

State
Highway

State
Highway

State
Highway

Near Merced

START FOR THE VALLEY
—AT—
LOUNSBURY'S GARAGE
MERCED



ADJOINING
EL CAPITAN HOTEL



EVERYTHING FOR
MOTORIST
AND
MOTORCAR



ALL
YOSEMITE
AUTO ROADS END AT
LOUNSBURY'S GARAGE
IN THE
YOSEMITE VALLEY

The Best Automobile Route to The YOSEMITE

IS FROM
MERCED to WAWONA



ASK FOR MAPS AND OTHER INFORMATION

CHAMBER OF COMMERCE

MERCED

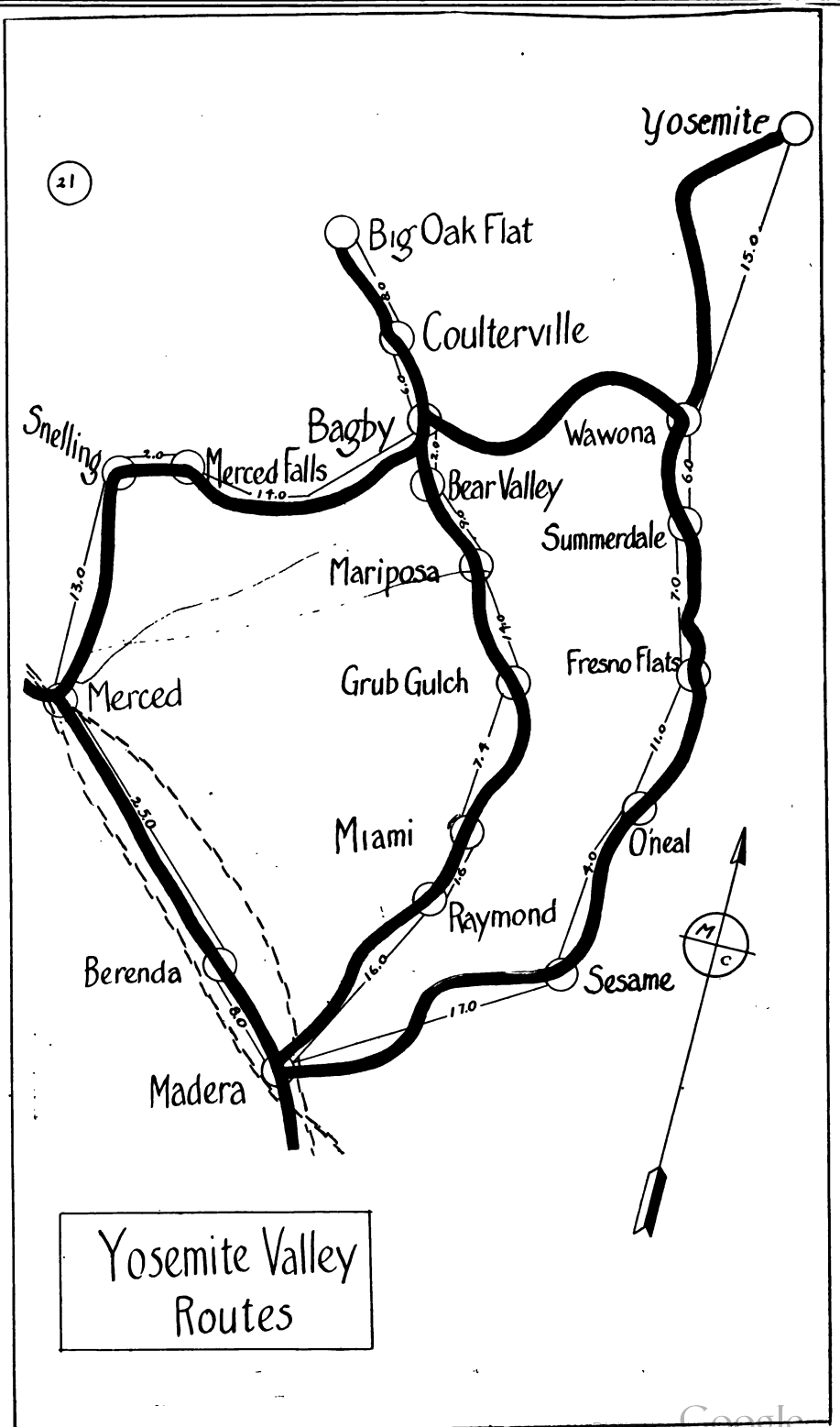
CALIFORNIA



Reach the Valley in Comfort
YOSEMITE VALLEY RAILROAD

O. W. Lehmer, G. P. A.

MERCED, CAL.





WE MAINTAIN THE ABOVE
PLACE AT
1431-9 VAN NESS AVE.
SAN FRANCISCO
California

FOR THE CONVENIENCE OF THE
MOTORING PUBLIC
LET US SERVE YOU WHEN IT IS TIME TO RE-TIRE

With a TIRE that Stands for QUALITY

Mileage and SATISFACTION

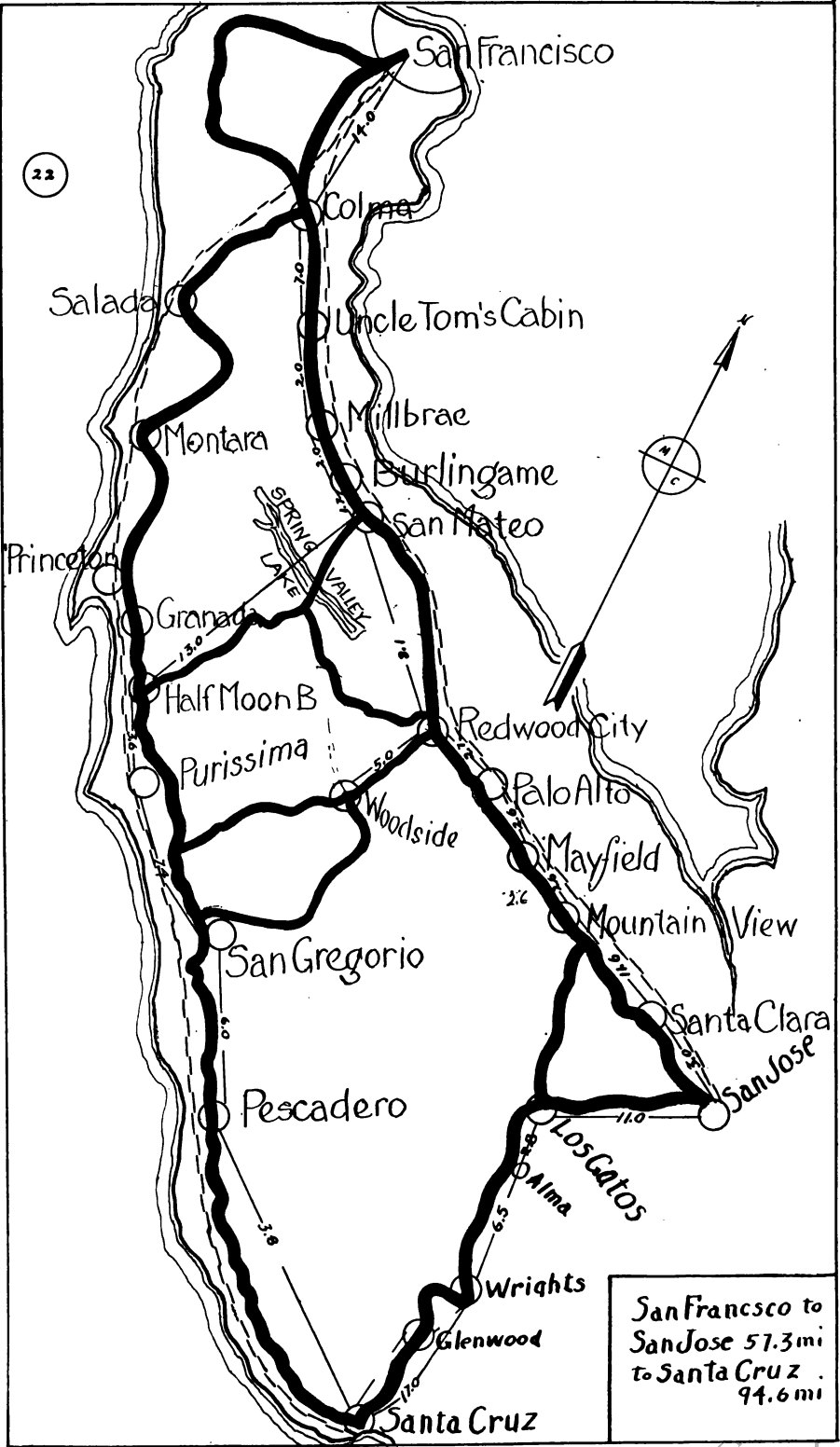


YOU ARE INVITED TO USE OUR
SERVICE DEPARTMENT
AT NO COST TO YOU



The Fisk Rubber Co.

OF NEW YORK





Mission Street
at 29th
San Francisco

Mission Street

Mission Street
near Daly City

Colma
Right Road
leads to
Salada and
Princeton

5 mi. south of
San Francisco

After passing
Cemeteries
on Left

Passing
Standard Oil
Station, Left

Newly
completed
Highway

State
Highway

State
Highway

SAFETY FIRST--- INSURANCE FOREMOST



We Cannot

**PREVENT
ACCIDENTS**

But Our

**Fire and Automobile
POLICIES**

Rob Them of Most of
Their Ill Effects



**ASK YOUR NEAREST
AGENT**



**LONDON & LANCASHIRE
Fire Insurance**

Company
Digitized by Google



Uncle Tom's
Cabin



Easton



Burlingame



State
Highway



San Mateo



R. R. Crossing



State
Highway



State
Highway



R. R. Crossing



Bay on Left

C. B. MORTON

F. E. BEER



SAN MATEO GARAGE

-: and :-

MACHINE WORKS

(ESTABLISHED 1907)

SAN MATEO



TELEPHONE

SAN MATEO 404

PRIVATE EXCHANGE

Connecting All Departments



SAN MATEO CALIFORNIA

Digitized by Google



Belmont

State
Highway

State
Highway

Redwood City
Turn Right for
Half Moon Bay

1 mi. south of
Redwood City

3 mi. to
Palo Alto

State
Highway

Menlo Park

Palo Alto
Turn Left

Palo Alto

PHONE—

PALO ALTO 241

UNIVERSITY GARAGE

542 HIGH STREET

PALO ALTO, CAL.

R. N. Schenk-Wm. Brockmann
Proprieors



☞ OILS
☞ GASOLINE
☞ VULCANIZING
☞ REPAIRS

✕ ✕ ✕

GENERAL
MACHINE WORK

✕ ✕ ✕

AGENTS
"STUDEBÁKER"

✕ ✕ ✕

7 and 5 Passenger Touring Cars
For Hire at All Hours

✕ ✕ ✕

PALO ALTO CAL.



Palo Alto



Mayfield

State
HighwayState
Highway

Junction



Mountain View

Turn Right for
Los GatosState
HighwayState
HighwayOrchards
on Left

PHONE: S. C. 93

ALWAYS READY

* * *

AUTOS FOR HIRE

MACHINE WORK

SANTA CLARA GARAGE

CLARK 30 CLARK 40

* * *

All Kinds of
SUNDRIES AND REPAIRS

* * *

1049 WASHINGTON ST.
SANTA CLARA CAL.

F. E. Granger D. C. DeHart

* * *

TWO PLACES

323 SOUTH FIRST—One Block
South of Montgomery Hotel

—ALSO—

240 NORTH FIRST

* * *

RANGER & DEHART

G A R A G E

ONE POLICY

* * *

AUTOMOBILES

ACCESSORIES

SANTA CLARA CAL,

Digitized by Google



State
Highway



State
Highway



Highway
Turn Left for
Alviso



State
Highway



Bad Road for
 $\frac{3}{4}$ mi.



Santa Clara



Santa Clara



State
Highway



Near San Jose



San Jose

Hotel Montgomery

CENTRALLY LOCATED

× × ×

MODERN
And
ELEGANTLY
FURNISHED

× × ×

-:- First Class Cuisine -:-

× × ×

AUTOMOBILES MEET
ALL TRAINS

× × ×

HEADQUARTERS FOR
MOTORISTS

× × ×

McHENRY BROS.
MANAGERS

× × ×

SAN JOSE CAL.



San Jose



San Jose

Turn Right
for Los Gatos45 mi. from
OaklandTurn Left on
Highway47 mi. from
OaklandTurn Left for
Los GatosVasona
Junction1 mi. to
Los Gatos

Los Gatos

Joe Cedar's Garage

STUDEBAKER AGENCY

AND

SERVICE STATION

✕ ✕ ✕
✕ ✕ ✕

STORAGE, GASOLINE

OIL AND SUPPLIES

REPAIRS

✕ ✕ ✕
✕ ✕ ✕

SANTA CRUZ

CAL.

Digitized by Google



Los Gatos

1 mi. south
Los Gatos

From Los Gatos the route lies ~ through the Santa Cruz mountains, passing Alma at 3m. from Los Gatos.

Steep grades and many curves occur between ~ this and Wrights.

Here the best road turns right, over a splendid new highway of scenic grandeur, to Glenwood, a favorite stopping place for tourists; thence into Santa Cruz via Ben ~ Lomond and Felton.

The old road from the summit follows a winding valley to Soquel; open country from this to Santa Cruz.



Santa Cruz



HAPPY VALLEY RANCH

Three Miles from Santa Cruz
Good Automobile Roads
And Free Garage

AMUSEMENTS FOR ALL

J. B. MATTHEWS, Prop.
R. F. D. No. 1, Box 60

SANTA CRUZ... ..CALIFORNIA

PHONE—

SANTA CRUZ 175

MISSION GARAGE

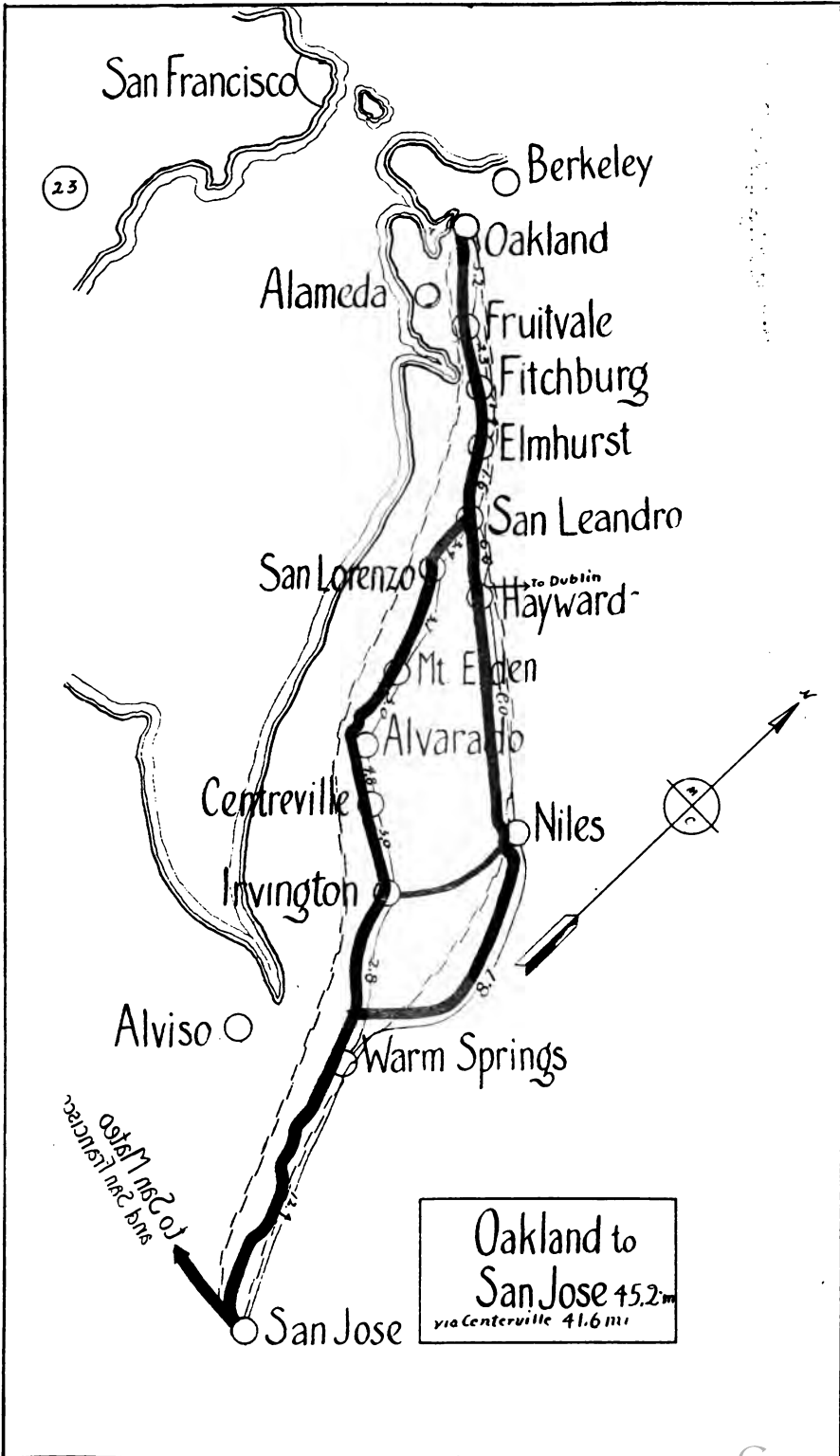
HUBBS AND BRISAC
PROPRIETORS

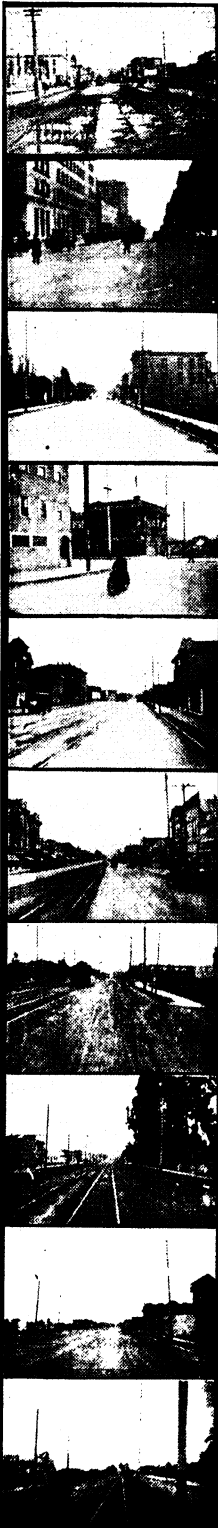


OILS, GASOLINE
AND ACCESSORIES
GENERAL REPAIRING



SANTA CRUZ CAL.





Broadway
Oakland
from Ferry

Broadway
at 12th Street

East 12th St.
Oakland

East 12th St.
Turn Left here

2 mi. from
Oakland
on E. 14th St.

Fruitvale
Ostrich Farm
on Left

4 mi. from
Oakland
on E. 14th St.

5 mi. from
Oakland
Lockwood
School
on Right

6 mi. from
Oakland

Elmhurst

HOTEL GLENWOOD

In The Heart of The
SANTA CRUZ
Mountains



On The New
STATE HIGHWAY

Close to S. P. Depot



WM. MARTIN, Prop.

GLENWOOD

CAL.

DON'T WORRY
OVER YOUR CAR

CALL AT

DE MONT'S GARAGE

Where Repairs
ARE DONE
RIGHT



J. E. DEMONT
Proprietor

SAN LEANDRO CAL.



Stonehurst

San Leandro
Turn Left to
Hayward9 mi. from
OaklandTurn Right for
Irvington11 mi. from
Oakland12 mi. from
OaklandEntering
Hayward

Hayward

14 mi. from
OaklandCemetery
on Left

Phone Oak. 5420

THE IMPERIAL GARAGE AND SUPPLY COMPANY, Inc.

1440-48 WEBSTER ST.
(Near Fourteenth)

✕ ✕ ✕

C. W. BRODERICK, Pres.

L. H. HERLING, Sec'y.

✕ ✕ ✕

OAKLAND MOTORCARS

Distributors and Service Bureau

—For—

ALAMEDA COUNTY

✕ ✕ ✕

Full and Complete Line of
ACCESSORIES AND SUPPLIES

✕ ✕ ✕

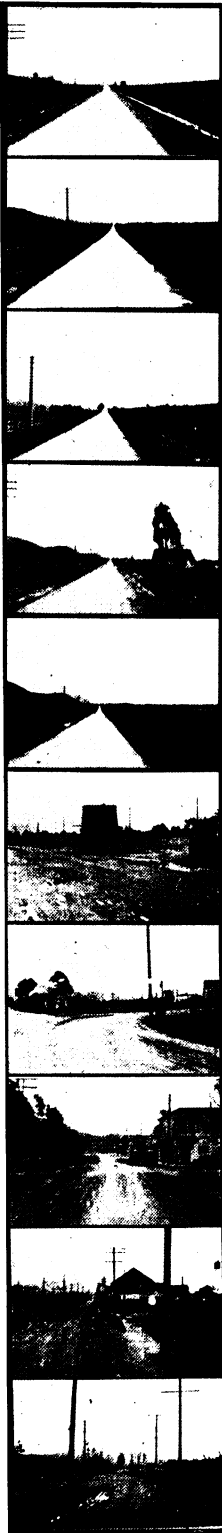
VALVOLINE OIL

The Largest, Best Equipped
GARAGE

And Nearest Center of Town

✕ ✕ ✕

☎ Phone Us; OAKLAND 5420
and We'll Call at the Hotel for
Your Machine — Delivering
When You Want it :: :: ::



State
Highway
turn Right for
Newark

17 mi. from
Oakland

18 mi. from
Oakland

19 mi.
Turn Right
for Decoto

20 mi.

21 mi.
Turn Right
for Alvarado

Near Niles
Right for
San Jose
Left for
Tracy

Niles

Niles

R. R. X.
Turn Right for
Centerville

The Hotel Vendome

SAN JOSE, CAL.



**SPECIAL ATTENTION
TO MOTORISTS**

Making it

**“AN IDEAL POINT
OF CONTROL”**



Most conveniently located for
those touring the Santa Clara
Valley and both sides of the
bay



**HIGH CLASS CATERING
EXCELLENT SERVICE**



H. W. LAKE, Manager

San Jose California



24 mi from
Oakland

Mission
San Jose ahead

Turn Left for
Tracy
Mission
San Jose

27 mi. from
Oakland

28 mi. from
Oakland

Right for
Alvarado
Left for
San Jose

30 mi. from
Oakland

31 mi. from
Oakland

32 mi. from
Oakland

33 mi. from
Oakland

Letcher Garage

THE BIG PLACE



LADIES' PARLOR

HEADQUARTERS
FOR TOURISTS



IF---

in trouble phone us—
"San Jose 303"

IF---

in San Jose stop with us



FIRST STREET
(Near St. James)

San Jose

California



Milpitas

Very bad
Road for
1 mi.Turn Left for
Mt. Hamilton
Right for
San Jose

Good Road

Good Road

Good Road

R. R. X.
Wayne StationEntering
San Jose
on 12th St.Turn Left to
Santa Clara
AvenueSanta Clara
Avenue
San Jose

We Maintain the Above Place
At 280-282 N. FIRST ST.

SAN JOSE

For the Convenience of the
MOTORING PUBLIC



Let Us Serve You

When It's Time to

RE-TIRE with a TIRE

That Stands for
QUALITY, MILEAGE
AND SATISFACTION



You Are Invited to Use Our
SERVICE DEPARTMENT

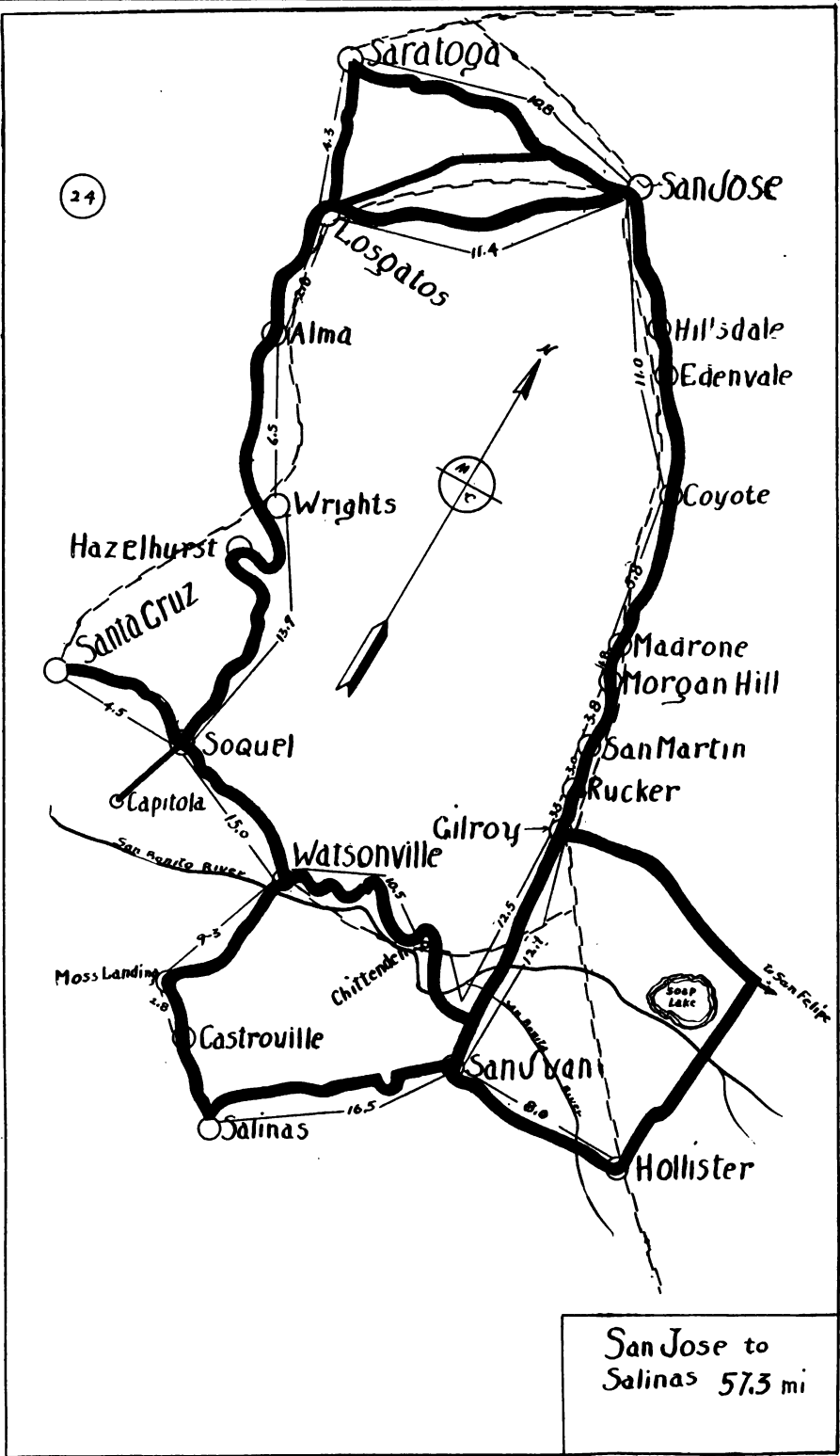
At No Cost to You

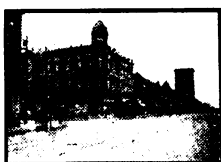


THE FISK RUBBER CO.

OF NEW YORK

Digitized by Google





San Jose



1 mi. beyond
San Jose on
1st Street



2 mi. from
San Jose



State
Highway



Hillsdale



State
Highway



Edendale



State
Highway



8 mi. from
San Jose



9 mi. from
San Jose

Phone San Jose 287

PROMPT—
EFFICIENT
SERVICE
At—

Walace Bros. Garage

—: Fireproof :—



**SUNDRIES
SUPPLIES
REPAIRS**



AGENTS FOR
**HUDSON
HUPMOBILE
G. M. C. TRUCKS**



205 N. MARKET ST.
Corner of St. James

San Jose - California



State
Highway



11 mi. from
San Jose
Coyote
Station



Just beyond
School on
Right



13 mi.
Highway



State
Highway



State
Highway



16 mi. from
San Jose



Madrone
Right for
Madrone
Springs



State
Highway



Morgan Hill
19 mi. from
San Jose

R. L. Holman E. P. Hall

✕ ✕ ✕

PHONE 931

Gilroy Garage

BUICK AGENCY

✕ ✕ ✕

REPAIRING

OF ALL

KINDS

A

SPECIALTY

✕ ✕ ✕

AUTO SUPPLIES

KEATON

TIRES

✕ ✕ ✕

348 N. MONTEREY ST.

GILROY

CAL.

Digitized by Google



20 mi. from
San Jose

Turn Right
for Mountain
Home

Turn Right for
Redwood
Retreat

San Martin

State
Highway

Gilroy
29 mi. from
San Jose

Gilroy

1 mi. south of
Gilroy

2 mi. south of
Gilroy

3 mi. south of
Gilroy

OFFICE PHONE
Hollister 143

Hollister Realty Company

GARAGE AND REPAIR SHOP

335 FOURTH STREET



AGENT FOR THE
FORD
THE UNIVERSAL CAR



OILS, GASOLINE
ACCESSORIES



E. W. TIFFANY
Manager

Hollister **California**



State
Highway
Turn Left for
Los Banos



State
Highway
Take Right
fork over
bridge



State
Highway



State
Highway under
construction



State
Highway under
construction



Turn Right for
Chittenden Pass



Good Road



Good Road
but narrow



Just after
crossing creek



Chittenden
Right for
Pajaro Springs

Garage and Machine Shop



COILS

GASOLINE

ACCESSORIES



-:Blacksmithing:-

REPAIRING

Of All Kinds

x x x
x x x

J. E. RICHARDSON
SAN JUAN CAL.



Good Road
through pass



In Chittenden
Pass



Good Road



Good Road



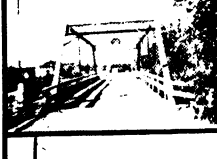
Sign post
Turn Left for
Watsonville



Sign post



2 mi. to
Watsonville



1 mi. to
Watsonville



Watsonville



Watsonville

**MEET ME
AT THE—**

Royal Hotel

GRILL and BAR



**Good Things to Eat
And Drink**

Meals at All Hours



**PRIVATE ROOMS
FOR LADIES**



**KIRK & GREGORY
Proprietors**

414-420 MAIN ST.

Watsonville - California



Watsonville

At forks fol'ow
Studebaker
car in picture2 mi. from
Watsonville

Fair Road

Good Road
Easy gradeGood Road
Easy gradeGood Road
Easy gradeSandy but
good surface

Good Road

Cross trestle
to Moss
Landing

PHONE 181

**WHEN IN TOWN
CALL ON US---**

Century Garage

AND

MACHINE SHOP

H. C. AND E. RASMUSSEN



**WHEN IN TROUBLE
PHONE 181**

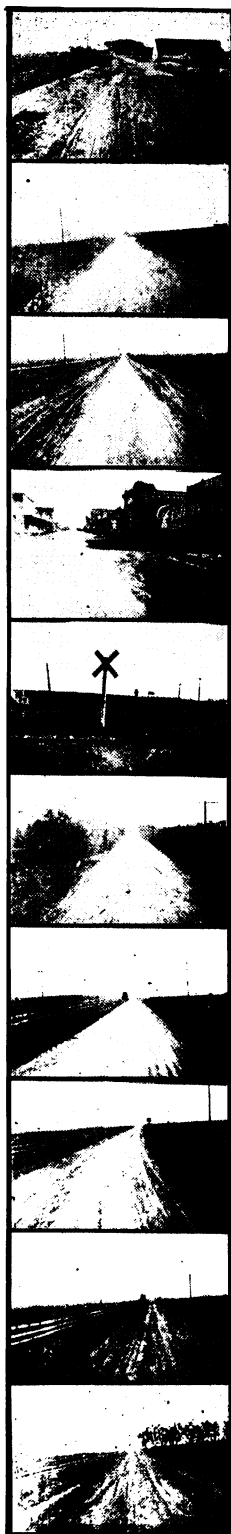


NEAR—

APPLETON
HOTEL



Watsonville - California



Moss Landing

1 mi. south of
Moss Landing

1 mi. to
Castroville

Castroville

R. R. X.
Bear Right

35 mi. south of
Gilroy

36 mi. south of
Gilroy

37 mi. south of
Gilroy

38 mi. south of
Gilroy

3 mi. to
Salinas

Telephone 20

231 MAIN ST.

F. A. Neis Garage



AUTOMOBILES

SUPPLIES

And—

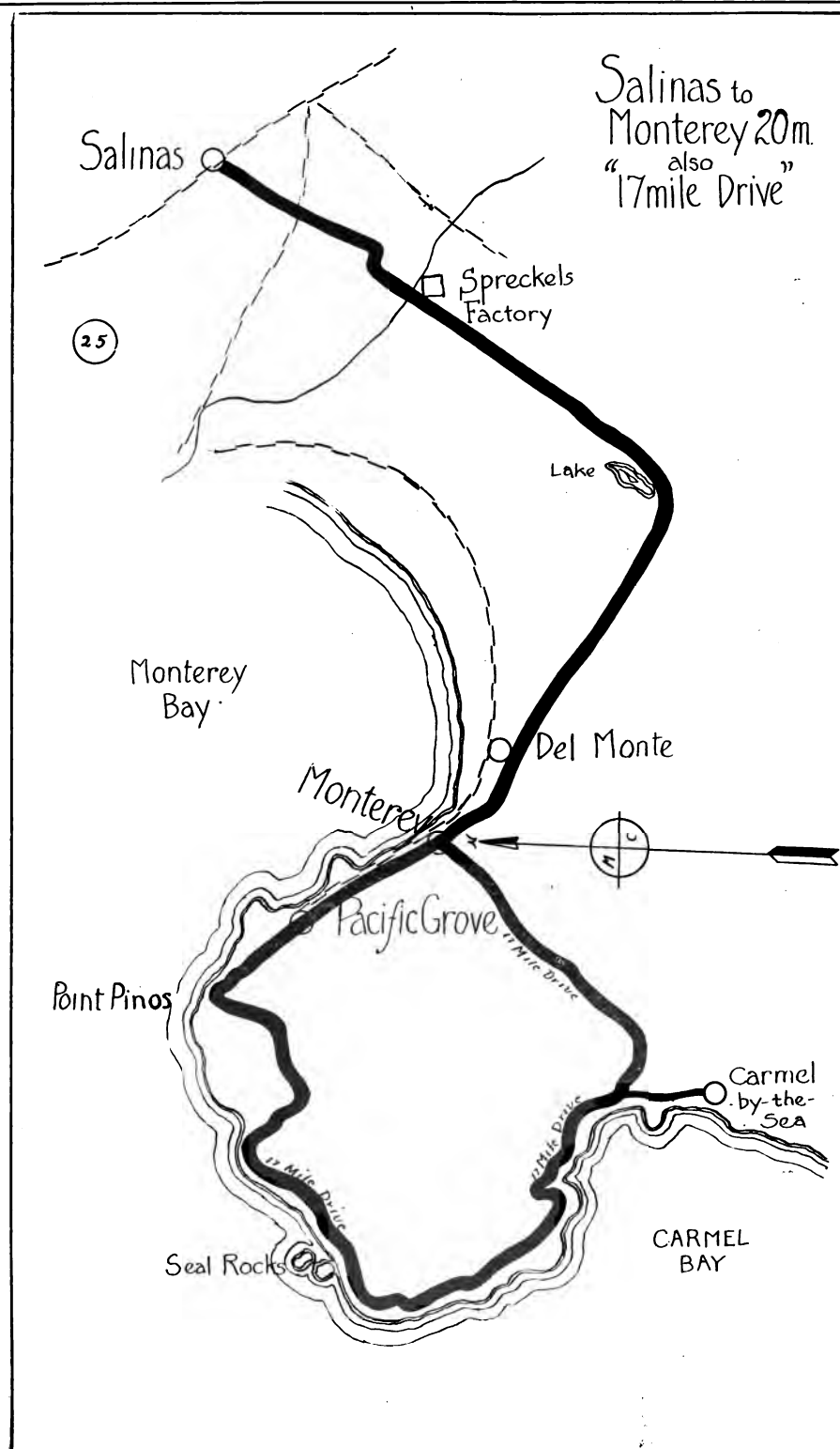
Accessories



Agent

FORD MOTOR CO.

Watsonville California





2 mi. to
Salinas



Salinas



Salinas



1 mi. south of
Salinas
Monterey Road



2 mi.;
Ghiradelli sign
on barn at Left



Turn Right
at Saloon



Bridge over
Salinas river



5 mi. beyond
Salinas



6 mi. beyond
Salinas



Oiled Road
Bad in spots

**When on Your
MOTOR TRIP
Up or Down
THE COAST
Arrange to Stop
AT---**

Hotel Del Monte



**Don't Fail to Bring Your
Clubs, and---
GOLF
on the Best Course
West of Chicago**



Del Monte

California



Good Road

9 mi. beyond
Salinas10 mi. from
SalinasShallow lagoon
on Right
(dry in summer)Oiled Road
not good

Sharp curves

Grade $\frac{3}{4}$ mi.

Easy grades

3 mi. to
MontereyEntrance to
Del Monte

Pacific Grove Hotel

**THE POPULAR
Automobile Resort**

BOATING
BATHING
FISHING
GOLF
TENNIS

Open All The Year



PACIFIC GROVE, CAL.



2 mi. to
Monterey

1 mi. to
Monterey

Monterey

Monterey Bay
from the
Presidio

Leaving
Monterey for
the 17-Mile
Drive

Booth's
Cannery
at Monterey

New
Monterey

2 mi. beyond
Monterey

Road turns
Left at beach

On the 17-Mile
Drive

PACIFIC GROVE GARAGE

H. S. BUNTING
Proprietor



**Storage Batteries
Charged**



OILS, GASOLINE

-- And --

Auto Supplies



-: REPAIRING :-



**227-9 GRAND AVE.
Pacific Grove, California**



Mrs. Hearst's
Y. W. C. A.
convention
building



On the 17-Mile
Drive



On the 17-Mile
Drive



On the 17-Mile
Drive



Near
Bird Rock



Bird Rock



Fine Road



On 17-Mile
Drive



On 17-Mile
Drive



Point Lobos
in distance

PACIFIC GROVE GARAGE

H. S. BUNTING
Proprietor



**Storage Batteries
Charged**



OILS, GASOLINE
-- And --

Auto Supplies



:- REPAIRING :-



227-9 GRAND AVE.
Pacific Grove, California



On 17-Mile
Drive

On 17-Mile
Drive

Start of
Scenic Drive

Scenic Drive

Overlooking
Monterey Bay

Near Summit
Scenic Drive

Fine Road

Fine Road

Fine Road

Near Pebble
Beach Lodge

Monterey

ONE OF THE
**Most Interesting Places
In California**

— :: —

CROWDED WITH
Historic Associations

— :: —

¶ This BEAUTY SPOT has
the charm of the ancient
the comfort of the modern
civilization



SEE THE FAMOUS
SCENIC DRIVE
THE MISSIONS
OLD RANCHO
FISHERIES
And a Host of Other
Attractions

§ § §

Ask For Information
Chamber of Commerce

§ § §

MONTEREY CALIF.

Digitized by Google



Scenic
Drive

Scenic
Drive

Pebble
Villa

Scenic
Drive

Del Monte
Forest
Toll gate

Nearing
Carmel

Carmel
Mission
in distance

Carmel
Mission

Scenic Drive
near Monterey

2 mi. to
Monterey

PACIFIC GROVE GARAGE

H. S. BUNTING
Proprietor



**Storage Batteries
Charged**



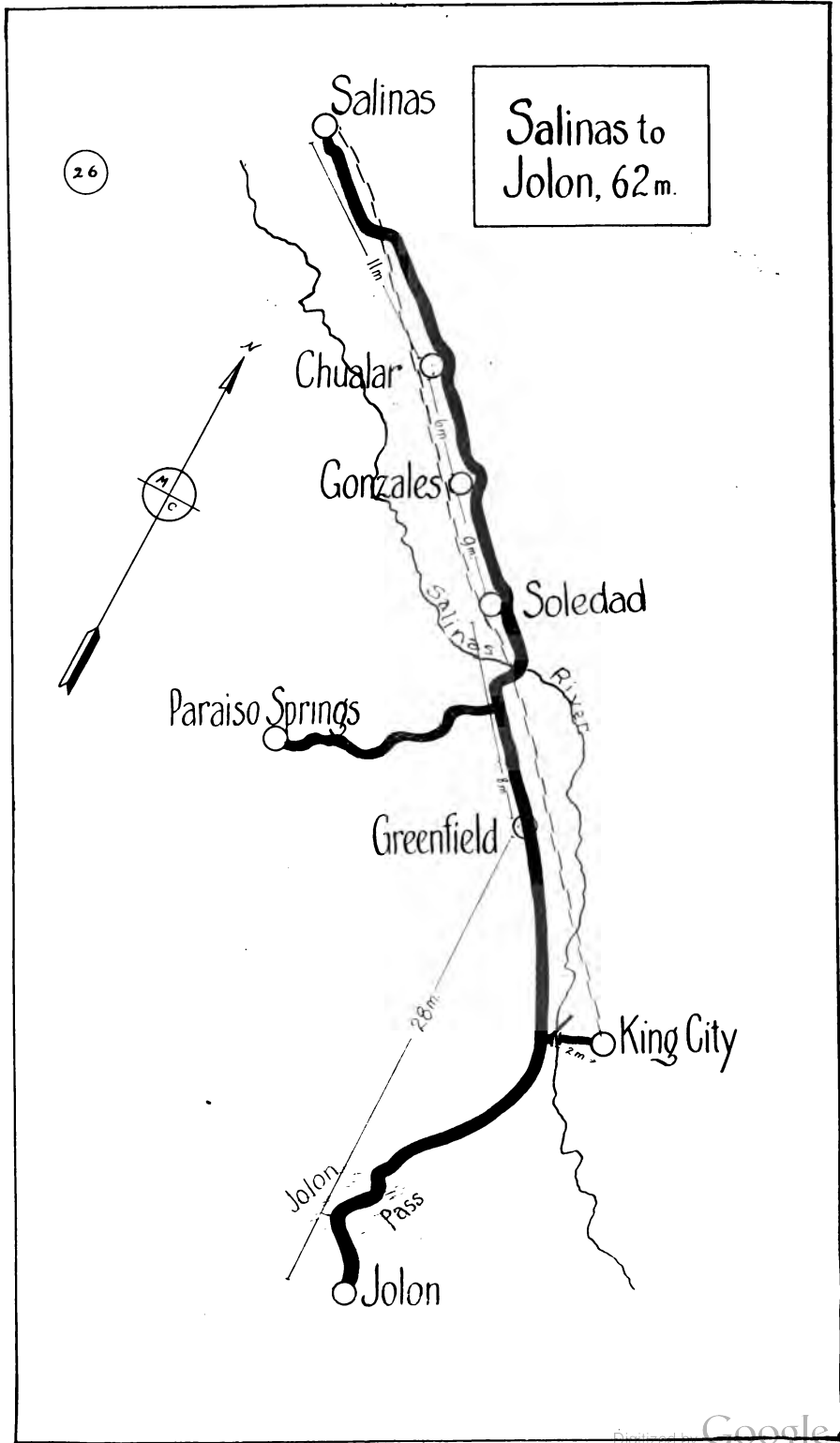
OILS, GASOLINE
-- And --
Auto Supplies

-: REPAIRING :-

227-9 GRAND AVE.

Pacific Grove, California







1 mi. south of
Salinas

2 mi. south of
Salinas

3 mi. south of
Salinas

4 mi. south of
Salinas

Good Road

6 mi. south of
Salinas

7 mi. south of
Salinas

8 mi. south of
Salinas

9 mi. south of
Salinas

10 mi. south of
Salinas

HOTEL *ABBOTT*

Salinas, California



ENDORSED

BY ALL THE
AUTOMOBILISTS



R O O M S
Single or En Suite
With or Without
Private Baths

AMERICAN PLAN



TABLE D'HOTE
---and---
MEALS TO ORDER

Strictly French Cooking



Western Union Telegraph
Office



G. LAPIERRE, Prop

Tel. Main 44 :: Long Dis. 61



Chualar

12 mi. beyond
Salinas

Road fair

Culverts bad
but being
repaired2 mi. to
Gonzales1 mi. to
Gonzales

Gonzales



Road fair



Sandy

3 mi. south of
Gonzales

OPEN DAY AND NIGHT

Cooper Garage

PHILLIPS & ROSSI, Props.

SALINAS, CAL.

x x x

Everything for the Car that the
Motorist Needs

x x x

**AUTOMOBILE TIRES
AND SUPPLIES**

x x x

We Repair All Makes of Cars
AN EMERGENCY CAR
At Your Service
DAY OR NIGHT

x x x

Automobiles For Hire

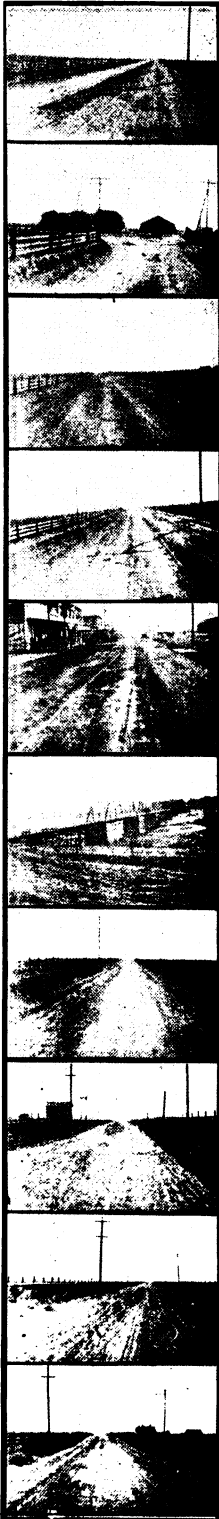
x x x

Agents For
THE CHALMERS TOURING CAR
AND WHITE GAS TRUCKS

x x x

PHONE MAIN 56
SALINAS CAL.

Digitized by Google



4 mi. south of
Gonzales

Alpine
Creamery
on Right

3 mi. to
Soledad

Good Road

Soledad
Turn Left for
Los Banos

Bridge over
Salinas river

2 mi. south of
Soledad

3 mi. south of
Soledad

4 mi. south of
Soledad

5 mi. south of
Soledad

STOP AT---

Head's Inn

The Place

That Put

SOLEDAD

— On The —

MOTOR MAP



-- MEALS --

Diliciously Cooked

-- And --

Exquisitely Served



**The
SURPRISE
Of
SOLEDAD
California**



6 mi. south
Soledad



7 mi. south of
Soledad



1 mi. to
Greenfield



Greenfield



Good Road



2 mi. south of
Greenfield



3 mi. south of
Greenfield



4 mi. south of
Greenfield



5 mi. south of
Greenfield



Ranch
on Right

KING CITY GARAGE



EXPERT REPAIRS

**GAS, OILS
And
SUPPLIES**



-: CARS FOR RENT :-

STORAGE

King City

California

Digitized by Google



4 mi. to
King City



3 mi. to
King City



King City
Bridge



King City



King City



King City



Sign post at
end of bridge



On Road to
Jolon; take
Left fork



4 mi. from
King City



Sandy Road

**When
MOTORING
South Stop at**

Reich Hotel



**Clean, Comfortable
Well-Equipped**



-: EXCELLENT MEALS :-



KING CITY

California
Digitized by Google



Good Road

Entering
Jo'on PassEntering
Jolon Pass

Road good



Road good

Sandy $\frac{1}{2}$ mi.Summit
of PassSteep grades
Many curvesSteep grades
Many curvesNear end
of Pass

FOR—

**REPAIRS, GASOLINE
OILS and SUPPLIES**



Call At

Jolon Garage

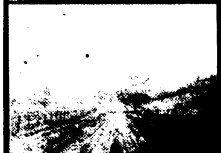
**On The
S o u t h e r n
H I G H W A Y**



JOLON, CALIFORNIA



4 mi. to
Jolon



3 mi. to
Jolon



2 mi. to
Jolon



Near Jolon



Jolon



1 mi. south of
Jolon



2 mi. south of
Jolon



Good gravel
Road



Holt Co's
Caterpillar
making good
Road



Result of
good Road
work

DUTTON'S HOTEL

D. J. REDMOND, Prop.

JOLON, CAL.



THE BEST OF
ACCOMMODATIONS
FOR
AUTOMOBILISTS

x x x

Gasoline, Oils, Motor Shed

x x x

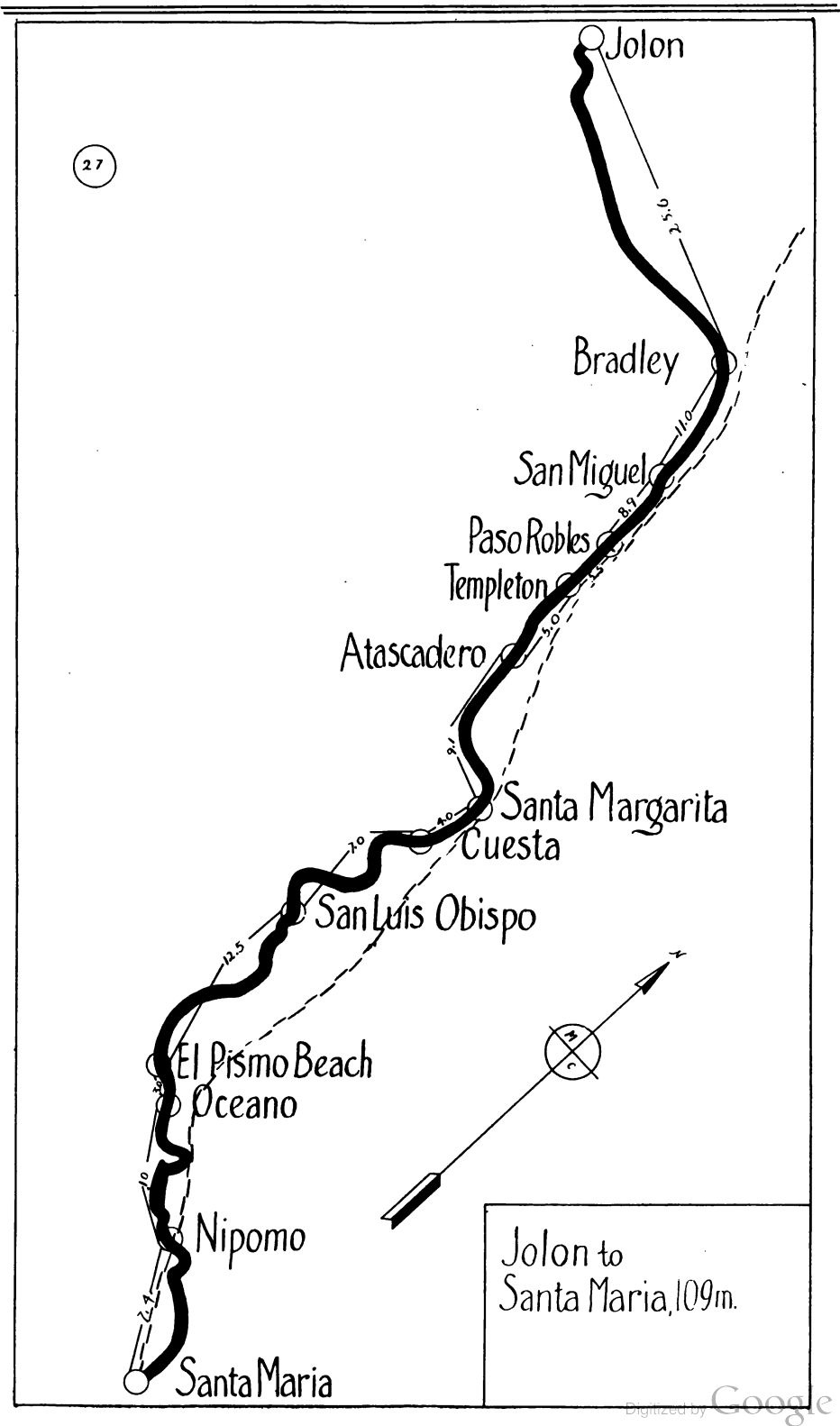
¶ A Cool and Restful Place to
Break Your Journey, with
Good Roads Stretching in
Either Direction.

¶ Only 6 Miles to the Old San
Antone Mission.



DUTTON'S HOTEL
Jolon California

Digitized by





6 mi. South of
Jolon



Good Gravel
Road



Light Gravel
but Good Road



9 mi. South of
Jolon



10 mi. South of
Jolon



11 mi. South of
Jolon



12 mi. South of
Jolon



13 mi. South of
Jolon



Light Sandy
Surface $\frac{1}{2}$ mi.



Good Road

Nobby Tread Tires

The
ARISTOCRATS
Of The
ROAD

× × ×
× × ×

**UNITED STATES TIRE
COMPANY**

**Branches
and
Dealers
EVERYWHERE**



Gravel Road



Easy Grade



Good Road

Good Road
Dusty in
summer5 mi. to
Bradley4 mi. to
Bradley3 mi. to
Bradley2 mi. to
BradleyCross Bridge
to Bradley

Bradley

THE PIONEER GARAGE AND BLACKSMITHING SHOP Combined



OILS, GASOLINE
ACCESSORIES

REPAIRING

OF ALL KINDS

S. C. BASHAM
Proprietor

Bradley

California
Digitized by Google



Bradley.
Turn Right as
shown by sign

1 mi. South of
Bradley

2 mi. South of
Bradley

3 mi. South of
Bradley

4 mi. South of
Bradley

New Bridge
under con-
struction

Loose sand
 $\frac{1}{4}$ mi.

Rough Road

Rough Road

Near San
Miguel

The Commercial Man's Headquaters

RATES—\$1.25 to \$2.50 Per Day

× × ×

HOTEL PARK

MR. AND MRS. C. A. BRESSLER
Proprietors



WE CATER TO—

COMMERCIAL
TOURIST

—AND

FAMILY TRADE



AMERICAN PLAN



San Miguel California



2 mi. to
San Miguel



1 mi. to
San Miguel



San Miguel



El Camino
Real bell and
3 mi. Mission



Mission
San Miguel

Highway under
construction
between San
Miguel and
Paso Robles.

There are
two alternative
routes, neither
of which is
worth calling a
road.

Highway will
be open during
summer of 1915.



1 mi. south of
Paso Robles

San Miguel Garage

C. J. METZLER
Proprietor



Agent For
MITCHELL
MOTOR
CARS



San Miguel **California**
Digitized by Google



2 mi. south of
Paso Robles

3 mi. south of
Paso Robles

4 mi. south of
Paso Robles

1 mi. to
Templeton

Templeton

State
Highway

State
Highway

State
Highway

4 mi. to
Atascadero

3 mi. to
Atascadero

Hotel Alexander

C. F. IVERSEN
Proprietor



The
Best Accommodations
At
Reasonable Rates



PASO ROBLES

California



State
Highway



State
Highway



Through
Atascadero
Colony



15 mi. south of
Paso Robles



16 mi. south of
Paso Robles



17 mi. south of
Paso Robles



18 mi. south of
Paso Robles



Highway
19 mi. south of
Paso Robles



Santa
Margaritea



Turn Left for
McKittrick and
Bakersfield

J. W. SMITH

Garage and Machine Shop

× × ×

**AUTOMOBILE REPAIRS
OF ALL KINDS**



**SPEEDOMETERS, WATCHES
AND CLOCKS
REPAIRED**



-:- Goodrich Tires -:-



Santa Margarita Cal.



State
Highway



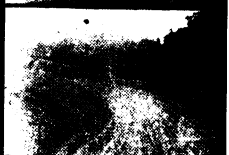
Climbing
Cuesta grade



Summit
of Cuesta grade



Sharp turns



Steep grade



3 mi. to
San Luis
Obispo



2 mi. to
San Luis
Obispo



Road signs
near San Luis
Obispo



San Luis
Obispo

San Luis Obispo is a favorite stopping place for motorists. A good road leads east from here to Bakersfield.

Andrews Hotel

**The
BEST
STOPPING
PLACE
In The
County**



-: EXCELLENT MEALS :-



SAN LUIS OBISPO

California

Digitized by Google

San Luis county is rapidly completing its highways: the spring of 1915 will open to the motorist the connecting link of the Coast Road

From San Luis Obispo to a point 2. miles north of Santa Maria, the highway was not completed when these pictures were taken: the precise route had not been decided.

A good road runs via El Pismo Beach, joining the Edna-Verde road at Arroyo Grande.

From this point the route will be through Nipomo, joining the completed highway at the point shown in the next picture



1 mi. to
Santa Maria



Santa Maria

J. W. SMITH

EXPERT BLACKSMITH



AUTO SPRINGS

Made To Order

—And—

GUARANTEED



MACHINE FORGING

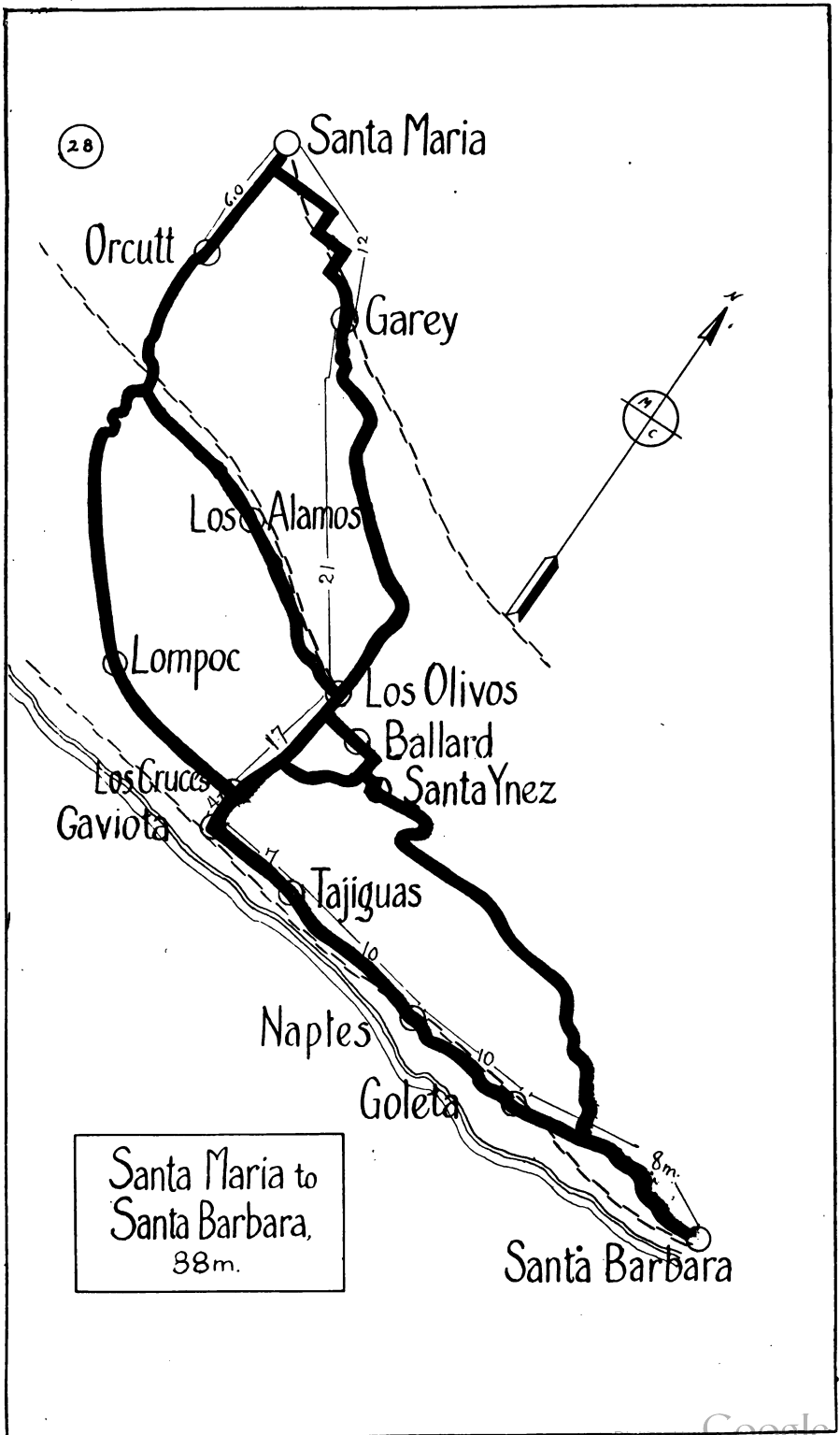


Santa Margarita Cal.



THE BEST MACHINE SHOP

BETWEEN SAN FRANCISCO AND LOS ANGELES





Santa Maria

State
Highway

2 mi. South of
Santa Maria

Turn Right for
Alamos

Fine Road

Fine Road

6 mi. South of
Santa Maria
R. R. X.

Take Left
Road

Good Oiled
Road

9 mi. South of
Santa Maria



ON YOUR RIGHT
SOUTH BOUND



S E R V I C E

BY

Automobile Men



COMPLETE SHOP
ACETLLINE WELDING
BATTERY CHARGING
AND
SUPPLIES

✕ ✕ ✕

LADIES' DRESSING ROOM

✕ ✕ ✕

W. H. CRAKES

PROPRIETOR

Santa Maria California



R. R. X.



Turn Left.



R. R. X.



Sisquoc

Sisquoc
Turn Left

Good Road



Curves



Good Road

Curves and
Easy Grades

Easy Grades

**Automobilists
Receive Every
Attention at**

Hotel Bradley

L. L. MOORE

PROP.

Santa Maria, California



ROOMS with or without
bath, All well furnished
and comfortable



**Meals That Will
Just Suit You**



**ONLY ONE BLOCK
FROM GARAGE
ON BROADWAY**



Santa Maria California



Gravel Road
Good Surface



Cross New
Bridge over
Creek



Easy Grade



Turn Right,
then Left as
shown



Good Road



Dusty but
Good Road



12 mi. to
Los Olivos



Sandy Road
 $\frac{1}{4}$ mi.



Easy Rise



Foxen Canyon

Mattei's Tavern

F. MATTEI, Proprietor



-: Hunting and Fishing :-



—THE—
STOPPING PLACE
BETWEEN
PASO ROBLES
AND
SANTA BARBARA



NO BETTER MEALS
NO FINER SERVICE
IN THE STATE



Los Olivos

California
Digitized by Google



Turn Right as
shown



7 mi. to Los
Olivos



6 mi. to
Los Olivos



5 mi. to
Los Olivos



Bad Road



3 mi. to
Los Olivos



2 mi. to
Los Olivos



1 mi. to
Los Olivos



Mattei's
Tavern
Los Olivos



Los Olivos

DAVIS GARAGE

AND

TRANSFER CO.

Autos for Rent



OILS OF ALL GRADES



GASOLINE AND DISTILLATE
REPAIRS

SUPPLIES



-:- Vulcanizing -:-

RUBBER WORK



SPECIAL ATTENTION

—TO—

TRAVELING PUBLIC



Los Olivos California



Turn Right for
Gaviota Pass

2 mi. South of
Los Olivos

Rough, Sandy
Road

Slippery Sur-
face in wet
season

Solvano.
Turn Left

Cross Bridge
over Creek

Foot of
Gaviota Pass

Rough Road

Rough Road

Sandy Road

WHEN YOU BUY—

NOBBY THREADS

YOU BUY

GUARANTEED

TIRE MILEAGE

AND YOU

GET

SERVICE



United States Rubber Co.

BRANCHES

And

AGENTS

EVERYWHERE



Fair Road

Fair Road

Easy Grade

Sandy Road

Turn Left
Right leads to
Lompoc

Nichols Inn

Steep Grade
and sharp
turnsLeaving the
PassPacific Ocean
in distanceCoast Road
Bad

The Arlington

—AT—
SANTA BARBARA
California

E. P. DUNN, Lessee

**The
Latest, New, Modern Hotel
Absolutely Fireproof**

☞ Private lavatory in every
room, and bath room
between all two rooms

**Headquarters
for
All Automobiles**

**Garage One-Half Block
Away**

Santa Barbara, California



The Coast
Highway is
under con-
struction over
this route:
no repairs
having been
made to
the old road,
its present
condition
is very bad.

Easy Rise
R. R. X.

Easy Grades

Orella

MISSION GARAGE

**SANTA BARBARA'S
BEST GARAGE**



☞ **Auto Supplies**
☞ **Expert Repairing**
☞ **Autos to Hire**



Open Day and Night

Fully Equipped
MACHINE SHOP
In Connection
Best To Be Had



EARL G. HAYWARD
PROPRIETOR

PHONES—
Home 2243
Pacific Main 191



1221-23 State Street
Santa Barbara, California



On Route of
Coast Highway

Fair Road

Sandy Road

New Bridge
being built
here

Curves

State
Highway

Naples

39 mi. South of
Los Olivos

40 mi. South of
Los Olivos

41 mi. South of
Los Olivos

El Camino Real Garage

SPACIOUS :: FIREPROOF



—LARGE—

Modern Machine Shop



COMPLETE—

Line of SUPPLIES
at—
Los Angeles Prices



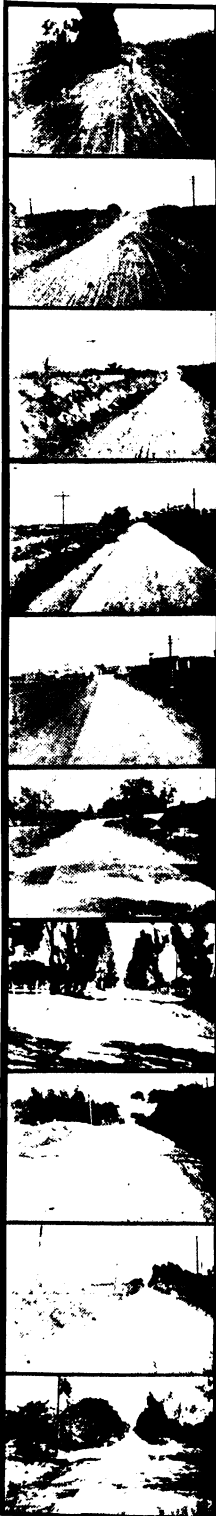
Ladies' Waiting Room
Chauffers' Reading Room



AGENTS FOR
STEARNS-KNIGHT
—AND—
OVERLAND CARS



Santa Barbara Cal.



Rough Road

Rough Road

Rough Road

State
Highway

Goleta

State
Highway

5 mi. to
Santa Barbara

4 mi. to
Santa Barbara

3 mi. to
Santa Barbara

2 mi. to
Santa Barbara

Hotel Potter

AS WELL KNOWN AS
SANTA BARBARA
ITSELF



—THE—

Finest Accommodations



Exquisite Service



A Center of—

¶ REFINEMENT

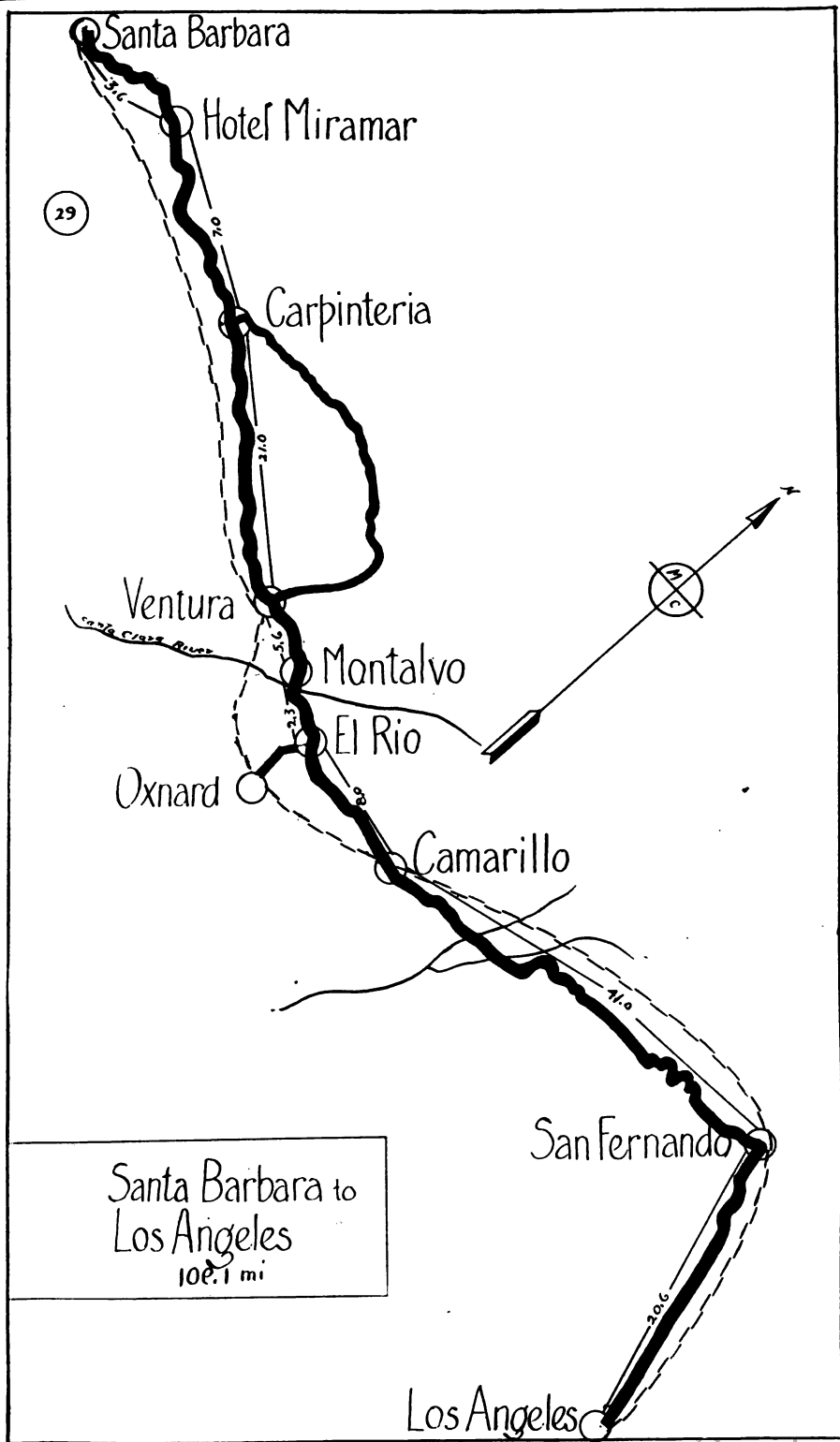
¶ CULTURE

and

¶ ENJOYMENT



Santa Barbara California





Near Santa
Barbara

American Film
Co's Studio

Santa Barbara

Santa Barbara

Hotel Potter
from pier,
Santa Barbara

Studebaker
Garage
Santa Barbara

Santa Barbara

1 mi. South of
Santa Barbara

2 mi. South of
Santa Barbara

3 mi. South of
Santa Barbara

Wood's Garage and Machine Shop

**GASOLINE
OILS
And
GREASE**

-:- SUPPLIES -:-

Cars for Rent

**SANTA BARBARA
California**



4 mi. South of
Santa Barbara



5 mi. South of
Santa Barbara



6 mi. South of
Santa Barbara



7 mi. to
Summerland



Boulevard



Boulevard



Boulevard



Boulevard



Carpinteria.
Straight ahead
for Rincon Sea
level boulevard



Pictures are
taken via
Casitas Pass

Miramar Hotel

One of The Select
:: **Automobile Resorts** ::
—OF THE—
SOUTHLAND

¶ The Hotel has the COM-
FORT of a Country home,
and the LUXURY of a
palace.

SURROUNDED BY
:: **Separate Bungalows** ::

Located in The
GARDEN SPOT OF THE
MONTECITO VALLEY

❖
Boating Bathing, Fishing

❖
OPEN ALL THE YEAR

❖
Santa Barbara **Calif.**



These
Mileage
pictures are of
the beautiful
Casitas Pass
route:
Since the
completion
of the
Rincon
Sea Level
Boulevard
January 1915,
few automo-
biles use this
route, which
has many
steep grades
and sharp
curves.

Motogram Co's
mapping car
at summit of
Casitas Pass

Hotel Rose

W. H. TURNER
Proprietor



CLOSE to the
LEADING
GARAGES



AUTOISTS
Heartily
Welcomed



Large, Airy, Clean
Comfortable
Rooms



Ventura

California

Digitized by



24 mi. South of
Santa Barbara

25 mi. South of
Santa Barbara

26 mi. South of
Santa Barbara

Sandy Road
1 mi.

28 mi. South of
Santa Barbara

29 mi. South of
Santa Barbara

Rough Road

Rough Road

Cross Creek

Boulevard

Pierpont Inn

ON THE
STATE HIGHWAY
BETWEEN
SANTA BARBARA
AND
LOS ANGELES



**High Class In The
Minutest
Detail**



Modern and Luxurious



**OPEN
All
The
YEAR**



Garage :: Gasoline



Ventura

California



5 mi. to
Ventura

4 mi. to
Ventura

3 mi. to
Ventura

2 mi. to
Ventura

Entering
Ventura

Ventura

The next
seven pictures
are of the
last seven
miles of
Rincon Sea
level boulevard,
ending at
Ventura

Mercer's Garage

We Are Ready---

**For Any Emergency
And Equipped---**

For Any Service

x x x x

:- Guaranteed Repairs :-

**SUPPLIES
GASOLINE
STORAGE**

**Corner
Main and Chestnut Sts.
Ventura California**



Rincon
Boulevard
3 mi. to
Ventura



Rincon
Boulevard
under R. R.
(Bad Turn)



Rincon
Boulevard
1 mi. to
Ventura



Hotel de Leon
Ventura



1 mi. South of
Ventura



2 mi. South of
Ventura



3 mi. South of
Ventura



4 mi. South of
Ventura



Turn Right
over R. R.



R. R. X.

Hotel Oxnard

W. A. GREEN, Prop.



ON YOUR WAY
TO AND FROM
LOS ANGELES
STOP AT THE—
HOTEL OXNARD



ENDORSED
BY ALL THE
AUTOMOBILISTS



ROOMS
SINGLE OR EN SUITE
With or Without
PRIVATE BATHS



Oxnard

California



Cross Bridge
Ventura River



8 mi. South of
Ventura



9 mi. South of
Ventura



10 mi. South of
Ventura



On Route of
Highway



11 mi. Highway
under con-
struction to
Camarillo



Temporary
Road Good



Temporary
Road Good



Temporary
Road Good



Turn Left at
Cross Roads

**Turn to the
RIGHT**
—for a
GOOD MEAL
—at

Coudon's Restaurant



GOOD SERVICE

:- Prices Reasonable :-



W. E. COUDON

Proprietor



449 A STREET

Oxnard

California



2 mi. to
Camarillo

Mission in
distance

Camarillo
Turn Right

Camarillo

Follow Moto-
gram Co's Car
to Right

2 mi. South of
Camarillo

3 mi. South of
Camarillo

Somis

1 mi. East of
Somis

R. R. X.

SAN FERNANDO

GARAGE

FRED WALKER
Proprietor

× × ×

**Auto Repairs and Supplies
Machine Work**

Goodrich Tires :: Storage

× × ×

MONOGRAM OIL
AND
HARRIS OIL
OFFICIAL STATION No. 79

× × ×

**Automobile Emergency
Service Co.**

Tow Car Always Ready
DAY OR NIGHT

Garage—
Home Phone 1112

Residence—
Home Phone 151

× × ×

SAN FERNANDO CAL.



25 mi. beyond
Ventura.
Follow the car.



Bear Right
at Sign Post



27 mi. beyond
Ventura



Turn Left



Good Dirt
Road



Easy Grade
Smooth road



Easy Grade
Smooth road



32 mi. from
Ventura



33 mi. from
Ventura



1 mi. to Simi

New Hotel ROSSLYN

THE
MOST POPULAR
STOPPING PLACE
IN THE CITY



RATES MODERATE

AMERICAN AND
EUROPEAN PLAN

IN THE CENTER
OF THE
SHOPPING and THEATRE
DISTRICT

GARAGE WITHIN
A SHORT DISTANCE

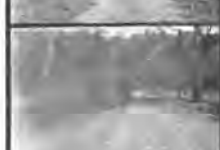
HART BROS, PROPS.

5TH AND MAIN STS.

Los Angeles California



Simi

1 mi. beyond
SimiFine Wide
RoadFine wide
Road39 mi. beyond
VenturaSanta
SusannaRoad at Left
not importantGood Gravel
RoadGood Gravel
RoadR. R. X. at
Foot of Grade

FIFTH STREET GARAGE

And Annex

ONE BLOCK BELOW
ROSSLYN HOTEL

Modern -:- Fireproof



STORAGE, GASOLINE
—: SUPPLIES :—

FIFTH STREET ANNEX

Machine Shop

—IN—

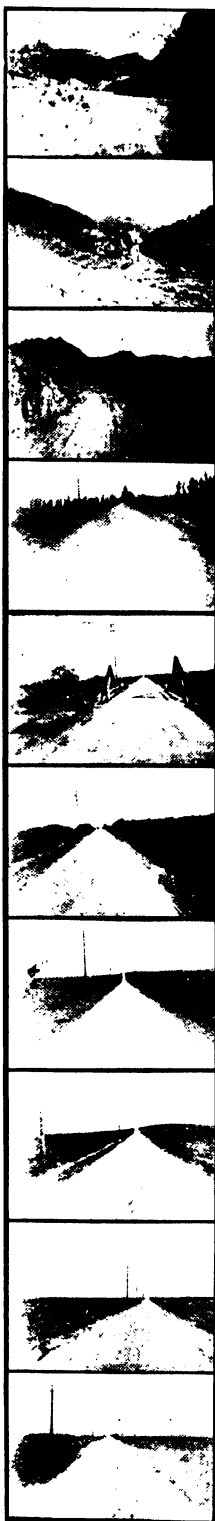
CONNECTION



We Can Do
ANYTHING
And Do It
QUICK



Los Angeles California



Santa Susanna
Grade: rough
and steep

Summit

Descent of
Grade: fine,
wide road;
smooth.

11 mi. to
San Fernando;
Highway from
this point
into Los
Angeles:
perfect sur-
face; no
cross roads
of importance
before reach-
ing San
Fernando.

Hotel Leighton

Facing Westlake Park



**Location and Service
EXCLUSIVELY
THE BEST**



Exquisite Cuisine



AMERICAN PLAN



LOS ANGELES

California
Digitized by Google



4 mi. to San
Fernando

3 mi. to San
Fernando

2 mi. to San
Fernando

1 mi. to San
Fernando

San Fernando:
Turn Right for
Los Angeles:
Left for Saugus

1 mi. South of
San Fernando

2 mi. South of
San Fernando

3 mi. South of
San Fernando

4 mi. South of
San Fernando

Warning:
Speed limit
30 mi.

Your Trip

Through The SOUTHLAND

Will be made all the more
enjoyable IF you avail
yourself of—

Studebaker Service

STANDARDIZED
EVERYWHERE



Look For The Sign

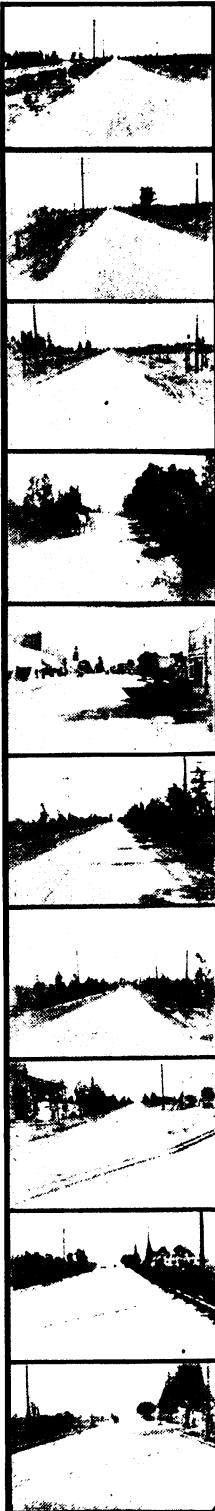
Service

Studebaker

Station



:- They Are Everywhere -:



4 mi. to
Burbank

Boulevard

Boulevard

1 mi. to
Burbank

Burbank

11 mi. to
Los Angeles
Right for
Hollywood

10 mi. to
Los Angeles

9 mi. to
Los Angeles

Tropico

7 mi. to
Los Angeles

THE TIRE SHOP

Guaranteed Vulcanizing



**NEW and USED
TIRES**

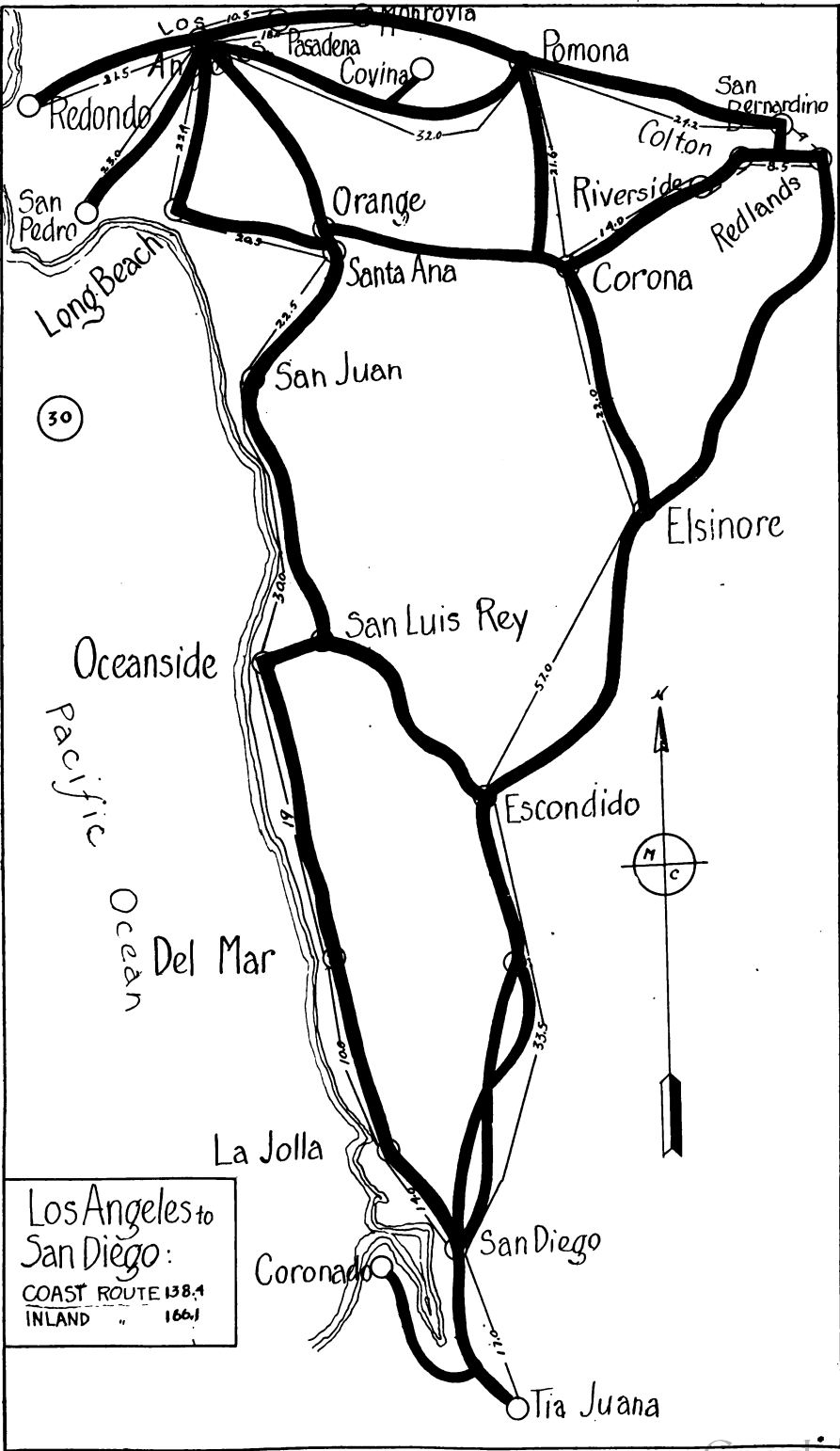


**RUSH WORK
For the
TOURIST**



1034 South Main St.

**LOS ANGELES
California**





6 mi. to
Los Angeles



5 mi. to
Los Angeles



End of San
Fernando
Boulevard



Entering
Los Angeles
on Avenue 20



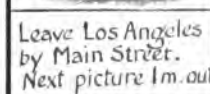
Turn Right



Cross Bridge
over River
Moreland Fac-
tory ahead



Los Angeles
Hotel Rosslyn



1 mi. from
Los Angeles
on Pasadena
road.



Cross R. R. to
Huntington
Boulevard



We Maintain the Above Place
At 10TH AND HOPE STS.

LOS ANGELES

For the Convenience

— Of The —

MOToring PUBLIC



Let Us Serve You

When It's Time to

RE-TIRE with a TIRE

That Stands for

QUALITY, MILEAGE

AND SATISFACTION



You Are Invited to Use Our
SERVICE DEPARTMENT

At No Cost to You



THE FISK RUBBER CO.

OF NEW YORK

Digitized by Google



Huntington
Drive



Huntington
Drive



5 mi. from
Los Angeles



6 mi. from
Los Angeles



Onsontia Park
Bear to Left



8 mi. from
Los Angeles



Turn 9 mi
from Los
Angeles



South
Pasadena



Pasadena
End of Fair
Oaks Avenue



Pasadena
Bridge over
Arroyo Seco



We Maintain the Above Place
At 722 E. Colorado St.

PASADENA

For the Convenience of the—
MOTORING PUBLIC

× × × ×

Let Us Serve You

When It's Time To

RE-TIRE with a TIRE

That Stands For
**QUALITY, MILEAGE AND
SATISFACTION**

× × × ×

You are Invited to use our
Service Department
At NO COST TO YOU

× × × ×

THE FISK RUBBER CO.
Of New York



Leaving Los
Ange'es on
East 7th St.

2 mi. from
Los Angeles
on Central
Avenue

3 mi. from
Los Angeles

R. R. X.
Turn Left to
Slauson
Boulevard

Turn Right to
Compton
Avenue

6 mi. from
Los Angeles

Watts
Speed limit
9 mi.

9 mi. from
Los Angeles

Turn Left

11 mi. from
Los Angeles

Hotel Maryland



**The
Last
Word in
EXQUISITE
Appointment
And
Service**



PASADENA

California
Digitized by Google



11 mi. to
Long Beach

Compton

Take Right
Road for
Wilmington

15 mi. from
Los Angeles

16 mi. from
Los Angeles

Cross Bridge
over Los
Angeles River

18 mi. from
Los Angeles

19 mi. from
Los Angeles

Willows
Station

American
Avenue

THE ROAD
—to the
BEACHES
—is
LEVEL
—and
SMOOTH



An Occasional Shower
Need Not Worry You
IF You Ride on—

Nobby
Tread
Tires

BRANCHES
AND
AGENTS
OF

United States Rubber Co.

EVERYWHERE



2 mi. to
Long Beach

1 mi. to
Long Beach

Long Beach

Long Beach

Long Beach

Long Beach

Long Beach

Hotel at
Long Beach

Looking north
from
Long Beach
Pier

Old Pier
Long Beach

**Make Yours—
STARTING
and
STOPPING
Point**

OF ALL
SOUTHERN TRIPS
—THE—

**Hotel
Rosslyn**



:: Reasonable Rates ::

EUROPEAN
and—
AMERICAN
PLANS



HART BROS., Proprietors
5TH AND MAIN STS.

Los Angeles, California



Leaving
Los Angeles
for Pomona



Out Main St.



Bridge over
Los Angeles
River



4 mi. from
Los Angeles



5 mi. out,
Highway
perfect



6 mi. out from
Los Angeles



Boulevard



8 mi. out from
Los Angeles



Boulevard



10 mi. out
from
Los Angeles

RED---

**because it's an Empire
An Empire because it's**

---RED

We SELL

EMPIRE RED TIRES

On The

"You-must-be-pleased"

Policy

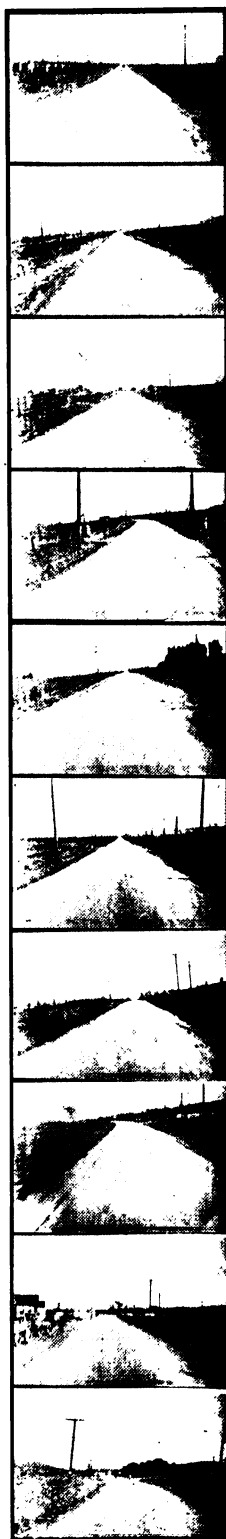
**Empire Red
Tires**

Wear Longest

**EMPIRE RUBBER & TIRE
COMPANY**

Trenton

. New Jersey



El Monte
in distance

12 mi. from
Los Angeles

13 mi. out
from
Los Angeles

Take Road
ahead at forks.
Right leads to
Whittier

Cross bridge
over River

Boulevard

Boulevard

18 mi. out
from
Los Angeles

Puente

20 mi. from
Los Angeles

Night Phone Sunset 705

Day Phones—

Home 1148; Sunset 2114
HOWARD R. BERG, Prop.



Euclid Avenue Garage

320 North Euclid Ave.

ONTARIO, CAL.



**Automobile Repairing
And Supplies**



**GASOLINE AND
LUBRICATING OILS**



**None But
Skilled Mechanics
Employed**



6 mi. to
Pomona

Boulevard

Boulevard runs
through orange
groves

3 mi. to
Pomona

2 mi. to
Pomona

1 mi. to
Pomona

Pomona

1 mi. east of
Pomona

2 mi. east of
Pomona

3 mi east of
Pomona

HEADQUARTERS

—For

ALL MOTORISTS

Hotel Casa Loma

REDLANDS



Excellent Accommodations

Perfect Service

Special Rates

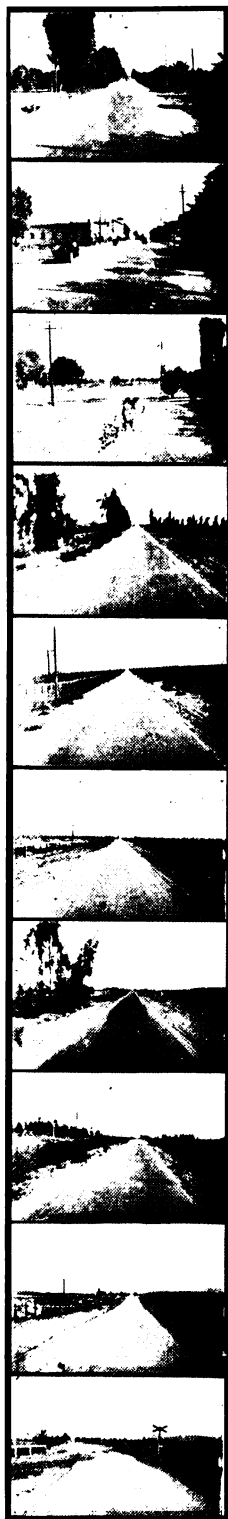


JAMES S. AURAND

MANAGER

Redlands

California



1 mi. to
Ontario

Ontario

Turn Right as
shown

3 mi. beyond
Ontario

Boulevard

5 mi. beyond
Ontario

Boulevard

7 mi. beyond
Ontario

R. R. X.
Bear Left

San Bernardino Motor Car Company

J. E. EASTMAN, Prop.



437 E. STREET

12 Blocks North of
Stewart Hotel

SAN BERNARDINO, CAL.



A FULL LINE OF
AUTOMOBILE
Supplies, Tires and Tubes



¶ An Expert Mechanic in
Charge of Repair De-
partment.

¶ All Repairs Guaranteed.

¶ An Emergency Car at
Your Service—

DAY OR NIGHT



PHONES—

HOME—100

PACIFIC—250



Complete Line of
OVERLANDS AND BRUSH
RUNABOUTS



Just beyond
Wineville
Station

8 mi. to
Riverside

Boulevard

6 mi. to
to Riverside

Boulevard

4 mi. to
Riverside

Boulevard

Turn Right
for Rubidoux
Drive

1 mi to
Riverside

Riverside

Glenwood Garage

Everything for the Auto

**OPEN DAY
And
NIGHT**

**Quality the Highest
Prices the Lowest**

**1 Block West of
Glenwood Hotel
Cor. 7th and Market
Riverside, California**

**24,500 Feet Floor Space
The Largest in the City**

**C. A. DUNDAS
A. A. GAMBLE**

Proprietors



Riverside

Riverside

Riverside

Riverside

Leaving
Riverside on
Main St.1 mi. west of
Riverside2 mi west of
Riverside

Magnolia Drive

4 mi. west of
Riverside

Magnolia Drive

Hotel Victoria

EUROPEAN

M. A. GREEN
PROP.

Opposite
GLENWOOD MISSION INN

Riverside California

Catering

To The

Wants of Automobilists.

—A—

Modern Up-to-date Hotel

WITH

Steam Heat and Baths

A GOOD

CAFE NEXT DOOR

BOTH PHONES—

Home 3225; Pacific 248

Riverside California



6 mi. west of
Riverside

Arlington

Magnolia Drive

9 mi. west of
Riverside

Magnolia Drive

11 mi. west of
Riverside

Magnolia Drive

2 mi. to
Corona

1 mi. to
Corona

Corona

WE NEVER CLOSE

CROWN GARAGE

**Next to
HOTEL DEL REY**



-: Studebaker Cars :-



**A Full Line of
AUTO TIRES
AND
SUPPLIES**



CARS FOR HIRE



REPAIRS



Corona

California



Leaving Los Angeles on 7th Street, east



Turn Right opposite as shown



3 mi. from Los Angeles



4 mi. from Los Angeles Highway starts here



State Highway



6 mi. from Los Angeles



State Highway



8 mi. from Los Angeles



9 mi Montebello



State Highway



We Maintain the Above Place
At 10TH AND HOPE STS.

LOS ANGELES

For the Convenience

— Of The —

MOTORING PUBLIC



Let Us Serve You

When It's Time to

RE-TIRE with a TIRE

That Stands for

QUALITY, MILEAGE
AND SATISFACTION



You Are Invited to Use Our
SERVICE DEPARTMENT

At No Cost to You



THE FISK RUBBER CO.

OF NEW YORK



State
Highway



12 mi. from
Los Angeles



Whittier



Whittier
Greenleaf Ave.



An excellent
Boulevard



Bordered by
Orange Groves



Turn Left



6 mi. to
Fullerton



5 mi. to
Fullerton



Turn Right
see Road sign

**Nothing Adds
More To---
TOURING
COMFORT
Than
Well Made---
CLOTHES**



¶ Before starting an
extended trip call
on us—



MULLEN & BLUETT

TAILORS AND
GENERAL OUTFITTERS

SIXTH STREET

Between
MAIN and SPRING

Los Angeles California



3 mi. to
Fullerton

2 mi. to
Fullerton

Left Road leads
to Pomona

Fullerton

R. R. X.
1 mi. from
Fullerton

Anaheim

Anaheim
9 mi. to
Santa Ana

State
Highway

7 mi. to
Santa Ana

State
Highway

Cadillac Garage

**Modern
Fireproof**

==O==

**GASOLINE
OILS
SUPPLIES**

==O==

**Guaranteed
Repairing**

==O==

**520 North Main St.
Santa Ana Cal.**

Digitized by Google



5 mi. to
Santa Ana



State
Highway



Follow the
car at forks



State
Highway



1 mi. to
Santa Ana



Santa Ana



Leaving
Santa Ana



Tustin



Take Right
Road for
Newport Beach



7 mi. to
Newport Beach

Las Rosas Hotel

One of the
Most Restful
And
Comfortable Hotels
On---
EL CAMINO REAL

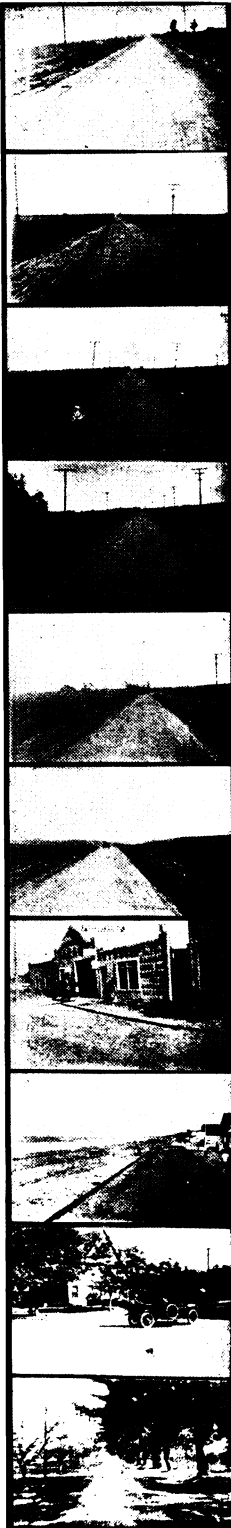


Charming Surroundings
Exquisite Cooking



Mrs. Gertrude A. Coffy
Proprietress

San Juan Capistrano, Cal.



6 mi. to
New Port
Beach

State
Highway

4 mi. to
New Port
Beach

State
Highway

2 mi. to
New Port
Beach

1 mi. to
New Port
Beach

New Port
Beach

New Port
Beach

Turn on
Laguna Ave.
Tustin, as
shown by car

Tustin

MISSION GARAGE

Spacious :: Fireproof



**On El Camino Real
Just Beyond the
MISSION**



**Gas, Oils
Supplies
and
Repairs**



-: CARS FOR RENT :-



**San Juan Capistrano
California**



Tustin

Tustin, 1 mi.
out, turn Right

Follow the car

21 mi. to
San Juan
CapistranoState
Highway19 mi. to
San Juan
CapistranoState
HighwayState
Highway16 mi. to
San Juan
CapistranoState
Highway

**When Motoring
To
SAN DIEGO
By The
INLAND ROUTE
The Natural
STOPPING PLACE
Is The**

Central Garage

Day and Night Service



**REPAIRS
SUPPLIES**



-: CARS FOR RENT -:



A. F. Hubbard, Prop.



Phone 227

Escondido California



These pictures show the general character of the Road to San Juan; they are made on the temporary Road, which closely parallel the State Highway now building.

Highway Camp shown here

4 mi. to San Juan Capistrano

Easy grades

R. R. X.

Mission Garage

**On The Coast
HIGHWAY**



Modern :: Fireproof



**GAS, OIL
SUPPLIES
and
REPAIRS**



Oceanside California

Digitized by Google



Near San Juan
on old Road



Near San Juan
Capistrano
Old Road



Near San Juan
Capistrano
Old Road



San Juan
Capistrano



Mission
San Juan



Hotel at
San Juan



1 mi. south of
San Juan
Capistrano



Sharp turn
ahead



Easy grades



After steep
descent, Road
runs along
beach

Hotel San Luis Rey

**-: Motorists' :-
HEADQUARTERS**



On The Beach



**FISHING, BOATING
TENNIS, DANCING**



**Scenic Auto Drives
From
OCEANSIDE
Through
THE MISSIONS**



Oceanside

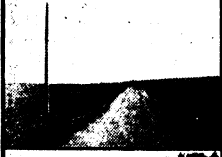
California



Pacific Ocean
on Right



Good Road



7 mi. south of
San Juan
Capistrano



8 mi. south of
San Juan
Capistrano

Highway being
under construction
here, the next —
picture is 16 m.
south of San Juan,
and shows the —
splendid surface of
completed sections.



16 mi. south of
San Juan
Capistrano



State
Highway



11 mi. to
Oceanside



10 mi. to
Oceanside

Hotel Cardiff

**Plenty to Eat, Good
Drinks and Clean
Beds at
REASONABLE RATES**



Auto Parties A Specialty



OPEN ALL NIGHT



Meals At All Hours



AUTO SUPPLIES



S. M. HOLBROOK

Proprietor

**CARDIFF-BY-THE-SEA
California**



9 mi. to
Oceanside

Good dirt Road

7 mi. to
Oceanside

State
Highway

Slightly rolling

State
Highway

3 mi. to
Oceanside

Stuart

State
Highway

Oceanside

Stratford Inn

**Essentially Different
And
Distinctively Modern
Dining Parties Solicited**

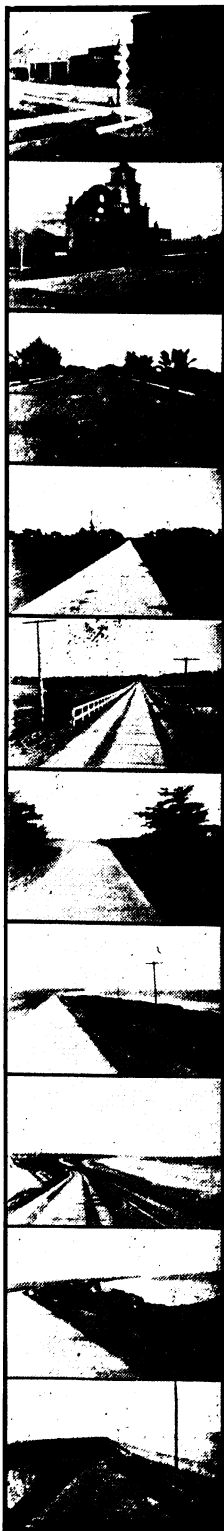


**The Most
Superb Location
On The
Coast Highway**

**EVERYTHING
of
the
FINEST**

Del Mar

California



Straight ahead
See signs

Oceanside
Garage

1 mi. south of
Oceanside

State
Highway

3 mi. south of
Oceanside

Costa

5 mi. south of
Oceanside

State
Highway

7 mi. south of
Oceanside

State
Highway

Leave Your Car at---

La Jolla Garage

—FOR—

**GASOLINE, OIL
OR REPAIRS**

While Visiting the Famous

La Jolla Caves

==O==

**QUICK SERVICE
EXPERT MACHINE
WORK**

==O==

MODERATE CHARGES

==O==

**Auto Stage to San Diego
Twice Daily**

==O==

La Jolla

California



Delmar sign at
turn on Coast
Highway



Same point
looking north



Same point
looking south



Coast
Highway



11 mi. south of
Oceanside



Coast
Highway



9 mi. south of
Oceanside



R. R. X.



Cardiff-by-
the-Sea



Cardiff

Visit The

Panama- California Exposition

Open All The Year
1915



¶ See what the wondrous climate of the Southland has enabled the **CITY OF ETERNAL SUMMER** to accomplish.

¶ Nature, Art and Science blended in perfect harmony.

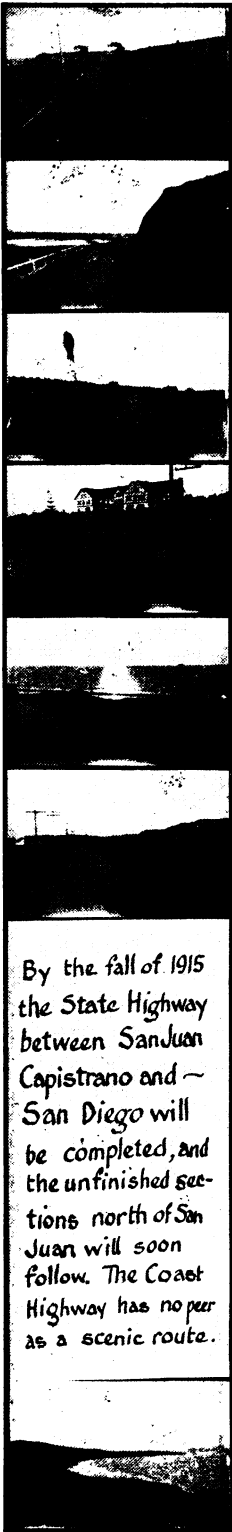
¶ A description is impossible.

You Must See It!



San Diego

California



3 mi. to
Stratford Inn

Coast
Highway

1 mi. to
Stratford Inn

Stratford Inn
Delmar

1 mi. south of
Delmar

Coast
Highway

Near La Jolla

New Southern Hotel

Modern :: Fireproof



**Clean and
Comfortable**



- REASONABLE RATES -



**Cafe and
CABARET
In Connection**



**Adler and Debban
Proprietors**

San Diego

California



La Jolla

Sunset over
La Jolla

Between the two
Exposition cities—
San Francisco—
and San Diego,
motorists will
be well advised
to follow the
route shown in
the

PICTORIAL
MILEAGE
ROADBOOK,

going
south via Santa
Barbara and the
Rincon Boulevard
to Los Angeles
and via San Juan
road to San Diego,
returning from
Los Angeles via
Bouquet Canyon,
the Tejon pass
and San Joaquin
Valley.

This tour is
one of the grand-
est in the world,
and has no element
of real danger.

Exposition
San Diego

SAVAGE TIRES

**Will Give You
The Service Claimed
For Them**

HONEST GOODS
made by
HONEST LABOR
and sold at
HONEST PRICES

**Made In
SAN DIEGO**



San Diego
Exposition

Feeding the
Pigeons
San Diego

U. S. Aviation
Camp
San Diego

On San
Diego Bay

Leaving San
Diego for
Mexican line

1 mi. south of
San Diego

2 mi. south of
San Diego

Boulevard

National City

The road to Tiajuana
is rough, and uninter-
esting after passing
National City.

Hotel St. James

**ABSOLUTELY
FIREPROOF**



**Eleven
Floors
of--
Solid
Comfort**



**SITXH STREET
Between
E and F**



**Wm. D. CHURCH
Manager**



SAN DIEGO CAL.



9 mi. to
Tia Juana



Dirt Road



7 mi. to
Tia Juana



Good Road here



5 mi. to
Tia Juana



Rough dirt
Road



3 mi. to
Tia Juana



Road in fair
condition



1 mi. to
Tia Juana



U. S. Custom
House
Tia Juana

Modern Automobile and Machine Shop

**Expert Repairing
Quick Service**



1140 Second Street

SAN DIEGO

California

Digitized by Google

Studebaker Leads

IN VOLUME STUDEBAKER DOES THE LARGEST AUTOMOBILE BUSINESS IN CALIFORNIA

In Number of Cars Studebaker Sells More Automobiles, over \$500 in price than any other manufacturer by Many Thousands.

THERE MUST BE A REASON

Department of Engineering, Motor Vehicle Division, State Capitol, Sacramento, California, gives the following list of cars registered from January 1st, 1914 to January 1st, 1915.

(Tabulated by Western Motor Record)

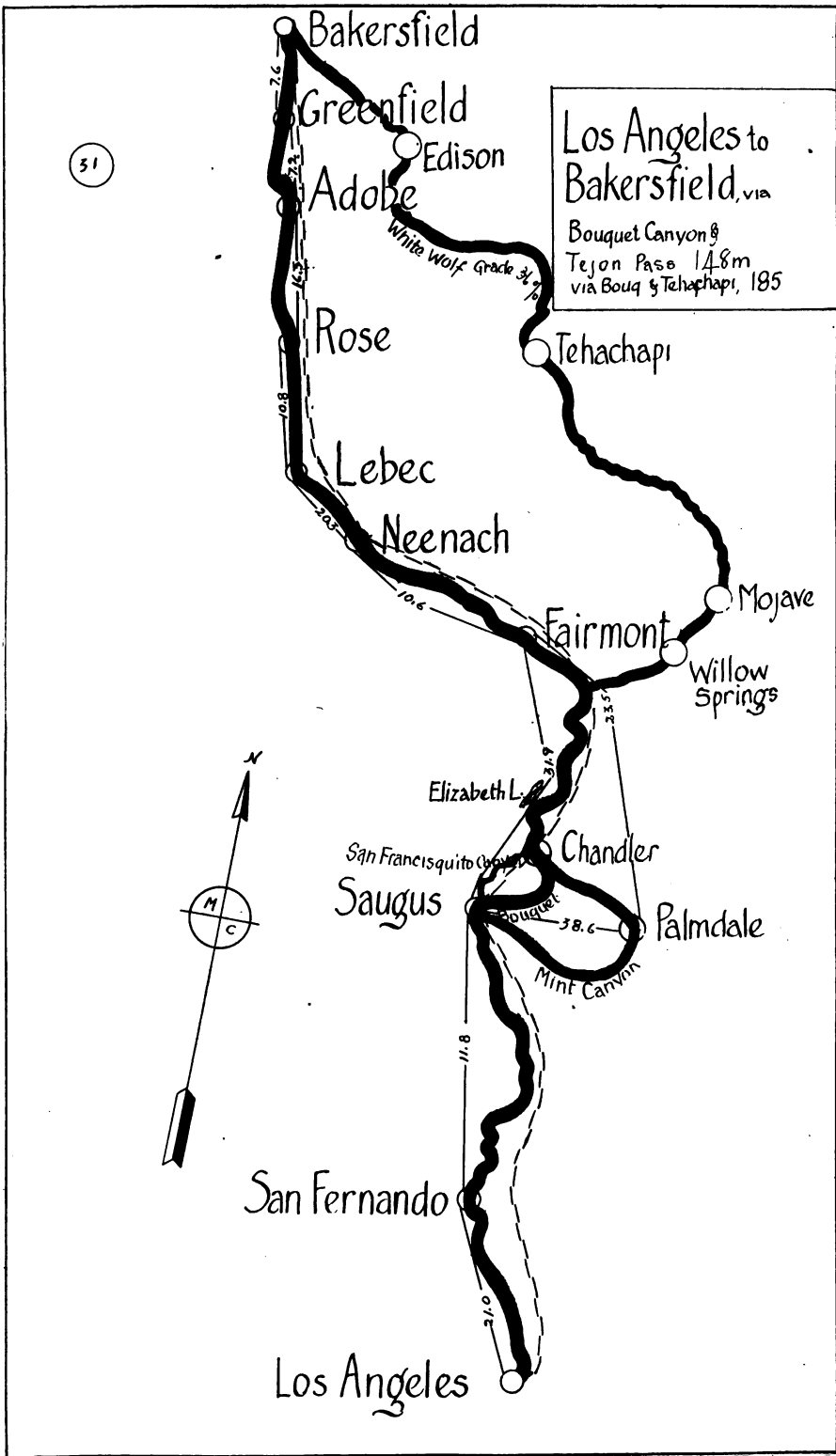
One person might make a mistake in selecting an automobile but not 13,366

Abbott Det.....	275	Detroit	298	Lansden	12	Pullman	190
Acme	15	Dorris	221	Lauth Juergens.	15	Patterson	42
Adams	37	Dragon	19	Lewis	20	Pilot	10
Aerocar	17	Dudley Cycle	11	Lexington	106	Partin Palmer	21
Alco	389	Durocar	318	Lincoln Trk	103	Queen	15
American	395	Elmore	373	Lion	15	Rainier	10
Ames	13	Empire	108	Lippard Stewart	53	Randolph Trk	49
Amplex	21	Everitt	347	Little	107	Rapid Trk	31
Apperson	411	Federal Trk	287	Little Giant	128	Regal	1440
Assembled	12	Fiat	75	Lozier	344	R. H. C	355
Atlas	12	Firestone-Col.	156	Locomobile	915	Reliance	82
Atterbury Trk	10	Flanders Elec.	75	Mack	177	Renault	74
Auburn	474	Ford	30229	Marathon	98	Reo	3419
Autocar	564	Franklin	1158	Marion	322	Republic	39
Avery Trk	13	Frayer-Miller	15	Marmon	276	Royal	27
Babcock Elec.	35	Fritchie Elec.	12	Marquette	23	Sampson	48
Badger	19	Fuller	10	Matheson	35	St. Louis	13
Baker Elec.	316	Garford	36	Maxwell	4124	Sauer Trk	13
Beardsley Elec.	13	General Elec.	53	McFarland	49	Saxon	128
Bergdoll	14	Glide	34	McIntyre	14	Schacht	103
Black Crow	18	G. M. C.	66	Menominee Trk	87	Sears	74
Borland Elec.	12	Grabowsky Trk	51	Mercedes	24	Selden	39
Broc Elec.	22	Gramm Trk	202	Mercer	241	S. G. V.	78
Brush	749	Grant	98	Mercury	17	Simplex	102
Buick	9186	Great Eagle	10	Metz	846	Special	21
Cadillac	4389	Great Smith	42	Michigan	416	Speedwell	135
Calif. Tour	21	Great Western	39	Midland	27	Standard Elec.	39
Cameron	19	Halladay	80	Mission Trk	11	Standard Trk	24
Car Nation	26	Havers	17	Mitchell	2193	Stanley	255
Cartercar	544	Hartcraft Trk	12	Modern Trk	42	Staer	32
Case	144	Haynes	786	Moline	197	Stearns	241
Chalmers	2941	Henderson	65	Moon	122	Stevens Duryea	627
Chandler	62	Henry	22	Mora	15	Stewart Trk	14
Chase Trk	200	Hercules Trk	11	Moore Trk	234	Stod. Dayton	1012
Chevrolet	33	Herrshoff	49	Moreland	478		
Chicago Elec.	14	Hewitt Ludlow	12	Nance	12		
Clark	12	Holsman	12	National	271		
Cleveland	12	Homemade	42	New Parry	21	Sternberg Trk	12
Cole	468	Howard	34	Northern	38	Sterling	15
Colby	20	Hudson	1809	Nyberg	25	Stutz	286
Columbia Gas	108	Hupmobile	1513	Ohio Elec.	146	Sunset	110
Columbia Elec.	16	Hupp Yates	29	Ohio Gas	19	Thomas	285
Columbus Elec.	270	J. H. C.	351	Oldsmobile	824	Touraine	28
Comet	10	Imp Cycle	32	Oakland	1796	Tourist	692
Commerce Trk	83	Imperial	121	Overland	8828	Trumbull	16
Com'l Trk	12	Indiana Trk	10	Pacific Special	11	Universal Trk	11
Continental	23	Interstate	104	Packard	1329	Velle	313
Corbin	71	Jeffrey	1316	Paig Detroit	524	Vim	12
Courier	30	Johnson	64	Pathfinder	131	Warrens	262
Crawford	65	Jackson	480	Palmer Singer	33	Waverley	248
Crow-Elkhart	28	Keenan	28	Peerless	435	Wayne	35
Croxton	25	Kelly Trk	133	Premier	257	Westcott	35
Cunningham	19	Kissel Kar	1077	Parry	31	White	739
Cutting	117	King	49	Pierce Arrow	932	Whitting	17
Cyclecar	12	Kleiber Trk	19	Pope Hartford	960	Wichita Trk	66
Dart Trk	34	Kline Kar	77	Pope Toledo	25	Wilcox	23
Dayton Trk	12	Knox	138	Pope Tribune	39	Willys Utility	692
Demont	15	Koehler	72	Pratt	24	Woods Elec.	41
De Tamble	38	Krebs Trk	25	Perfex	30	Micellaneous	739
Detroit Elec.	586	K-R-I-T	188	Pennsylvania	50		
Detroit Gas	14	Lambert	47	Petral	14	Total	122,367

Miscellaneous includes all makes of Automobiles registering 10 or less cars.

Don't buy an Automobile until you have seen the new Studebaker with its over-size Full Floating Axle, Long Stroke, Silent Monoblock Motor and Timken Bearings throughout.

**"STUDEBAKER CORPORATION OF AMERICA,
San Francisco and Los Angeles."**





4 mi. north of
Los Angeles on
San Fernando
Road



Boulevard



6 mi. north of
Los Angeles on
San Fernando
Road



Boulevard



8 mi. north of
Los Angeles



Burbank



10 mi. north of
Los Angeles



Boulevard



12 mi. north of
Los Angeles



Boulevard



We Maintain the Above Place
At 10TH AND HOPE STS.

LOS ANGELES

For the Convenience

— Of The —

MOTORING PUBLIC



LET US SERVE YOU—

When It's Time to

RE-TIRE with a TIRE

That Stands for

QUALITY, MILEAGE

AND SATISFACTION



You Are Invited to Use Our
SERVICE DEPARTMENT

At No Cost to You



THE FISK RUBBER CO.

OF NEW YORK



5 mi. to
San Fernando



Boulevard



3 mi. to
San Fernando



Boulevard



1 mi. to
San Fernando



San Fernando



San Fernando
on Road to
Ventura



San Fernando
on Road to
Ventura



Boulevard



1 mi. north of
San Fernando

The Track

Of a--

Nobby Tread

Is The

AUTOGRAPH

Of An

ARISTOCRAT



**"The Aristocrats
of the Road"--**

Nobby Threads



U. S. RUBBER CO.

**Branches, Dealers and
Agents Everywhere**

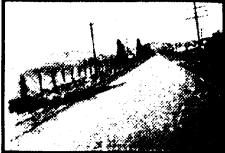
Digitized by Google



2 mi. north of
San Fernando



Boulevard



4 mi. north of
San Fernando



Entering
Mountains



Boulevard



Heavy grade



8 mi. north of
San Fernando



Tunnel



4 mi. to
Saugus



3 mi. to
Saugus

We Never Close---

Spring Street Garage

P. B. BOYCE, Prop.



¶ **This Garage located
within three blocks
of all the principal
Hotels of the City**



**Our Trouble Car at Your
Service, Day or Night**



Phone Home F 1247



833 South Spring St.

Los Angeles California



2 mi. to
Saugus



1 mi. to
Saugus



Saugus



Saugus
Follow the car



1 mi. north of
Saugus



Follow car for
Banquet
Canyon; Left
for San Fran-
ciscuite Canyon



Sign post at
2 mi. north of
Saugus



In Banquet
Canyon



Banquet
Canyon



Fair dirt Road

Before Starting

Over the

TEHACHAPI

Or the

TEJON PASS

For the NORTH

**Better let us look over
your car, and make all
necessary**

× × × ×

ADJUSTMENTS

or

REPAIRS

× × × ×

**WE CAN SAVE
YOU MONEY**

× × × ×

SAUGUS GARAGE

Saugus, California

In Banquet
Canyon



The Road through the Banquet and Mint Canyons is preferable to the San Francisco with its numerous fords. The Banquet Canyon Road may be used until the snow falls.

Cottage Hotel

HOME COOKING
that IS cooking



MEALS
At
ALL
Hours



R. FRAHM, Prop.

PALMDALE CAL.



Banquet
Canyon



Fair Road



Heavy grades



Fine scenery



End of
heavy grades



Good mountain
Road



12 mi. to
Chandler



Grades and
curves



10 mi. to
Chandler



9 mi. to
Chandler

Palmdale Garage

**While you are enjoying a
rest and a good meal
Leave Your Car Here**



:- GENERAL REPAIRS :-



Autos For Rent



**GAS, OIL
and
SUPPLIES**



Palmdale

California
Digitized by Google

8 mi. to
Chandler

The Road from
here to Chand-
ler is in very
good condition
most of the
year. Grades
and curves, but
none dangerous.

Chandler

Elizabeth
Lake

When Touring

**Over The
TEHACHAPI PASS**

Stop at the

Central Garage

REPAIRS
GASOLINE
SUPPLIES
STORAGE

Day and Night Service

x x x

**Wm. Underhill
Proprietor**

Mojave

California



Follow the car
for Tejon Pass

The Road
through here, is
of the same
general nature,
as the Road to
Chandler.

Turn Left
across va'ley
as shown

A new State
Highway is to
be built through
the Tejon Pass

On Your Way North
Stop at

Bakersfield

**The Center of The
California Oil Industry**



- ¶ A delightful home town; in
the midst of a rich farming
belt.
- ¶ The radial point for many
interesting AUTOMOBILE
Trips.



Call On The
Chamber of Commerce
BAKERSFIELD
California



14 mi. to
Neenach

Fairly level here

12 mi. to
Neenach

Ranch on
Right

Half Way
House

Half Way
House

8 mi. to
Neenach

70 mi. to
Bakersfield

69 mi to
Bakersfield

*At foot of grade below
Neenach, bear left across
valley: all roads in
this direction lead
to Bakersfield*

Hotel Massena

EUROPEAN PLAN

☞ **Steam Heat**

☞ **Hot and Cold Water**



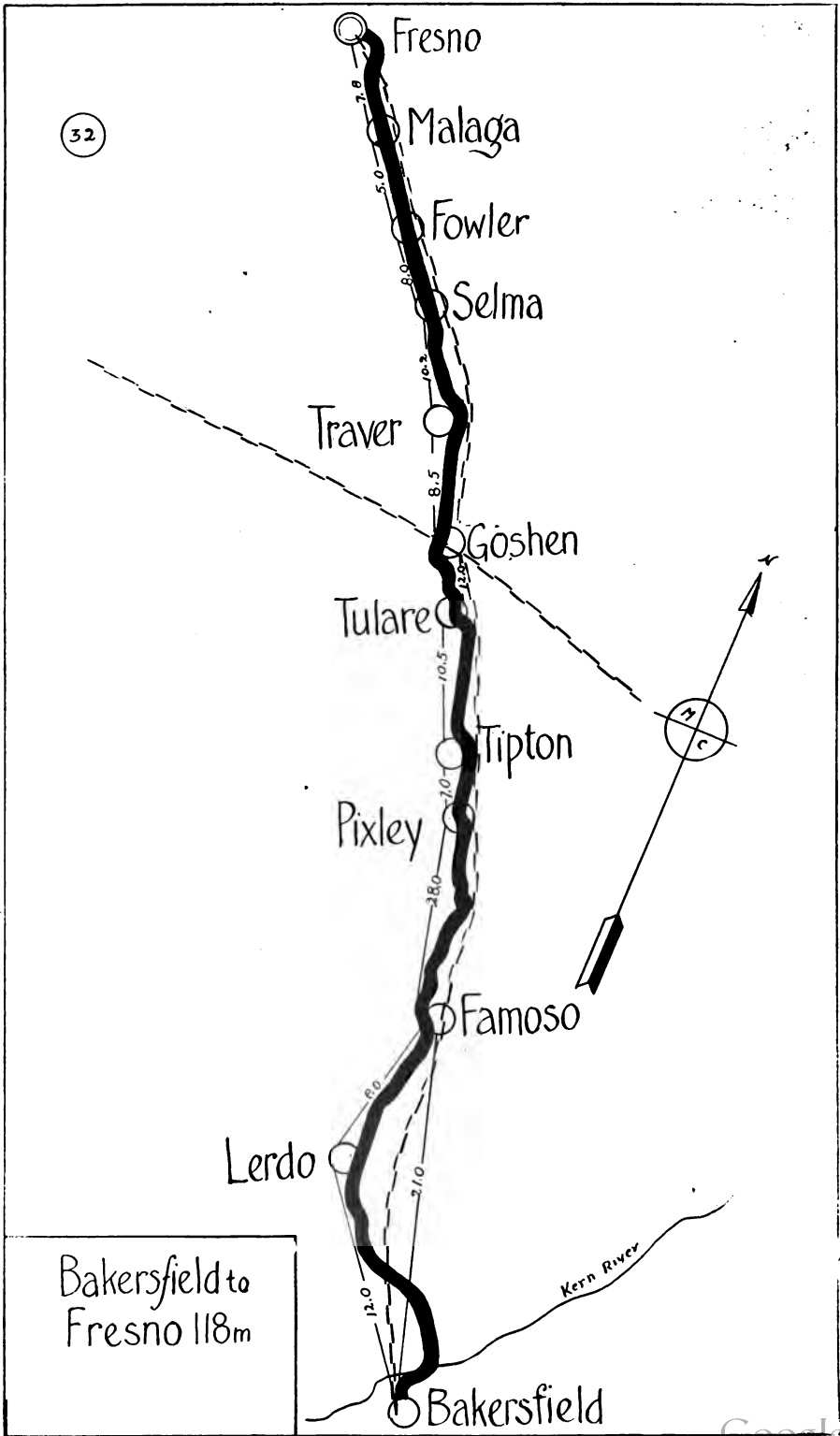
**Delightfully Situated
And Surrounded by
Its Own Park**

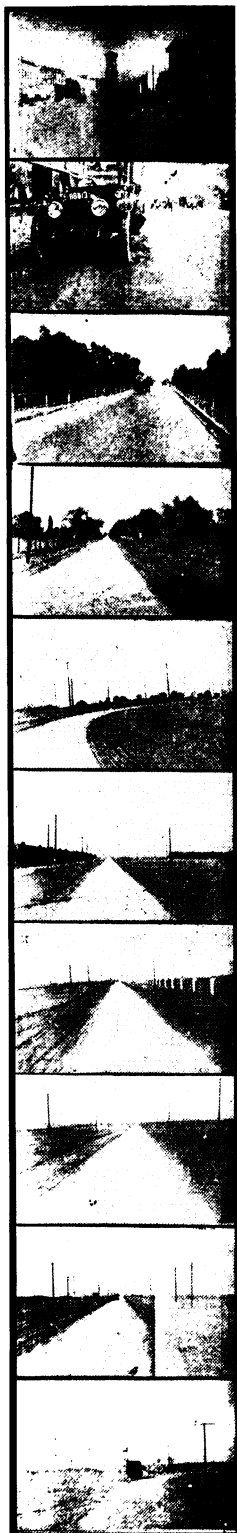
× × ×

**A PLAYGROUND FOR
THE YOUNGSTERS**

× × ×

**Truxton and I Streets
Bakersfield California**





Bakersfield

Leave Bakers-
field by
Chester Ave.

Bridge over
Kern river

Left Road
leads to
McKittrick

State
Highway

4 mi. north of
Bakersfield

State
Highway

6 mi. north of
Bakersfield

State
Highway

Turn Right
as shown

Grand Hotel

100 Rooms---

Best in Bakersfield

30 Private Baths---

Steam Heat, Hot and Cold
Water



**Corner Chester Avenue
and 20th Street**



Rates Very Moderate



**WILSON'S GARAGE
ADJOINING
(Cor 21st and I Sts,**



W. F. Schrest, Prop.

Bakersfield California



State
Highway



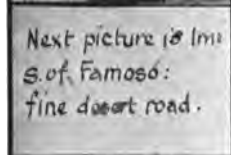
10 mi. north of
Bakersfield



State
Highway



12 mi. north of
Bakersfield



Next picture is 1 mi
S. of Famoso:
fine desert road.



1 mi. to
Famoso



Famoso



1 mi. north of
Famoso



State
Highway



McFarland

HOTEL MARONET

EUROPEAN PLAN



**All Outside Rooms, With
or Without Bath**



NEW and MODERN



**Rates: \$1.00 Per Day
and up**

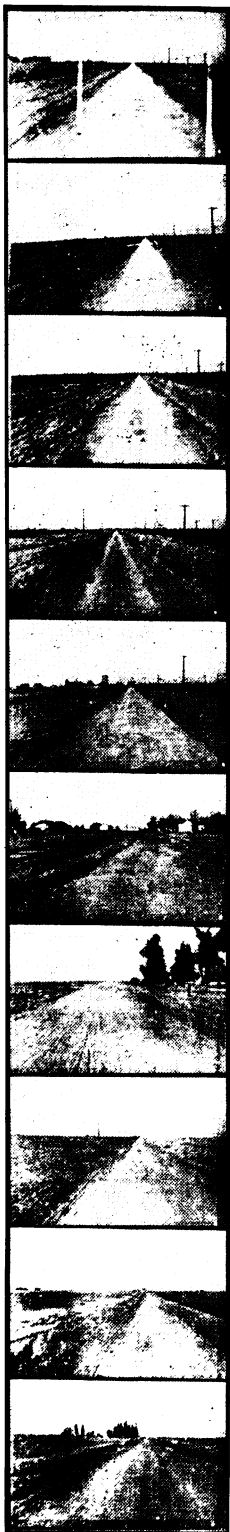
....Under....

New Management



**Special Attention To
Automobile Parites**

BAKERSFIELD CAL.



6 mi. to
Delano

State
Highway

4 mi. to
Delano

State
Highway

1 mi. to
Delano

Delano

1 mi. north of
Delano

Good dirt Road

3 mi. north of
Delano

Good dirt Road

City Garage

G. J. STILLMAN
PROPRIETOR

**PORTERVILLE
California**

**Automobile Supplies
And Sundries**

AGENTS FOR
STUDEBAKER CARS

A Trouble Car at Your Service
DAY or NIGHT

FISK TIRES
Always in Stock

Automobiles For Hire

Phone Main 49

**604 MAIN STREET
On Main Road**

PORTERVILLE CAL.



3 mi. to
Earlmont

Good dirt Road

1 mi. to
Earlmont

Earlmont

1 mi. north of
Earlmont

Good dirt Road

3 mi. north of
Earlmont

Good dirt Road

5 \ mi. north of
Earlmont

Road level
and smooth

Home Auto and Machine Company

(INCORPORATED)

VISALIA, CAL.



AGENTS FOR

Everitt, Peerless, Buick



-: Leading Garage :-



☞ Machine Work.

☞ Casings and Tubes Vulcanized while you wait.

☞ Kelly-Racine Tires.



Automobile Accessories



**GARAGE AND STORAGE
CARS FOR HIRE**



Day and Night Service



4 mi. to
Tipton



Good Road



2 mi. to
Tipton



Good smooth
Road



Tipton

Tulare county has not yet taken a very active part in the Highway movement, and the state of the roads is none too good at any season of the year.



1 mi. north of
Tulare



Fair Road



3 mi. north of
Tulare

White Garage

**1361
EYE STREET**

Fresno, California

Tourists' Headquarters

Ladies's Rest Room

Private Stalls in which Tourists

Can Lock Their Cars

A FULL LINE OF
Automobile Accessories

Gasoline, Oils

Vulcanizing

Large Machine Shop

Agents for the

**WHITE GAS PLEASURE
CARS & TRUCKS**



6 mi. to
Goshen

Fair Road

4 mi. to
Goshen

3 mi. to
Goshen

2 mi. to
Goshen

1 mi. to
Goshen

Goshen
Junction

1 mi. north of
Goshen

Fair Road

3 mi. north of
Goshen

PHONE 3740

Sequoia Hotel

E. C. WHITE
Manager

Modern in Every Detail

SPECIAL ATTENTION
--to--
AUTO PARTIES

200 ROOMS

RATES— \$1.00 and up

Our New Free Auto Bus
Meets All Trains

935 K STREET

Fresno

California

The roads north of Tulare are good. A considerable portion of the run to San Francisco from Selma is over completed State Highway. No grades nor sharp curves.



Selma

16 mi. to
FresnoState
Highway14 mi. to
Fresno13 mi. to
Fresno12 mi. to
Fresno11 mi. to
Fresno

Keep to Left

Phone 2442

Oakland Garage

**Crosby & Moffett
Props.**



**Everything For The
Automobile**

**All Day and All Night
Service**



OAKLAND MOTOR CARS



**On The
STATE HIGHWAY**



**Corner
Eye and Tuolumne Sts.
Fresno California**



9 mi. to
Fresno

1 mi. to
Fowler

Fowler

1 mi. north of
Fowler

5 mi. to
Fresno

Malaga

1 mi. north of
Malaga

2 mi. to
Fresno

Entering
Fresno

Fresno

Hotel Fresno

H. W. LAKE

VICE-PRES.



OFFICIAL

**The Only
First Class, Modern
Fire Proof, Concrete
HOTEL**

**Conducted on a--
Metropolitan Basis In
FRESNO**

RATES REASONABLE

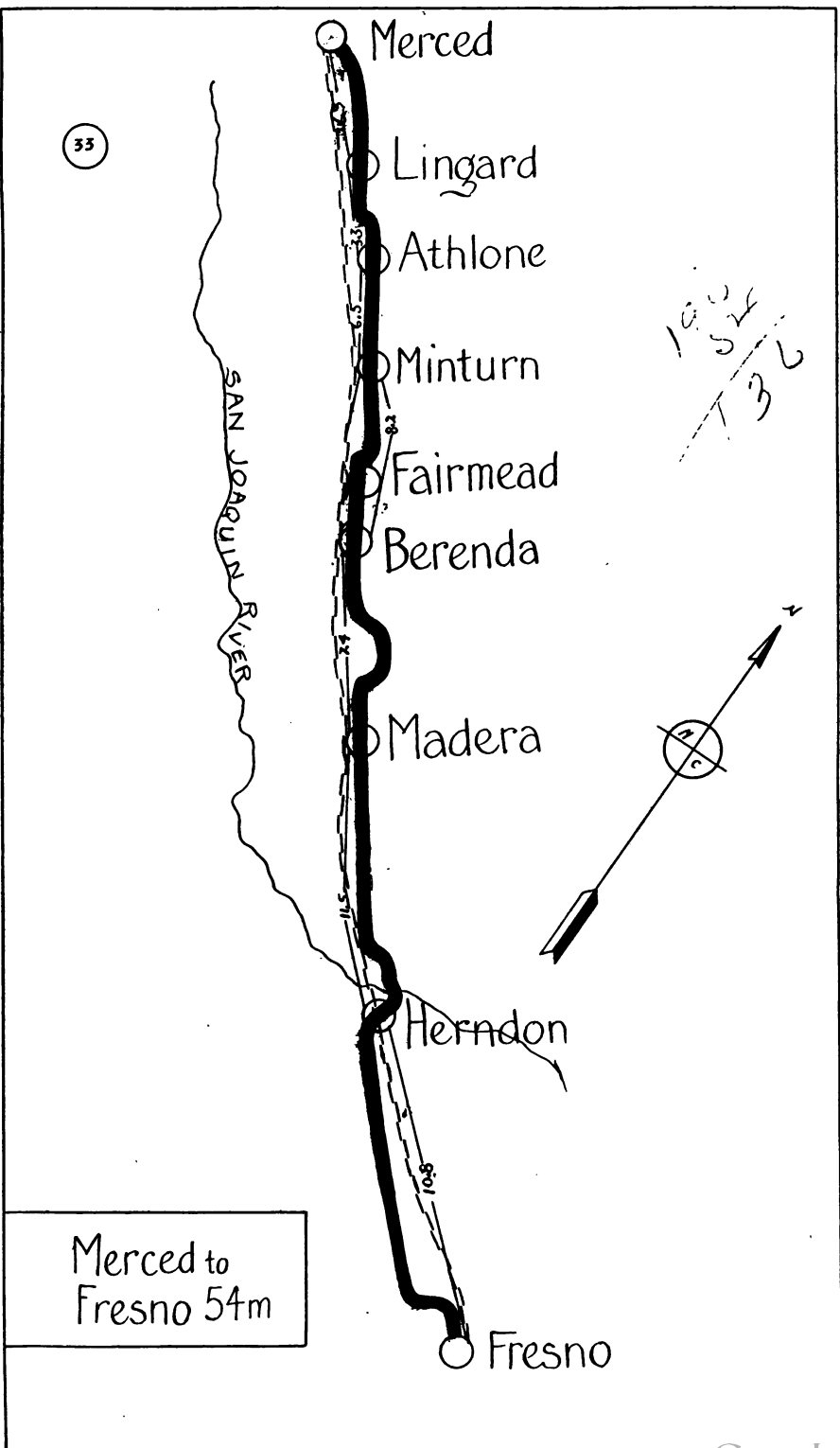
Hotel Fresno



FRESNO---The Garden Spot of the West
For Information See the
CHAMBER OF COMMERCE



HOTEL FRESNO





Fresno



Fresno



Fresno



Turn Left at
Belmont Ave.
Follow the car



1 mi. north of
Fresno



State
Highway



3 mi. north of
Fresno



State
Highway



5 mi. north of
Fresno



State
Highway



We Maintain the Above Place
At 1362-64 I Street

FRESNO

For the Convenience of the
MOTORING PUBLIC

LET US SERVE YOU—

When It's Time to

RE-TIRE with a TIRE

That Stands for
**QUALITY, MILEAGE AND
SATISFACTION**

You Are Invited to Use Our
SERVICE DEPARTMENT

• At No Cost To You

THE FISK RUBBER CO.
OF NEW YORK



State
Highway

8 mi. north of
Fresno

State
Highway

Herndon

Cross bridge
over San
Joaquin river

10 mi. to
Madera

State
Highway

8 mi. to
Madera

State
Highway

6 mi. to
Madera

Stop At--

MADERA

**THE CENTER OF THE
San Joaquin Valley
Dairying and Fruit
Industry**

☞ **STARTING POINT** for
the **RAYMOND ROUTE**
to **WAWONA** and the
YOSEMITE.

MADERA

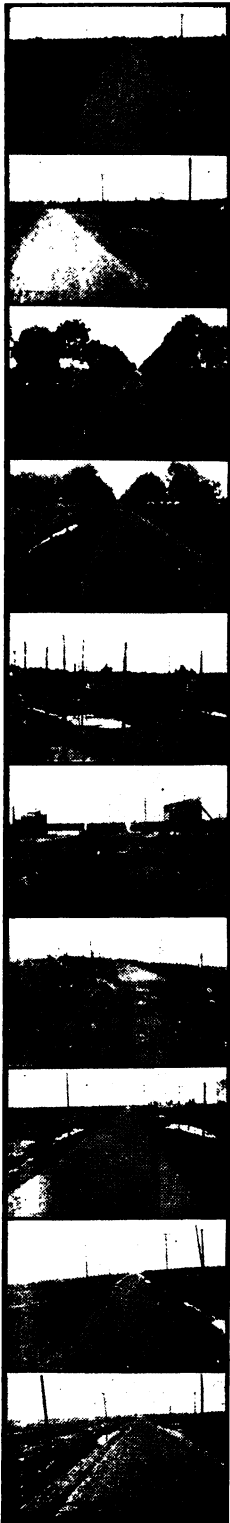
is a beautiful home town,
has miles of paved streets,
shady avenues, and modern
schools.

SEE THE

Chamber of Commerce

Madera

California



State
Highway

4 mi. to
Madera

State
Highway

2 mi. to
Madera

Madera

Madera

1 mi. north of
Madera

State
Highway

3 mi. north of
Madera

3 mi. to
Berenda

Fairmead Inn

Between
Berenda and Merced
On The
HIGHWAY

**The Social Center
Of the Vast---**

**FAIRMEAD
FARMING
COLONIES**



**Intensive Cultivation
has been carried to its
highest degree of pro-
ductiveness in this
locality.**



Garage in Connection



**COOPERATIVE LAND
AND TRUST CO.
(OWNERS)**

Fairmead California



State
Highway

1 mi. to
Berenda

Berenda
Right leads to
Raymond

R. R. X.

2 mi. north of
Berenda

State
Highway

Fairmead
Farms on Right

State
Highway

3 mi. to
Chowchilla

State
Highway

Chowchilla

California

THE
MAGNIFICENT ARCH
spanning the road marks
the transition of one of
the largest of the old Span-
ish Ranchos, into a—

FARMING EMPIRE

where every farmer is
monarch of his holdings

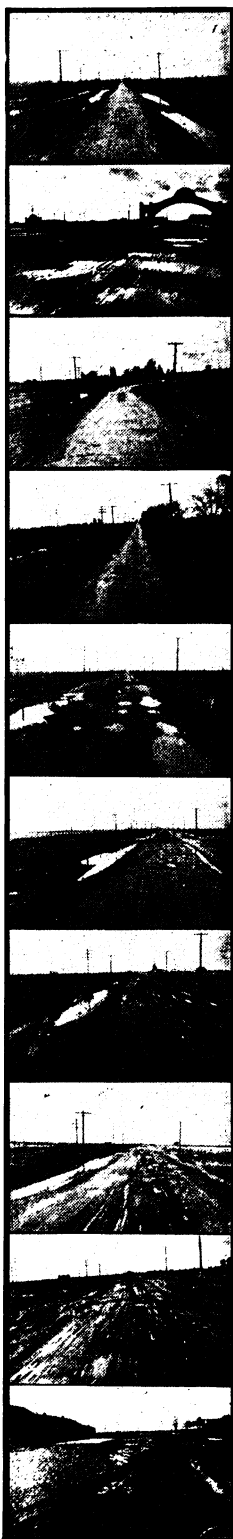


A SIDE TRIP THROUGH
THE CHOWCHILLA
WILL BE
WELL WORTH WHILE



STINE & KENDRICK

SAN FRANCISCO
AND
CHOWCHILLA CAL.



1 mi. to
Chowchilla

Chowchilla
entrance

State
Highway

2 mi. north of
Chowchilla

3 mi. north of
Chowchilla

4 mi. north of
Chowchilla

43 mi. north of
Fresno

44 mi. north of
Fresno

45 mi. north of
Fresno

46 mi. north of
Fresno

**We Can
Give You**

**Definite
Accurate
Unbiased
Reliable**

INFORMATION

Regarding---

San Joaquin Valley

Lands



RICHARDS & STRINGER

915 Macdonald Ave.

Richmond California



47 mi. north of
Fresno

Highway under construction between the city of Merced and Athlone.

This section ~ should be finished in time for the ~ tourist travel in 1915, and will be very solidly constructed.

Merced is the distributing and banking centre for a very rich farming and mining district.

It is a radial point for roads leading to the ~ east and west of the San Joaquin valley, and the starting point for the best road to the Yosemite.



Merced
El Captain
Hotel



Lounsbury's
Garage
Merced



El Captain
Hotel, Merced

"THE ONLY WAY"
-- To The --
YOSEMITE VALLEY
Wawona and the Big
Trees for Autos

HOTEL WAWONA

Wawona, Mariposa Co.
California

Best Reached
By The
New Auto Route
From
MERCED, CAL.



ASK FOR MAPS AT
Chamber of Commerce

	Page		Page		Page
A					
Adams Springs	50	Covelo	94	Goleta	220
Adobe	274	Colfax	114	Goshen	284
Ager	156	Coronada	244	Gonzales	202
Altamont	98	Corona	244	Grayson	162
Alton	94-148	Colton	244	Grenada	156
Alma	172-186	Covina	244	Gridley	138
Alviso	180	Cottonwood	144	Granada	172
Alameda	180	Corning	144	Greenfield	202-274
Alvarado	180	Coles	156	Greenbrae	76
Anderson	144	Colma	172	Grove	114-128
Antler	150	Coyote	186	Gilroy	186
Anderson Springs	50	Colusa	38	Grub Gulch	170
Antioch	98	College City	38	Gustine	162
Arcata	96	Cordelia	28		
Arbuckle	38	Coulterville	170	H	
Atwater	164	Crescent City	96	Hazelhurst	186
Atascadero	210	Cummings	94	Hayward	98-180
Athlone	294	Cuesta	210	Harris	94
Auburn	114			Half Moon Bay	172
		D		Harbin Springs	50
B		Davis	28	Healdsburg	82
Bartlett Springs	50-82	Delevan	38	Herndon	294
Bartlett Landing	50-82	Del Monte	194	Highland Springs	82
Banta	98-162	Del'ta	150	Hilltown	194
Batavia	28	Del Mar	244	Hillsdale	186
Bagby	170	Dixon	28	Hopland	82
Bakersfield	274-284	Dos Polos	162	Houghs Springs	50
Baird	150	Dublin	98	Howard Springs	50
Balard	220	Dutch Flat	114	Hollister	186
Benicia	18-28-68	Dunnigan	38	Hornbrook	156
Bell Springs	94	Dunsmuir	150-156	Hotel Miramar	230
Berkeley	18-180	Dyerville	94	Huffaker	128
Berenda	170-294				
Bear Valley	170	E		Ignacia	76
Beegum	148	Edgewood	128	Irvington	180
Big Oak Flat	170	Edenvale	186		
Biss	138	Elsinore	244	J	
Blue Lakes	82	Elk Grove	108	Jolon	201-210
Blacks	38	Elmira	28		
Bonanza Springs	50	El Pismo Beach	210	K	
Brockway	128	Elmhurst	186	Kelseyville	58-82
ridgeville	148	Emigrant Gap	114	Kennett	150
Bradley	210	Escondido	244	Kings City	202
Burlingame	172	Eureka	94-96-148	Knob	148
Buhach	164	Edison	274		
Byron	98	Elizabeth Lake	274	L	
Byron Hot Springs	98	El Rio	230	Laurel	50
		F		Lakeport	50
C		Fairmead	294	Largo	82
Calistoga	50-68	Famosa	284	Larkspur	76
Carlsbad Springs	50	Fairmont	274	Laytonville	94
Calpella	94	Fairfield	28	Lafayette	18
Carson City	128	Fitchburg	180	La Jolla	244
Carmarillo	230	Floyd Landing	50	Lathrop	98-164
Carpinteria	230	Fortuna	94-148	La Moine	150
Castella	150	Folsom	114	Leesville	50
Castle Craig	150	Fowler	284	Lebec	274
Castroville	186	French Camp	164	Lerdo	284
Capitola	186	Fresno	162-284-294	Livermore	98
Carmel-by-the-Sea	194	Fresno Flats	170	Lingard	294
Ceres	164	Fruitvale	180	Livingston	164
Centerville	180	Fruitland	94	Lower Lake	50
Chico	138-144			Lodi	108
Chandler	274	G		Los Gatos	172-186
Chittenden	186	Gaviota	220	Los Angeles	230-244-274
Chauler	202	Gary	220	Los Alamos	220
Cloverdale	82	Gasquet	96	Lompoc	220
Clear Lake	82	Garberville	94	Los Cruces	220
Cooks Springs	50	Galt	108	Los Olivos	220
Corte Madera	76	Gazelle	156	Long Beach	244
Cotati	76	Germantown	38	Los Banos	162
Concord	18-98	Geyserville	82		
		Glenwood	50-172	M	
		Glenbrook	128	Marysville	138
				Malaga	284
				Mayfield	172

